THE
VIRTUAL
EVENT TECH
GUIDE

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ABOUT THE AUTHORS

JULIUS SOLARIS is the founder and editor in chief of *EventMB*. Started in 2007, EventMB is the number one online platform for event professionals. EventMB was acquired in 2019 by Skift, the largest and most influential travel media company worldwide.

He has been named one of the most influential individuals in the meetings industry by many magazines and media for the past 10 years.

Julius has conducted some of the most groundbreaking research for the event industry. Over 3,000 events reviewed and 15,000 event professionals interviewed.

Julius' analysis and reports have been downloaded by over 300,000 event professionals. 300,000 more read EventMB every month. Julius has been keynote for events in 12 countries and for over 200,000 attendees.

DYLAN MONORCHIO is the Deputy Editor for Skift's events brand, EventMB.com.

Beginning his writing career in an event tech firm, he now guides the production of EventMB's content. Dylan enjoys exploring the industry's nooks and crannies in pieces ranging from tech reviews and trend reports to market and business ethics analyses. Dylan splits his time between Toronto and Lisbon.

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A NOTE FROM THE EDITOR

It was February 2020, right before Mobile World Congress in Barcelona was canceled. Rumors were spreading. Exhibitors were pulling out of shows from around the world.

We still had no pandemic, no confirmed community spread in Europe.

Julius Solaris
@tojulius

With the #coronavirus having a massive impact on the meetings industry your live streaming offering should be a priority if your event happens within the next 4 months.

7:57 PM · Feb 11, 2020 · Twitter Web App

34 Retweets   **73** Likes

I spent the last 13 years of my life covering the use of technology in events, but while I could sense things were not looking ok, I could have not imagined the way the past four months unfolded.

The coronavirus crisis, still underway at the time of writing, has changed the meetings and events industry forever. We had just closed the second consecutive year in which the events industry reached a new apex. In January 2020, events were the go-to tactic for doing business like never before.

Then, in the space of two weeks, the entire industry was brought to a complete stop.

The sense of despair was palpable. Something had to be done. EventMB stepped up, and within a month, we announced *Pivot to Virtual*, the first of three events and two white papers, attended and downloaded by over 40,000 event professionals.

The virtual event revolution had started. Zoom was all of a sudden a household name. Yet the virtual pill was a tough one to swallow for many in our industry, and quite rightly so.

After advocating the power of face-to-face events for decades, many felt the threat.

Reality soon kicked in. The only way to keep business going was to embrace virtual events. Whether by pivoting existing events or starting new ones, virtual events offered an opportunity to maintain brand exposure and revenue for event professionals in dismay.

Virtual events remain the only safe way to run meetings, as confirmed by both the CDC and the WHO. They are also tools for inclusion for those planners willing to go back to live events before the end of 2020.

The 'new normal' (a buzzword we are probably tired of hearing) for the events industry is one that includes virtual events. When we refer to events in the

future, we will probably mean hybrid events. These meetings will mix virtual and live audiences almost in equal measure, at least in terms of production effort.

In these stormy waters, event professionals need clarity and guidance when it comes to selecting their virtual event platform.

EventMB was the first online resource to bring you an analysis of the event technology landscape as early as 2009. We renew our commitment today with the most comprehensive analysis of virtual event technology on the market.

What you will find in this report:

🔽 **A comparison of 94 virtual event platforms**

🔽 **A survey of 1,000 event professionals** on the use of virtual event technology tech tools.

🔽 **Expert advice** on selecting the best event technology for your event

We hope this resource will become your go-to guide to evaluate virtual event tech tools.

Until we meet again, and beyond that.

Editor in Chief, EventMB
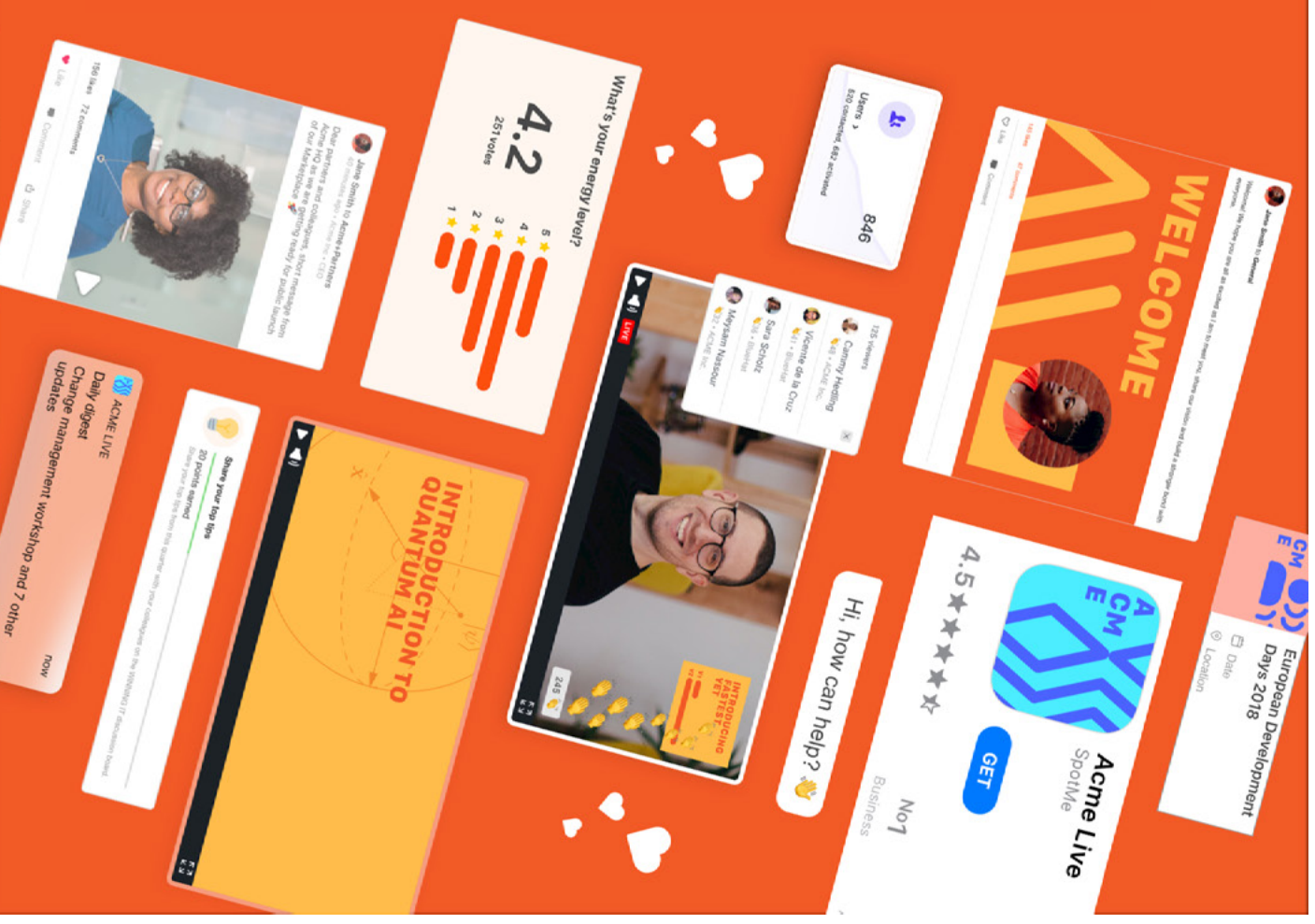
THE STATE OF VIRTUAL EVENT TECH

By **JULIUS SOLARIS**

In June 2020, we asked 1700 event professionals about their use of virtual event technology. We qualified 1000 of them to narrow it down to only those planning events.

The results are quite revealing. They paint a picture of an industry that wasn't ready to invest in virtual this much but is finding a way to make it work.

What is your role or title?

Event technologist
5,9 %

CMO / marketing director
6,0 %

Event strategist
10,2 %

Event manager (manages others)
37,4 %

Event Planner
40,4 %
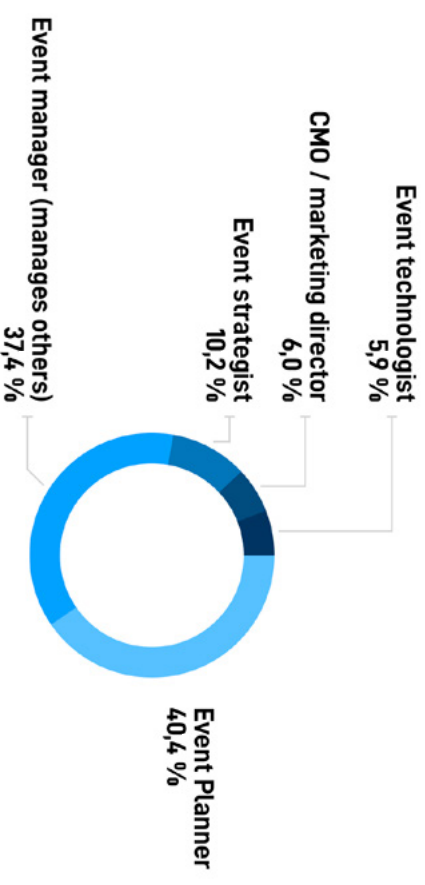
On average, how many events do you plan per year?

None
1.9 %

11 to 15
13.6 %

6 to 10
18.8 %

1 to 5
21.0 %

16 plus
44.8 %
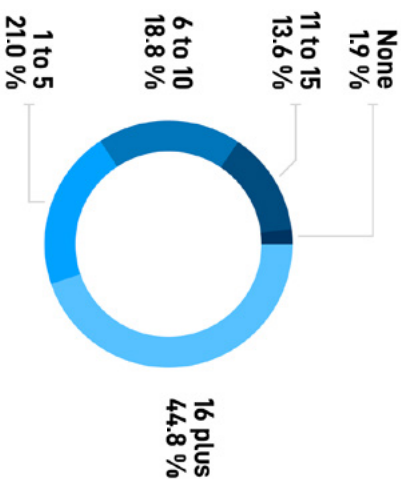
What industry do you specialize in?

