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#Brusselscares4Associations

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Engaging associations through virtual events



European Association Summit 2021

THE FUTURE IS NOW

For the 9th consecutive year, visit.brussels organised the European Association Summit (EAS) in “Virtual” Brussels on 20th-22nd April 2021.

WORK HARD...

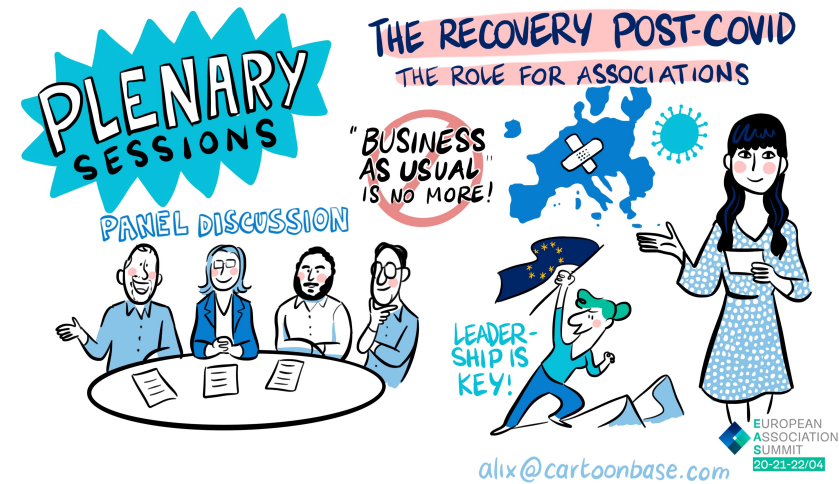
4 simultaneous tracks addressing all questions and interests:

- Public Affairs
- Events
- Communication & Membership
- Business & Strategy

...PLAY HARD!!!

Virtual yoga sessions, cocktail recipes, live music, bingo game...

EAS has been a unique opportunity to discover new ways of successfully transforming your organisation and turning challenges into opportunities to meet the future expectations of members, business, society, and policy makers.



Focus : Brussels Insights

Obtain **first-rate** information **free of charge** and accessible at any time.

- **online** information sessions
- feel the **pulse** of the sector
- **direct contact** with the experts to ask your questions
- join the growing **community**

Get the best out of your association in Brussels!

1 Wednesday a month - from 11:00 to 12:00.



Process— Brussels **INSIGHT**



Overview Agenda

Dates	Topics	Registrations
25.11.2020	Roadmap 2021 : Preparing for Uncertainty	119
16.12.2020	How to use virtual engagement to build meaningful member relationships	97
20.01.2021	The Brussels Association Agenda 2021: From Recovery to Development	124
17.02.2021	How thinking like a brand strategist can turn your association into a thriving movement people love to join	94
24.03.2021	Three lean innovations you cannot afford to miss in 2021	76
28.04.2021	Flipping the association business model to ensure secure income and save expenses	
19.05.2021	Rejuvenate Membership - Attracting & engaging the next generation of members - the importance of diversity, CSR	
16.06.2021	Agility and new business-models for AI	

Testimonials



Great contribution to the association community.
Thank you!



I still fail to understand **why** these webinars are **always limited to 1h**, as I have the feeling we are every time **rushing** through the content, missing out on more detailed explanations and probably on some useful exchange of experience.

The **poll asking about stress levels** (in a fun, light-hearted way) was a **great ice-breaker** and **nice reassurance** others in the industry are feeling the same way!

I very much enjoy these webinars and will do all that I can to **share the material with my community**. I am missing the Annual gathering of Associations. Stay safe and stay awesome.



It was my first webinar with you. It was **very informative** and it gave me a couple of **ideas and hints**.



How and when to contact us ?

Different channels for different uses

- YOU have a question/request about :
 - How to operate an international association in Brussels ?
 - Business related questions (legal, finances, accountancy, etc)
 - How to set up an international association in Brussels ?
 - visit.brussels specific services (online resources & annual events)

Contact : associations@visit.brussels

- YOU have a question/request about :
 - Event organisation and bidding support
 - Event Support Program (in-kind services)
 - Search of venues & MICE providers
 - Organisation of site visits

Contact : meetings@visit.brussels



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thanks you !

**NO BR__SELS
WITHOUT US.**