Agriculture
1.7 %

Transportation
1.7 %

Construction
3.4 %

Retail
3.6 %

Luxury
4.5 %

Government
4.7 %

Finance
6.1 %

Food/Beverage
7.9 %

HR & Business Services
9.4 %

Education
11.6 %

Medical & Healthcare
12.4 %

Travel & Hospitality
15.4 %

Tech
17.7 %
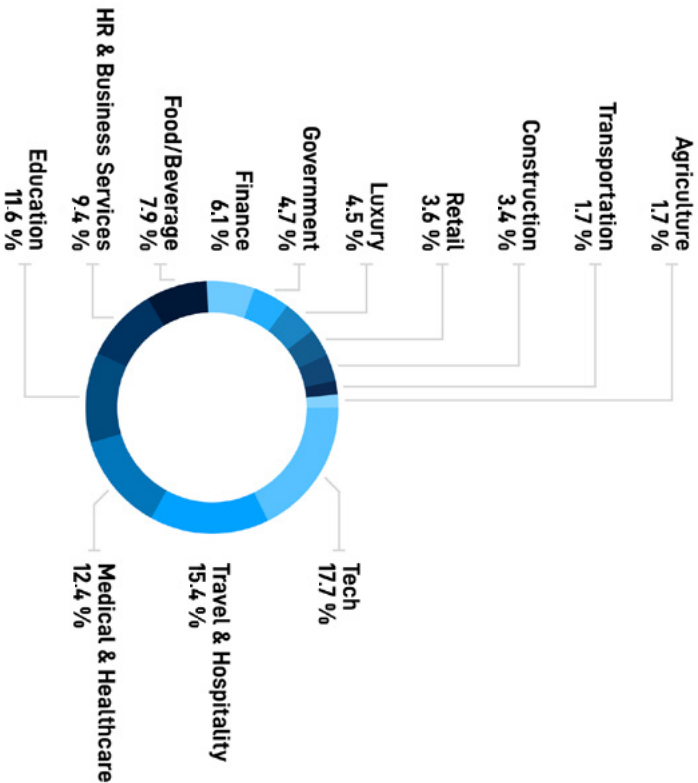
What is the total annual event budget you typically work with?

$15M or more
4 %

$10M - $15M
5.1 %

$5M - $10M
8.5 %

$500K - $1M
21.7 %

$1M - $5M
25.5 %

Less than $500K
35.0 %
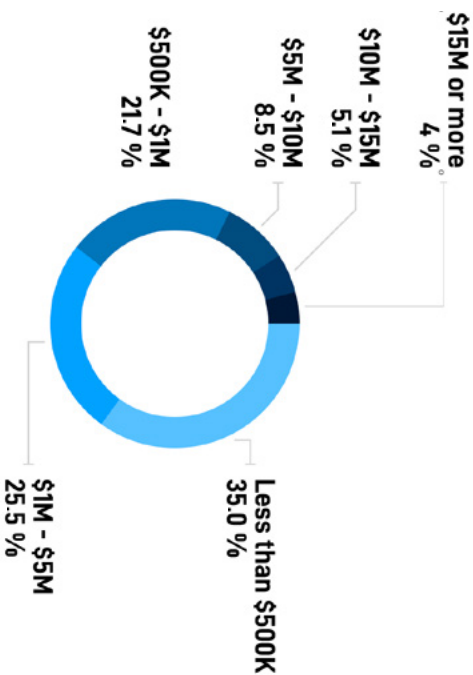
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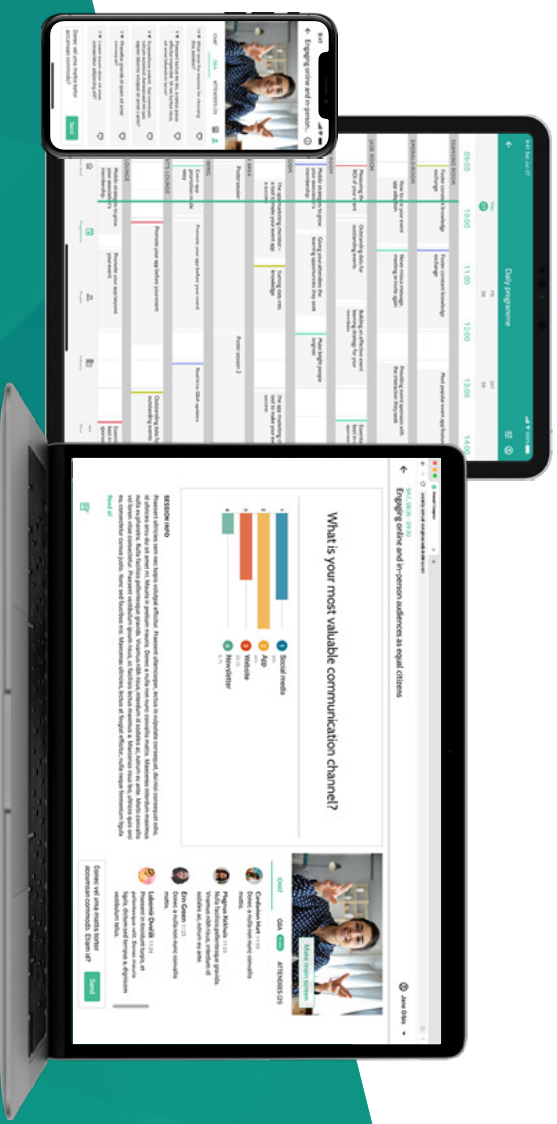
1. THE BIG WAVE OF VIRTUAL EVENTS HAS YET TO COME

Of our sample, only 32% pivoted to a virtual event. It is safe to assume that the 32% that postponed will engage in virtual events in the near future. Same goes for a portion of the 36% who canceled.

As virtual event platforms continue to evolve, more planners will join the bandwagon, creating more structured experiences online as a complement to a smaller and local meeting strategy.

We can therefore assume that 30% to 60% of the industry will evaluate a virtual pivot in the next few months.

What did you do for your last major event?

Pivot it to virtual 32%

Postpone it 32%

Cancel it 36%
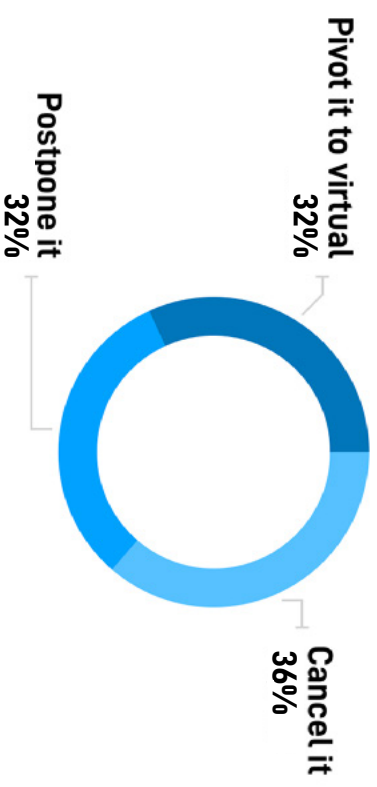
2. THE VIRTUAL EXPERIENCE CODE STILL NEEDS TO BE CRACKED

40% of event planners say they have been unsuccessful at pivoting to virtual. While a solid majority (60%) say they had some degree of success, almost half of the industry still needs guidance and better tools to run better virtual events.

When digging more into the data and what success looks like

for event professionals, the overarching majority (40%) has not been able to generate a profit.

35% either didn't try or tried and failed, while only 25% were profitable or did even better than with their live events.

Have you been able to successfully pivot some or all of your events to virtual?

No
40.3 %

Yes
59.7 %

On a scale of 1 to 5, how successfully have you been able to pivot one or more of your events to virtual?

1 - Haven't tried

2 - Tried but was not able to

3 - Pivoted but not profitably

4 - Pivoted profitably

5 - Pivoted and exceeded physical event expectations

6.6 %
8.2 %
19.5 %
26.8 %
39.0 %

10 % 20 % 30 % 40 %
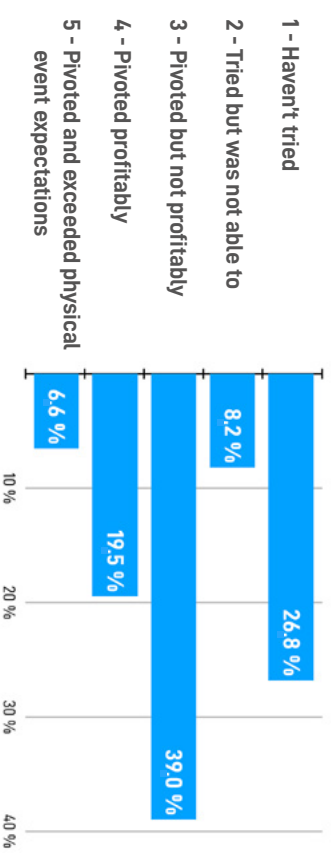
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3. VIRTUAL IS A SMALLER SOURCE OF REVENUE

70% of event professionals were unable to recoup more than 25% of their annual revenue using virtual events. This increases the pressure on event platforms to offer more features to monetize. It is also a signal of the high sensitivity we have to

paying for experiences online.

The pressure is on for event planners to provide more tangibility for their virtual offerings.

What percentage of this year's revenue do you expect to be able to recoup by pivoting to virtual events?

100% OF ANNUAL REVENUE
2%

75-90% OF ANNUAL REVENUE
2%

50-75% OF ANNUAL REVENUE
10%

25-50% OF ANNUAL REVENUE
15%

0-25% OF ANNUAL REVENUE
71%
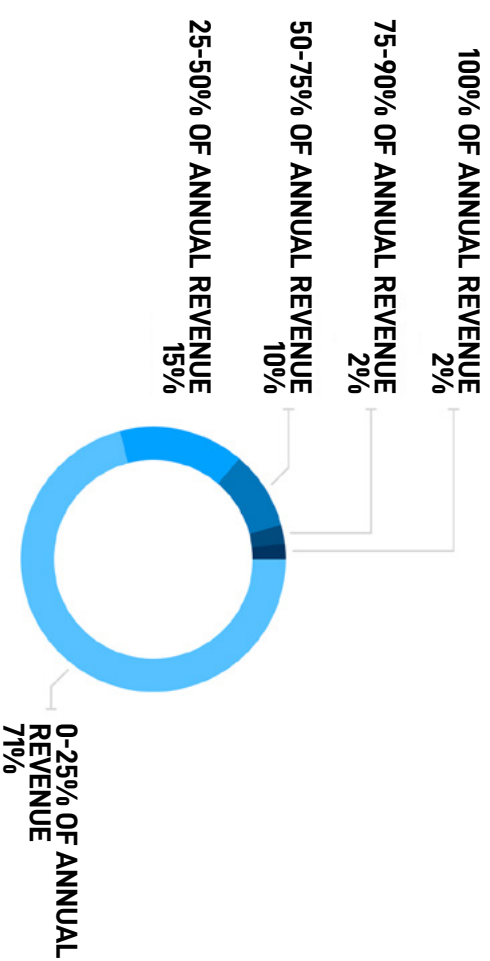
4. ENGAGEMENT IS STILL THE BIG CHALLENGE

In line with previous research, engagement remains the biggest challenge (31%). Followed by a lack of technology. It will be incumbent on virtual event technology platforms to offer more engagement tools to make the virtual experience more effective. Hand holding and support are also needed while the majority of event professionals figure out how to increase attendance and sponsorship.

In pivoting to virtual, what is your biggest challenge?

Tech sourcing
10 %

Budget
10.9 %

Attendance
13.1 %

Sponsorships
13.6 %

Engagement
31.3 %

Lack of tech knowledge
21.1 %

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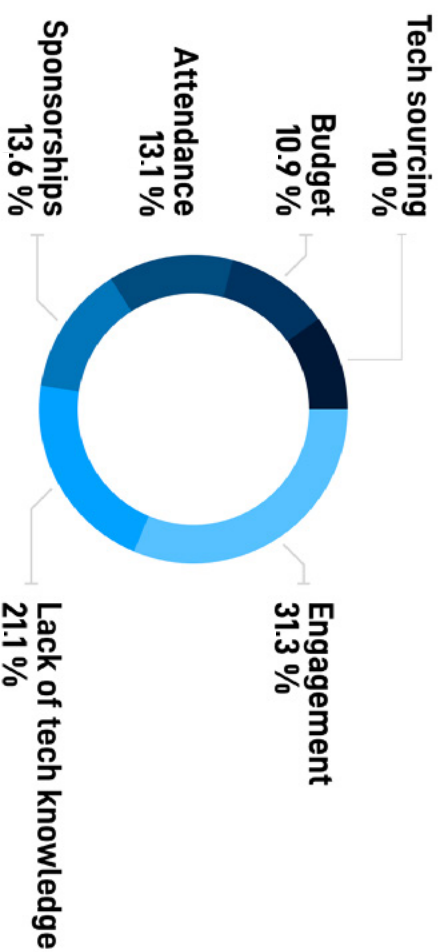
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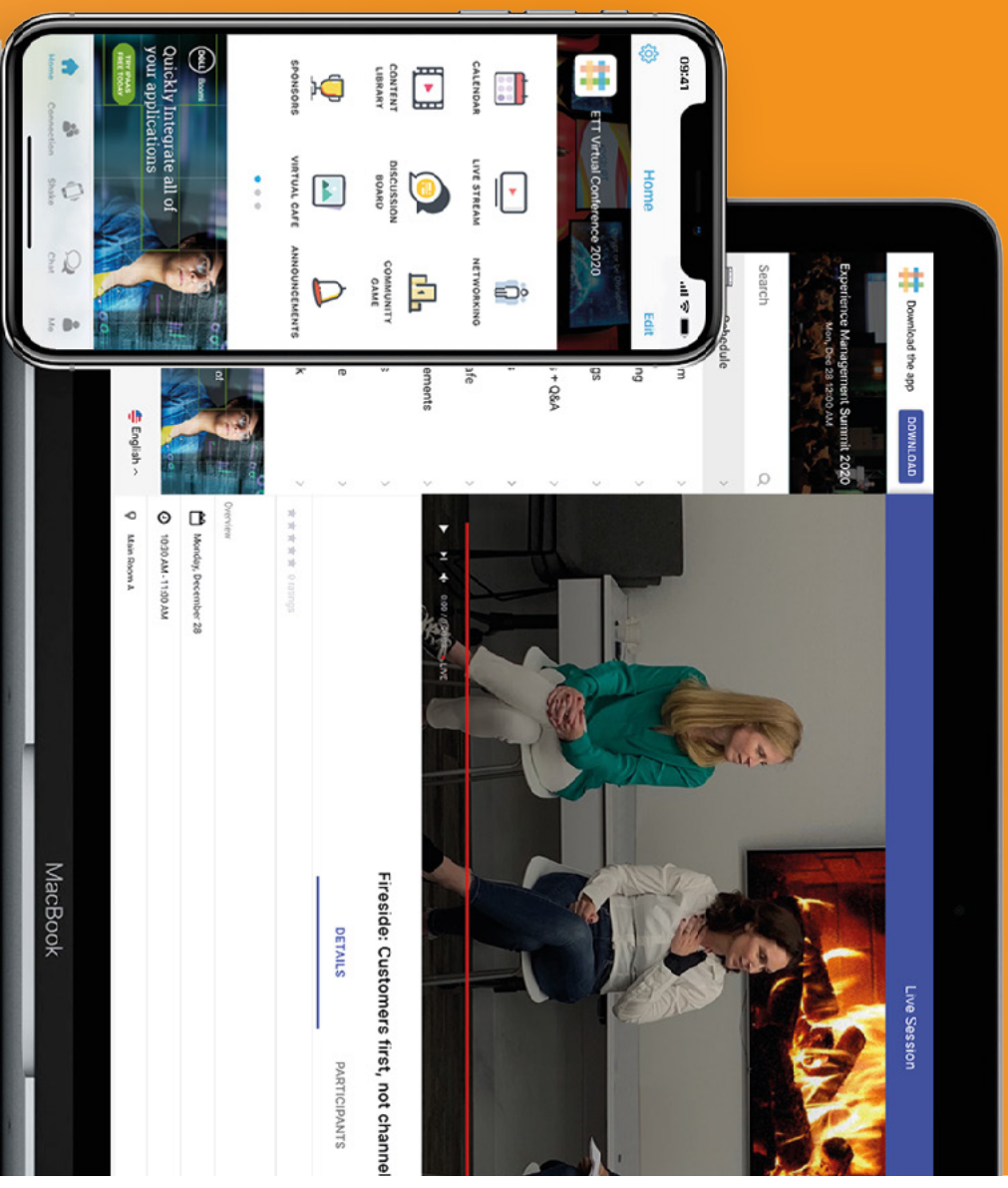
5.

VIRTUAL EVENTS INCREASE REACH AND HELP BRAND AWARENESS

When talking about the benefits of virtual events, 50% of event professionals say that increased reach and lower overheads are the most positive results. On the longer-term perspective,

event planners are discovering new ways to generate revenue with virtual events, and that will potentially be transferred to live events once restrictions are lifted.

What has been the most positive result of pivoting to virtual?

**Recouping losses
9.9 %**

**Long-term community engagement
14.6 %**

**Discovery of new viable revenue sources
20.2 %**

**Significantly lower overhead
28.2 %**

**Increased attendance/reach
27.1 %**
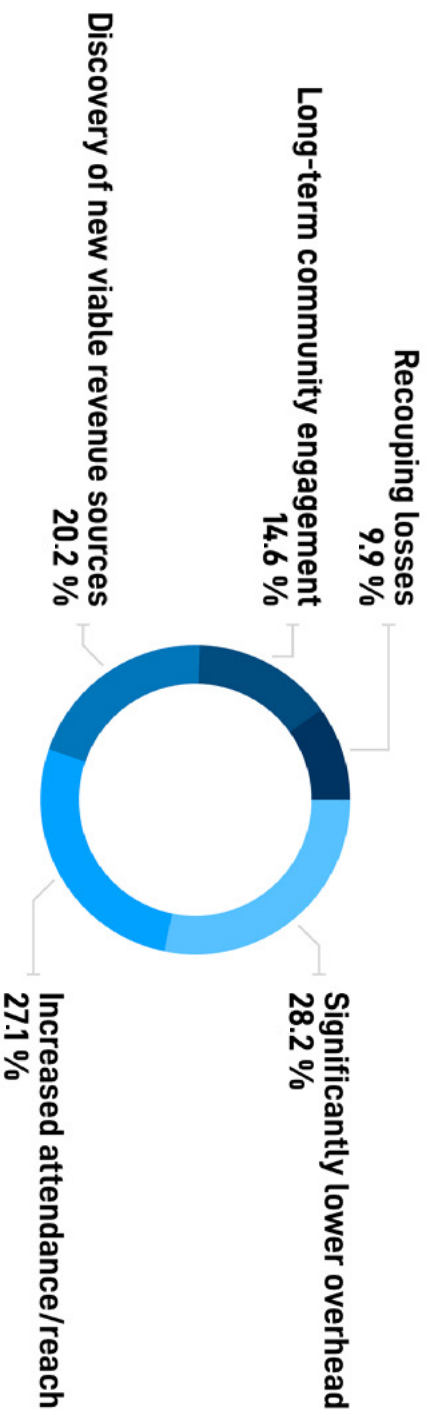
6. VIRTUAL TECH SAVVINESS VARIES

When it comes to how comfortable event professionals are with virtual event technology, the industry seems to be split between different levels from complete unfamiliarity to tech savviness.

How comfortable are you with virtual event tech?

1 – Totally unfamiliar	7.5 %
2 – Not comfortable	13.9 %
3 – Aware of what is out there	36.7 %
4 – Comfortable	34.2 %
5 – Savvy	7.7 %

10 % 20 % 30 % 40 %
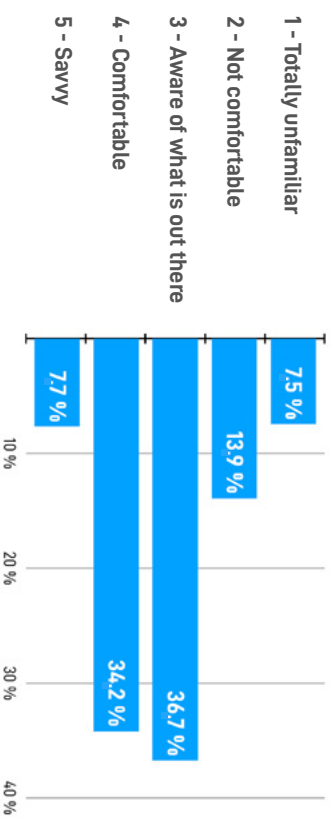
7.

VIRTUAL TECH IS STILL FAR OFF FROM DELIVERING LIVE EVENT EXPERIENCES

The biggest frustration of event professionals using virtual event tech is the inability of current platforms to match live engagement. This reinforces the stronger effort needed on the platform side to create more opportunities for engagement.

In sourcing virtual event tech for your event, what are your biggest frustrations?

Category	Percentage
The inability to match live engagement	49.5 %
Uncertainty about the long-term benefit of investing in it	23.9 %
The fact that much of it is untested	22.5 %
The inability to execute on live event goals	22.5 %
Cost	21.7 %
Integrations with tools in my existing tech stack	19.1 %
Lack of real value over live streaming tools	14.8 %
Lack of specific tools	14.7 %
Lack of support	13.2 %

12.5 %   25 %   37.5 %   50 %

8. UNDER $5000 IS THE SWEET SPOT FOR EVENT TECH PRICING

Almost 50% of our sample wants to spend $5000 or less for virtual event technology tools.

This sweet spot seems to be the result of wide discontent when cost/revenue is analyzed: 61% of planners don't seem to get a bang for their buck.

How much are you willing to spend on virtual event tech per event?

$10,000-15,000
7.7 %

Free
13.7 %

>$15,000
14.5 %

$5000-10,000
17.9 %

$0-5000
46.2 %
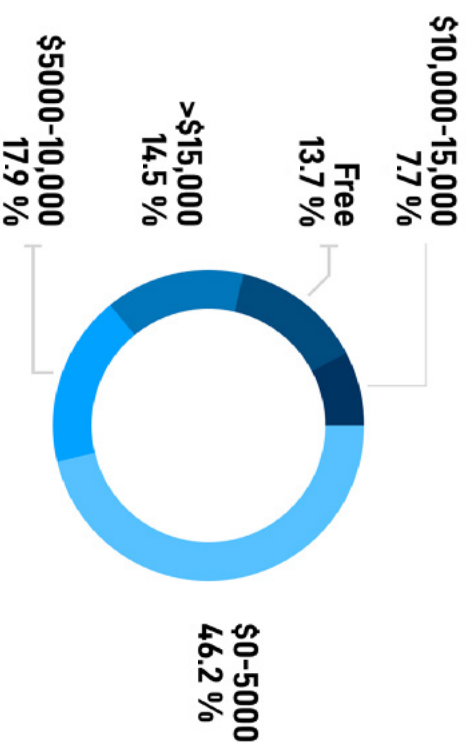
Does the cost of virtual event tech reflect the revenue potential of your virtual events?

No
61.8 %

Yes
38.2 %

9.

ATTENDANCE IS STILL AN ISSUE

For many planners, the virtual event experience is not up to par with the live counterpart, and many struggle to ensure the same level of attendance. While this may boil down to the

inability of virtual events to deliver on the networking elements of live events, event professionals are called to step up the value of their virtual event engagement offering.

On a scale of 1 to 5, how does your virtual event attendance compare with your typical live physical event attendance?

1 - Dramatic decrease in attendance/reach	18.1 %
2 - Decrease in attendance/reach	27.6 %
3 - No change in attendance/reach	18.7 %
4 - Increase in attendance/reach	29.4 %
5 - Dramatic increase in attendance/reach	6.2 %

7.5 %   15 %   22.5 %   30 %
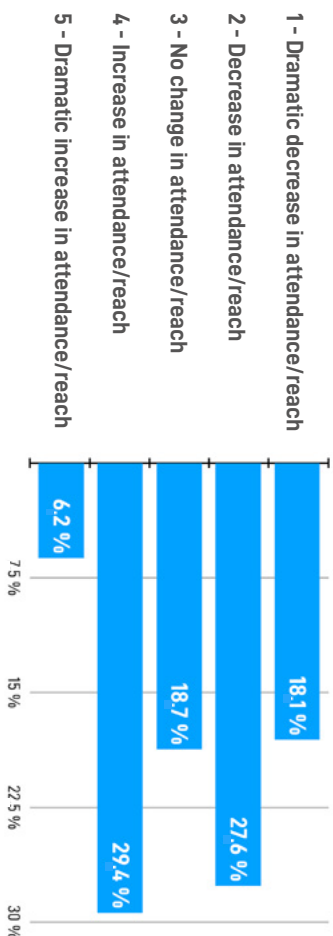
10. VIRTUAL EVENTS ARE HERE TO STAY

The overwhelming majority of event professionals are willing to keep using virtual events once the restrictions are lifted. As a result, hybrid events will gain more speed.

Once you return to physical events, will you continue to employ a digital strategy to maintain your virtual audience (i.e. make your events hybrid)?

No
3.4 %

Not sure
34.4 %

Yes
62.2 %
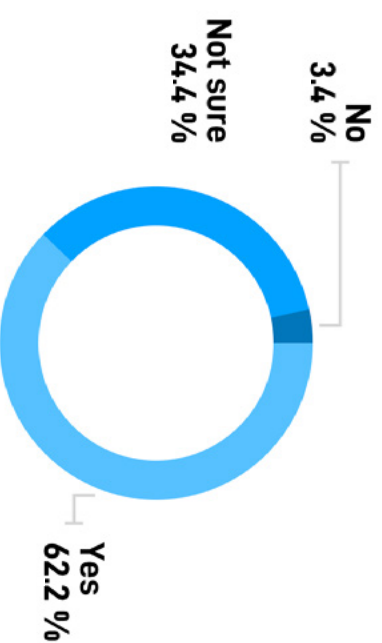
VIRTUAL EVENT TECH LANDSCAPE

By **DYLAN MONORCHIO**

RESEARCH METHODOLOGY

This research was conducted in June 2020 and includes 94 virtual event tech providers across the world. Providers ranged from new players in the market to companies with over 10 years of experience developing event technology, and spanned every price point, making this the most comprehensive analysis of virtual event tech providers to date.

VIRTUAL EVENT TECH MARKET

SIZE

The overwhelming majority of virtual event tech providers are SMBs of fewer than 100 employees, which suggests that many are relatively new players.
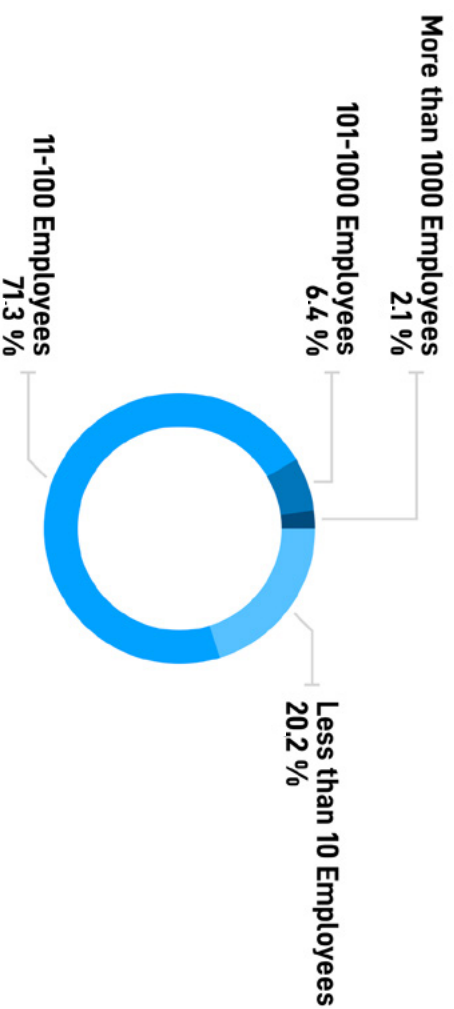
It is possible that the current crisis has forced many larger companies to downsize, putting them in the category despite long-standing experience in the industry (more than 20% of companies have over 7 years of experience compared to the 8.5% of companies with more than 100 employees). However, it's more likely that smaller companies are simply more nimble than larger legacy companies without the flexibility to pivot to virtual as rapidly.

At 41%, more companies are new to virtual events (with less than one year of experience), and lack the experience that comes from 1000s of events over 10 years. The products may still be very young, so be sure to check the products to make sure they're up to par, not buggy, etc.

What is the approximate size of your company?

More than 1000 Employees
2.1 %

101-1000 Employees
6.4 %

11-100 Employees
71.3 %

Less than 10 Employees
20.2 %

How long have you been providing virtual event support?

More than 10 Years
10.6 %

7-10 Years
9.6 %

4-6 Years
20.2 %

1-3 Years
18.1 %

Less than 1 Year
41.5 %
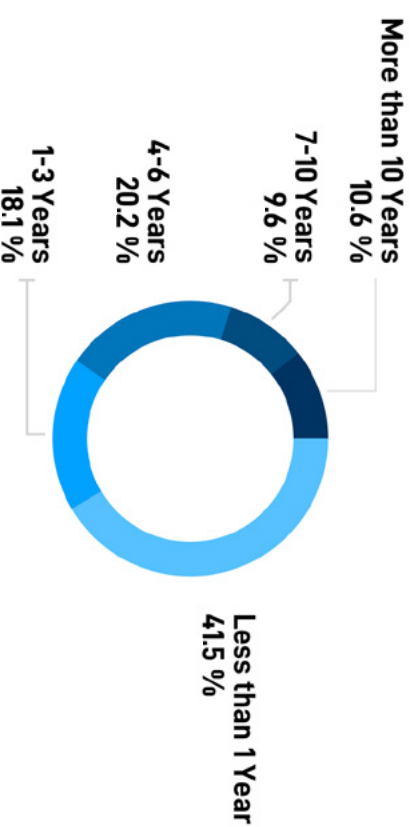
BUDGET

46% of planners are willing to spend $0-5000, and they can shop around as about 80% of the providers offer basic solutions within that range for a single 250-person event. However, the price can increase dramatically with additional features: 30% of providers' most expensive packages fall in the $5000-$10,000 range and 14% cost more than $10,000.

Nevertheless, you are most likely to pay between $1000 and $5000 — with approximately 40% of providers' basic and more comprehensive solutions falling in this range.

While, nearly ¾ of providers offer virtual as a standalone offering (74%), more providers (41%) charge according to the number of attendees than any other pricing model. While some events have enjoyed a massive boost in their attendance, most planners (60%) we surveyed reported that they experienced the same or less attendwance at their virtual events than at their live alternatives.

Moreover, the overall overhead for virtual events is much lower — in many cases, the software is the only expense.

How much should a planner expect to pay in USD for using your basic standard offering for a single 250-person event?

Over $5000
18.8 %

Under $500
20.3 %

$1000-$5000
39.1%

$500-$1000
21.9 %
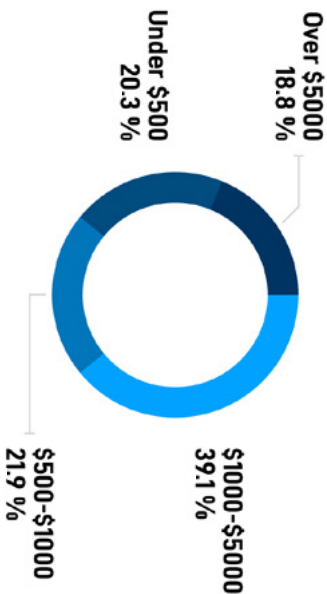
How much should a planner expect to pay for using your most comprehensive offering for a single 250-person event?

$5000-$10,000
29,7 %

Under $1000
18,8 %

Over $10,000
14,1 %

$1000-$5000
37,5 %

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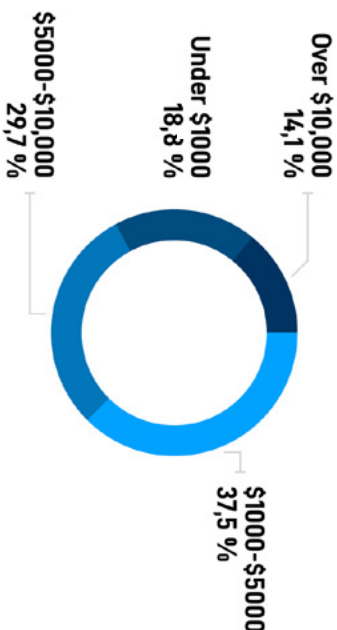
MARKET ANALYSIS

72 of the providers indicated a field of focus, with most in Medical and Tech. In terms of the type of clientele they normally work with, the results are pretty evenly split across association, agency and third-party planners.

Corporate planners stuck out as the most common clients at nearly 70% of providers targeting that audience.

This could be because of an abundance of small meetings in that sector and the likelihood that the first live meetings will be small and local events.

Providers may be adopting a long-game strategy of targeting prospects with an eye to cornering an eventual hybrid market. But large corporate meetings are unlikely in the near future, considering that Facebook has limited events over 50 attendees until summer 2021 and Microsoft has announced that all its events will be held online over the same period.

Do you concentrate on a specific type of meeting or audience?

Corporate event planners	68.1 %
Associations	61.1 %
Third-party / independent meeting planners	56.9 %
Tech	61.1 %
Medical	59.7 %
Agencies	56.9 %
Finance	52.8 %
Luxury	38.9 %

18 % 35 % 53 % 70 %
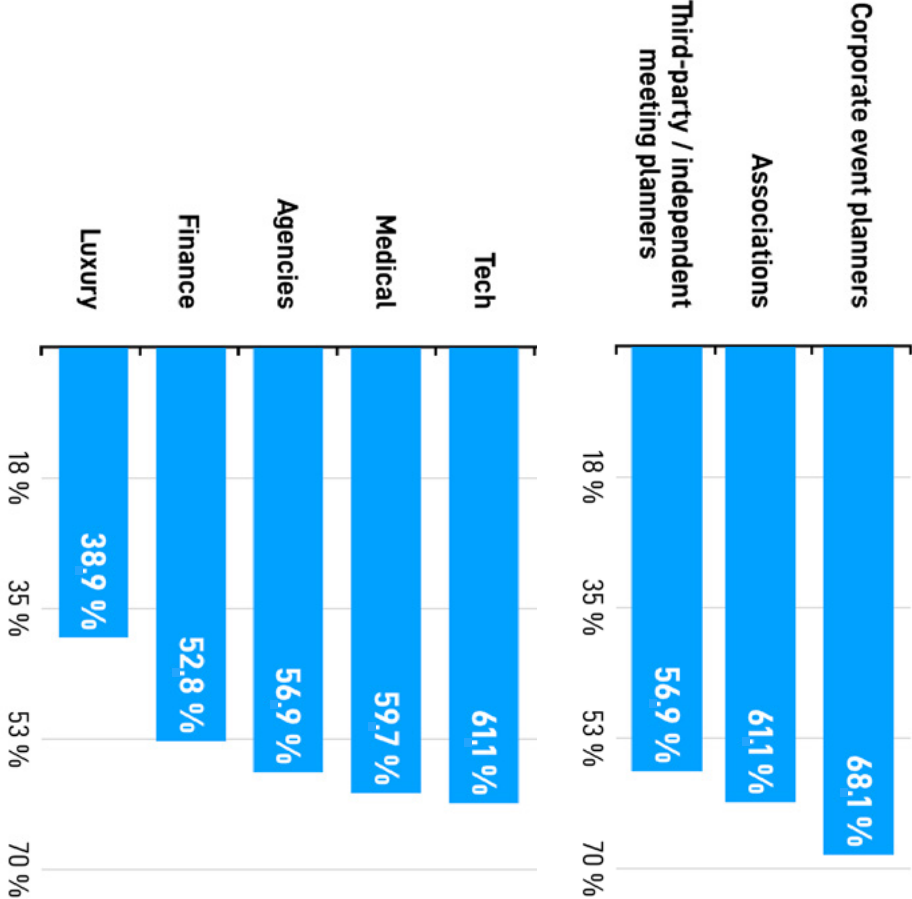
ACCESS, SECURITY AND TECHNICAL SPECIFICATIONS

Less than 10% of providers offer native apps only, which could be challenging if attendees want to join the virtual event from their home computers.

The vast majority (58%) of providers offer both native apps and web-based ways to access the virtual event, which is a testament to the longevity of virtual events and the expectation that attendees will continue to be experiencing them from home, at least for the time being. Nearly 32% of the remaining planners offer web-based solutions that can be accessed on a browser, presumably also on mobile devices. That means that at least 90% of the providers allow attendees to participate on any device they choose.

Do you offer

Native app
9.7 %

Web (browser)-based
31.9 %

Both
58.4 %
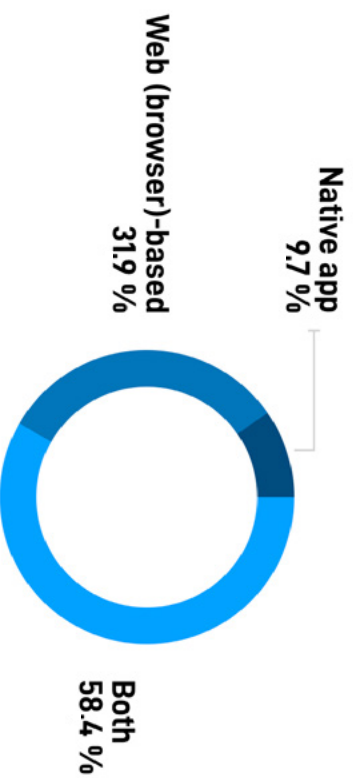
The vast majority of providers — nearly 80% — allow for over 5000 attendees to log into the event simultaneously, and almost every provider allows their whole app to be password protected (98%). Planners can almost always control access to specific content sold at a premium (85%) and can limit access to the app in general using unique links or specific login credentials (%).

How many hosts/attendees can be logged in simultaneously?

Up to 500
1.4 %

500-1000
5.6 %

1000-5000
15.3 %

Over 5000
77.7 %
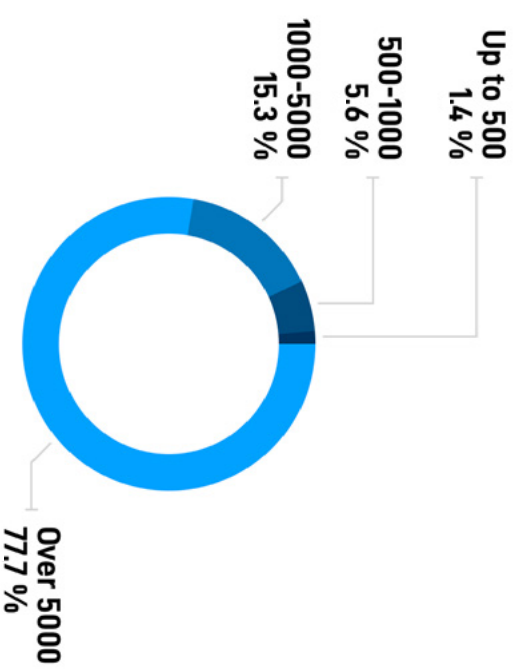
Data privacy is also a priority, with 96% of providers offering support for GDPR compliance and a majority also meeting CCPA requirements (64%) or offering some other form of certified data protection and security compliance (76%).

SUPPORT

Most providers offer support during normal North American and European operating hours (59% and 56% respectively). Only 23% cover normal business operating hours in Asia, but 43% offer 24-hour service so 66% of the total providers still offer support during the normal business day.

When is your support available?

Standard business operating hours in **North America** — 58.5 %

Standard business operating hours in **Europe** — 56.4 %

24 hours — 42.6 %

Standard business operating hours in **Asia** — 23.4 %

15 % 30 % 45 % 60 %
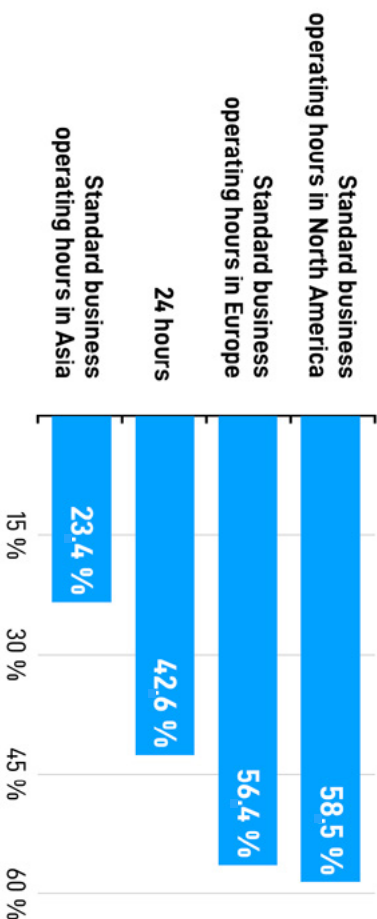
96% of providers will nevertheless arrange for dedicated standby support on the day of your event, so even if you fall outside of their standard business operating hours, it's worth asking if that is offered during your demo call.

When working with a provider who offers support during your operating hours, you can count on a prompt reply. 65% percent of providers reported a standard response time under one hour, and a further 31% reported one to four hours. Of course, if you need an immediate response, 82% of providers offer support over chat.

How can people reach you?

Email — 100 %

Phone — 89.4 %

Chat — 81.9 %

Onsite (for virtual events) — 66 %

25 % 50 % 75 % 100 %
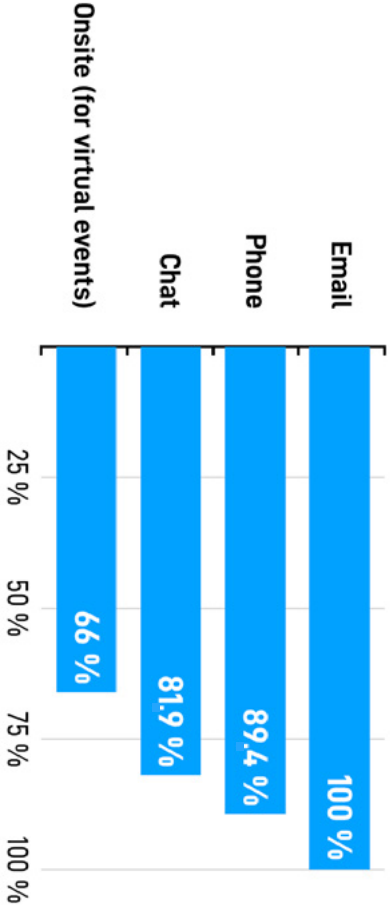
INTEGRATIONS, PAYMENT PROCESSING, AND OTHER SERVICES

Over ¾ of providers (76%) appreciate the need to work with other tech suppliers and offer an open API that planners can use to integrate their registration or payment processing tools. 68% of providers integrate with payment gateways like Chase, Stripe, and PayPal, and roughly the same amount (minus two providers) meet the security requirements for PCI Level 1 compliance.

This is important because only a small majority (56%) of the providers offer payment processing as part of the platform.

Other common integrations are what you would expect: registration tools (86%), live streaming tools or platforms (92%), and mobile event apps (80%). Though not as common, providers will more often than not allow you to share content from the event through social media integrations as well (57%).

INTEGRATIONS
Which of the following does your platform offer or integrate with?
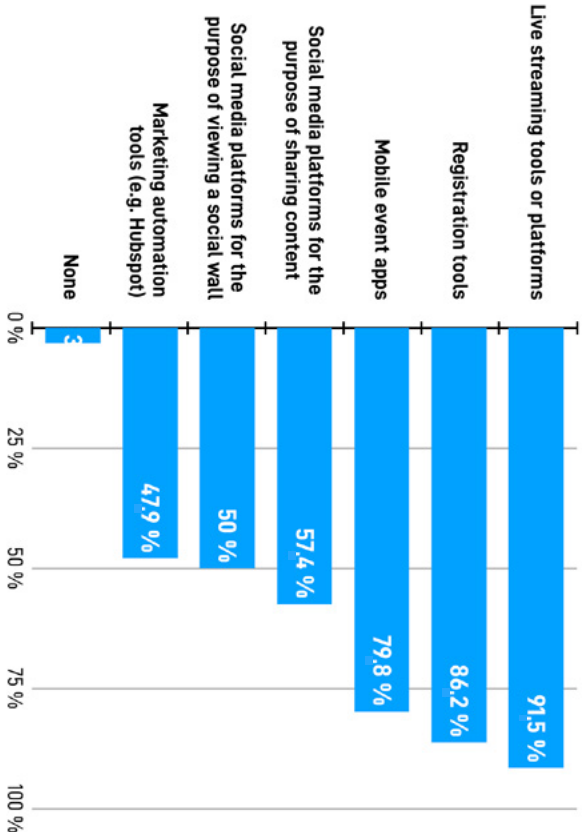
Integrations with marketing automation tools are less common, but likely because most providers offer their own email marketing automation (56%) or registration (73%) with reporting/analytics (81%).

Category	Percentage
Live streaming tools or platforms	91.5 %
Registration tools	86.2 %
Mobile event apps	79.8 %
Social media platforms for the purpose of sharing content	57.4 %
Social media platforms for the purpose of viewing a social wall	50 %
Marketing automation tools (e.g. Hubspot)	47.9 %
None	3

0 % — 25 % — 50 % — 75 % — 100 %

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REGISTRATION AND MARKETING
Which of the following pre-event services do you offer?

Reporting/analytics — 80.9 %

Registration — 73.4 %

Ticketing (processing payments, controlling access for ticket holders) — 57.4 %

Email marketing automation — 56.4 %

Referral programs — 21.3 %

None — 11.7 %

0 % 23 % 45 % 68 %
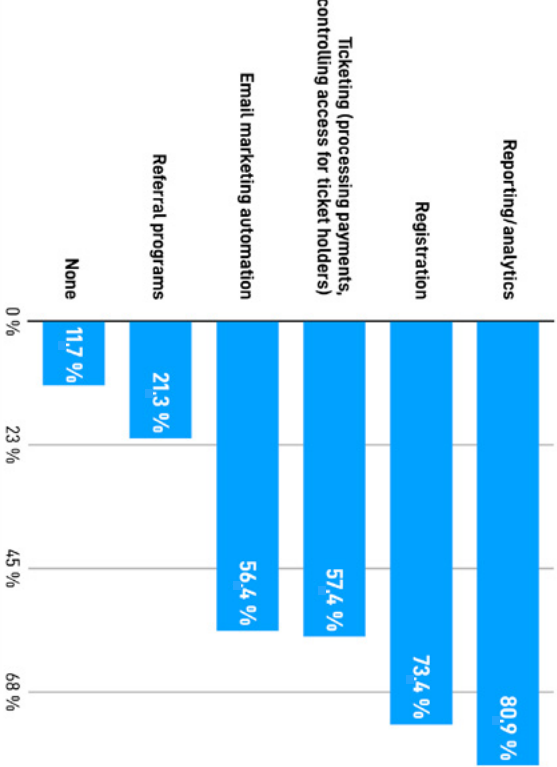
What the charts above does tell us is that, even within virtual event platforms, the lesson has been learned: there are competitive advantages to being a one-stop-shop. Most providers are offering most of the complimentary services you'll need themselves, and if they're not, they're likely happy to integrate with the ones you already use.

FEATURE ANALYSIS

LIVE STREAMING

Virtual events rely on live streaming to deliver some semblance of that face-to-face interaction with speakers and presenters. The bulk of the content is delivered over live stream, so it is arguably the most fundamental feature of a virtual event platform.

Therefore, the features that make live streams more dynamic and monetizable have the potential to be huge competitive levers, both for virtual event platforms and for events.

The two most common features are the ability to facilitate both live and pre-recorded sessions (75%) and multi-track streams (70%).

While more than 2/3 of providers offer video recording and playback for the main stage and breakout sessions (67% and 62% respectively), less than half of the providers (42%) support monetizable video on demand after the session or event has taken place. I take this to mean that most providers will provide you with recordings of your event, but it's up to the planner to figure out how to deliver and gate it afterwards.

This betrays a disconnect between where virtual event tech is and what planners need. 70% of our survey respondents recouped less than 25% of their annual revenue from virtual events, meaning that the ability to monetize virtual events and virtual event content is a major priority.

Which of the following live streaming features do you offer?

Feature	Percentage
Both live and pre-recorded sessions	74.5 %
Multi-track streams/sessions	70.2 %
Video recording/playback for main stage	67 %
Video recording/playback for breakout sessions	61.7 %
Session moderation	57.4 %
Supports RTMPS live streaming	53.2 %
Schedule preview (coming up next)	45.7 %
Video on demand tools (monetizable)	41.5 %
None of the above	16 %
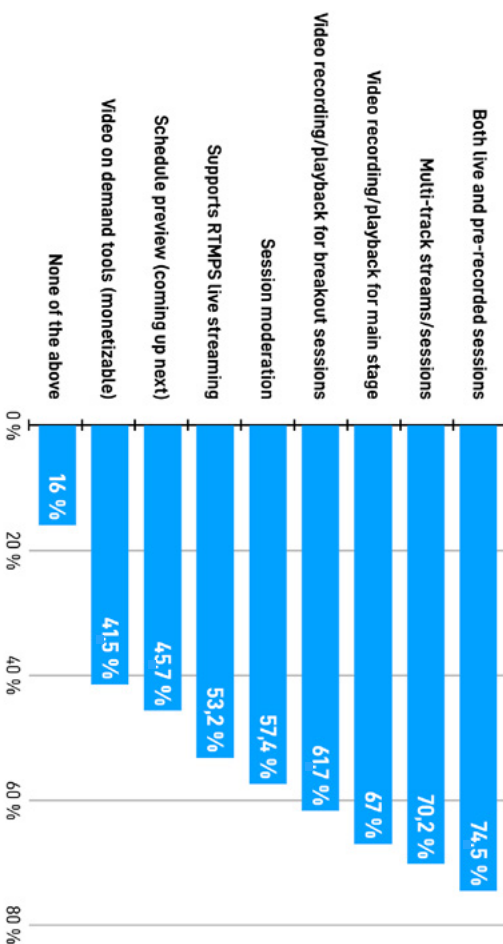
SPONSORSHIP

Most of the sponsorship opportunities follow the patterns established by event apps: banners in high-traffic areas (70%) and sponsor/exhibitor profiles (78%).

A sizeable chunk of the providers still have yet to figure out how to monetize the fundamental feature of virtual events: live streamed content. Less than half offer overlays on live streams (45%) or video interstitials prior to sessions (42%), and just about half offer videos or holding slides for breaks (51%).

Nearly 25% of providers don't offer any sort of analytics for proving sponsor ROI, which is alarming considering that sponsorship was the third-most cited challenge in pivoting to virtual.

Sponsorship in general represents a significant missed opportunity for virtual platforms to up their game and meet planners' needs.

Which of the following sponsorship opportunities do you offer?

Sponsor/exhibitor profiles	77.7 %
Analytics/reporting to help planners demonstrate ROI/engagement to their sponsors	76.6 %
Banners in high traffic areas	70.2 %
Videos or holding slides for breaks	51.1 %
Live stream overlays	44.7 %
Video interstitial prior to sessions	41.5 %
Ribbons in attendee or speaker lists	33 %
None of the above	7.4 %

20 %   40 %   60 %   80 %
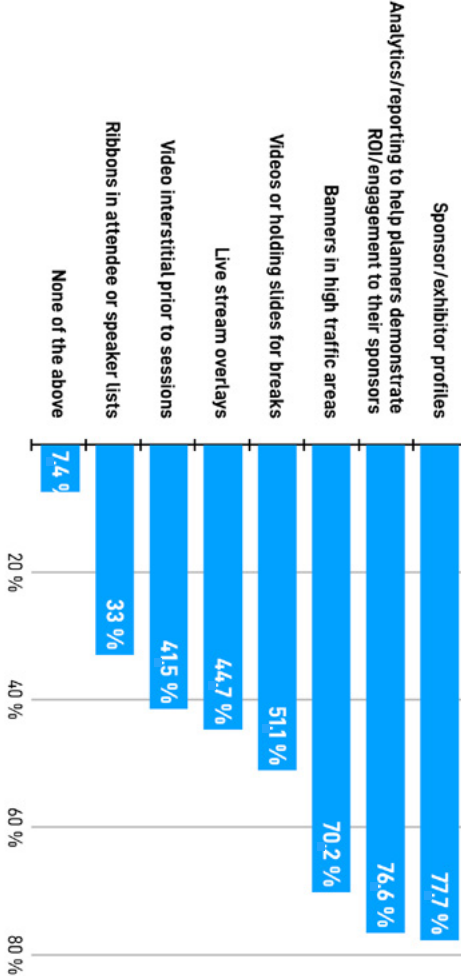
ENGAGEMENT

Engagement is another area where there seems to be a lack of innovation.

Virtual event platforms seem to have largely taken a page from the event app handbook. Live polls, Q&A, and surveys remain the go-to engagement mechanisms for virtual event tech.

These 10-year-old methods are not cutting it anymore, with more planners citing engagement as the biggest challenge in pivoting to virtual.

Which of the following engagement features do you offer?

Feature	Percentage
Q&A tools and features	83.9 %
Live polls	78.5 %
Surveys	76.3 %
Social media integration (social wall)	55.9 %
Gamification	51.6 %
None of the above	8.6 %

(Chart x-axis: 22.5 %, 45 %, 67.5 %, 90 %)
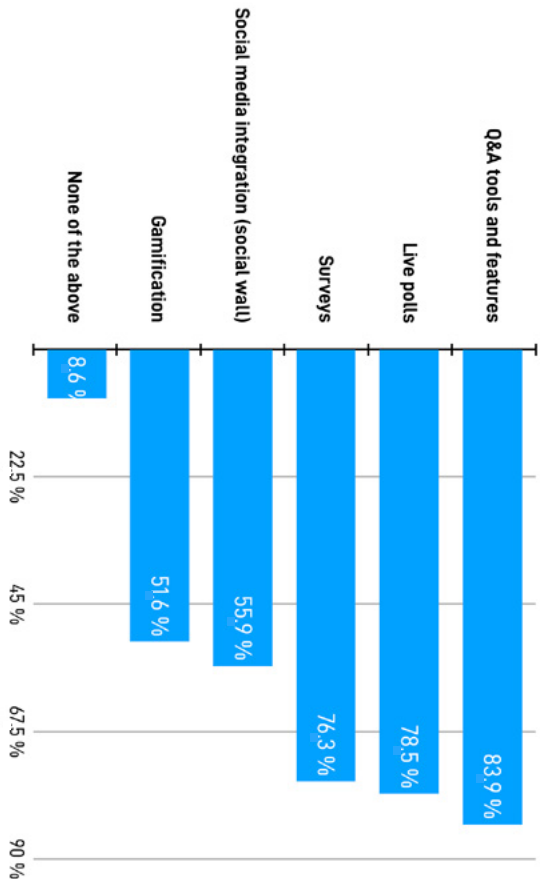
Slightly more than half of the providers are capitalizing on the engagement potential of gamification (52%) or social media feeds (56%), but we can expect (or at least hope) that virtual platforms will continue to innovate ways to keep at-home audiences focussed on the event.

In the meantime, planners will have to be creative with their content delivery and programming, and really utilize their community-building skills to make sure they keep their audience engaged.

# NETWORKING

One of the key things that differentiates a virtual event from a glorified webinar is the opportunity for networking and community building. Virtual event tech platforms seem to be keeping pace with the opportunities and standards set by other kinds of event tech, like event apps.

The basics have largely been covered: attendee profiles (76%), private chat (70%), and group chat (71%).

However, only about half of the providers offer 1-1 meeting scheduling, private video chat, and chat within sessions. These three features leverage the unique power of the online video-based format and are key to optimizing networking for virtual events.

Another area of improvement could be connection recommendations, with only 36% of providers offering any sort of matchmaking based on user profiles or categories. Services like this could conceivably improve the efficacy of attendee-limited chatrooms and designated networking areas, which 55% of the platforms do offer.

Which of the following networking features do you offer?

| Feature	Percentage
Attendee profiles	78.5 %
Group chat/discussion	71.0 %
Attendee-to-attendee chat	69.9 %
1-on-1 meeting scheduling	58.1 %
Ability to join attendee-limited chatrooms or video chats	54.8 %
Group or 1-on-1 chat within sessions	53.8 %
Private video chat	51.6 %
Group chat moderation tools	45.2 %
Matchmaking based on ticket categories (e.g. suppliers with buyers)	35.5 %
Smart matchmaking /recommended connections	35.5 %
Reception area	29.0 %
None of the above	8.6 %

TRADE SHOW CAPABILITIES

Translating the value of meeting face to face, seeing products first hand, shaking hands and closing deals virtually can be problematic. Post-lockdown trade shows will be very different experiences, and it will fall on virtual event tech to close the gap between the live and virtual experiences.

Robust trade show features for virtual events could significantly shift the way we do business, but the features currently serving trade shows are not as common as other feature categories.

Most platforms (70%) offer attendee-to-exhibitor messaging, but likely just by virtue of offering in-platform chat in general (see the above chart). The second-most common feature is the ability to download exhibitor assets (71%). While important, this effectively takes the learning off of the platform and out of the event (we download assets so we can review them on our own time).

Wich of the following trade show features do you offer?

Feature	Percentage
Downloadable assets	71.3 %
Attendee-to-exhibitor messaging	70.2 %
Live demos/attendee-to-exhibitor video conferencing	56.4 %
Lead generation and sharing from booth interactions or visits	55.3 %
Ability to join attendee-limited chatrooms or video chats	54.3 %
Exhibitor hall/booth	50.0 %
Lead generation and sharing from session interactions or visits	47.9 %
None of the above	14.9 %

Only half of providers offer exhibitors a space or booth in a virtual hall, and only 55% allow for lead generation when attendees interact with it. Slightly more than half (56%) allow exhibitors to demo to attendees live, and only 48% offer lead generation from those interactions or from sponsored sessions.

Many of the providers who offer all of these solutions are likely *dedicated virtual trade show platforms*, some of which are very comprehensive, but the relatively low ubiquity compared to conference-oriented features further indicates the disconnect between what is on offer and what planners need — namely increased revenue-generating potential.

INSIGHTS FROM TECH LEADERS

VIRTUAL EVENT TECH SHOULD BE EASY-TO-USE, INTEGRATED, AND DATA-RICH
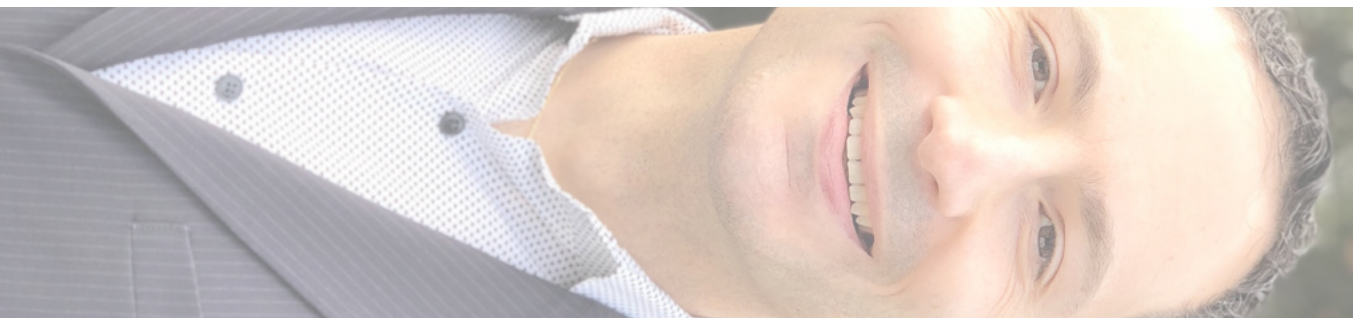
Eric Amram

Founder and CEO, *Evenium*

An Ecole Polytechnique and M.I.T. graduate, Eric Amram is a strong advocate of interactive in-person meetings and is passionate about technology that pushes the frontier of live, interactive collaboration and learning.

In 2000, he co-founded Evenium with business partner Avner Cohen Solal to fundamentally transform the event participant experience. After establishing Evenium in Europe, Eric moved to Silicon Valley in 2013 to expand Evenium Inc. in the North American and LATAM markets.

WHAT ARE YOUR MUST-HAVES FOR VIRTUAL EVENT TECH IN 2020?

The must-haves for virtual event tech are:

- **Highly interactive and collaborative features** to keep the audience engaged and involved in the event, especially since virtual events can rapidly become exhausting

- **Prime live video and audio streaming tools** for a seamless viewer experience

- **Integrated platform combining all the features** (video, interactive/collaborative features, networking, etc.) that can be accessed from any device and browser without requiring additional download

WHAT ARE THE TRENDS SHAPING THE VIRTUAL EVENT TECH MARKET IN 2020 AND BEYOND?

The trends shaping the virtual event tech market are:

❯ **Hybrid solutions for both virtual and in-person meetings** as more and more organizations will add virtual events to their usual in-person events programming

❯ **More robust analytics** to show insightful information and performance indicators about events

WHAT ADVICE WOULD YOU GIVE EVENT PROFESSIONALS PURCHASING VIRTUAL EVENT TECHNOLOGY?

If you are purchasing virtual event technology:

❯ Look for tech that can do both virtual and hybrid. It will be a better investment for the future as the reopening of the economy will increasingly mix virtual and in-person meetings.

❯ Opt for a single/integrated platform that combines live video and audio streaming with a tool like an event app that is designed to increase interaction and participation, and is readily deployed in virtual settings.

❯ Avoid platforms with lengthy set-up requirements and complicated technologies so you can focus on creating great, engaging experiences as you would for an in-person event.

❯ Choose tech that can capture content for rebroadcast or as an on-demand library, with audio transcripts that can be repurposed into meaningful articles or marketing materials.

❯ Look for tech that can automatically capture and save every piece of data around the event. Virtual events offer tremendous opportunities to analyze events in ways that weren't as easy before, and to show some new trends and valuable performance indicators about events.

INVEST IN A FLEXIBLE, LONG-TERM TECH SOLUTION

Tom Gardiner

Head of Product Marketing, *SpotMe*

After seven years as a scientist and consultant, Tom spent eight years marketing in healthcare, HR, and most recently event tech, helping companies launch products and brands and accelerate their growth.

As the Head of Product Marketing and member of the SpotMe executive team, Tom is responsible for all marketing efforts, both inbound and outbound. He is based out of the New York office.

WHAT ARE YOUR MUST-HAVES FOR VIRTUAL EVENT TECH IN 2020?

Live and on-demand content. This ability allows event planners and teams to play with event formats, move beyond the traditional slide and presentation mode, and really emphasize interactivity during live moments.

Community management. The brands that will thrive are those that can turn their audiences into active communities through features like feeds, networking, and gamification. These will attract users back time and time again.

Reliability and security. While the initial focus was on functionality, event tech buyers are now looking for battle-tested platforms that have enterprise-grade features like live streaming authentication, end-to-end encryption, and security certifications.

Hybrid capability. Finally, as in-person becomes viable again, your virtual event tech should be flexible enough to support hybrid events and seamlessly switch back to in-person meetings. This will require both mobile and web apps, as well as the live and on-demand content availability.

WHAT ARE THE TRENDS SHAPING THE VIRTUAL EVENT TECH MARKET IN 2020 AND BEYOND?

The perception that in-person is a better experience than virtual will drive virtual event tech vendors to rapidly and heavily improve the audience experience — focusing on things like creating connections and serendipitous moments, and helping people feel the energy of an event in their virtual setting.

Having been thrust into the virtual world for the first time started a rapid ascent of the virtual learning curve for many planners. Teams that tasted early virtual success will continue to master it. This will again feed the virtual event tech vendors and advancements in knowledge, and expectations will increase as virtual delivery continues to mature. Eventually, this energy will shift into hybrid events.

The psychology of the audience will play a significant role around virtual events and meetings in 2020. What will happen when audiences are able to travel to and attend large in-person events? Will they? Will companies continue to cover expenses for in-person event attendance? Has the lid been lifted on virtual events with no way back? All these questions have yet to be answered but have huge ramifications on the virtual world.

WHAT ADVICE WOULD YOU GIVE EVENT PROFESSIONALS PURCHASING VIRTUAL EVENT TECHNOLOGY?

1. Consider agenda and session support as well as web and mobile branded app support. Not all virtual event tech solutions are born equal. Some are more suited to webinars, while others are flexible enough for many formats.

2. Think beyond the current crisis and immediate aftermath when choosing virtual event tech. It is likely that future events will be hybrid, so picking and learning a solution that can help you solve both today's and tomorrow's challenges will be time well spent.

3. Choose a platform flexible enough to facilitate one-way and two-way communication. Delivering immersive virtual experiences will require that some sessions be presenter-to-audience, and others should be more collaborative and discussion focused.

4. Do your due diligence. How secure and reliable is the virtual event tech under consideration? Can the vendor prove it with an external security audit or certification? Is it a platform that will protect yours and your audience's data? Was the vendor offering virtual before 2020? (archive.org comes in handy!)

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LOOK TO A MORE INCLUSIVE HYBRID EVENT FUTURE

Jelmer van Ast
CEO & Founder, *Conference Compass*

Jelmer van Ast is the CEO and founder of Conference Compass, an event app pioneer since 2009. Their apps were used at 250 conferences last year, including 10 of the world's 25 largest association conferences. With their #OneCommunity virtual event platform, Conference Compass enables associations and corporate meeting planners to unite their communities around events, whether they join the event virtually or in-person.

Jelmer holds a PhD in artificial intelligence and knows first-hand what it takes to publish scientific research and deliver engaging presentations. With his roots in academia together with over 10 years of experience building an event tech company, he and his team stand by their customers to manage the virtual experience.

WHAT ARE YOUR MUST-HAVES FOR VIRTUAL EVENT TECH IN 2020?

Any event organiser planning a fully digital edition of their otherwise live in-person event will likely have to rethink the entire event format.

Technology will obviously play a key role, and two fundamental must-haves are platform reliability and personal support provided by an experienced team. Once these boxes are ticked, the following should not be overlooked:

1. Integrated experience for all stakeholders.

You don't want one platform for your live-streams, another platform for audience engagement and yet another one for your event program. Having speakers, attendees and sponsors all in one platform allows them to get the most out of the content and the networking.

2. Audience engagement.

Bringing people together doesn't happen as naturally in virtual events as with in-person events. Therefore, features like voting, Q&A, chat, round-table video meetings, and private video meetings define platforms that can turn attendees into active participants.

3. Community building with the future in mind.

Events build communities of like-minded people. To keep your community engaged, choose a platform that doesn't just provide solutions for virtual events, but also for in-person and hybrid events.

WHAT ARE THE TRENDS SHAPING THE VIRTUAL EVENT TECH MARKET IN 2020 AND BEYOND?

As an event tech company founder, I have felt an increased sense of purpose and responsibility since live in-person events were banned around the world. Responsibility, as event tech has become mission-critical to events overnight. And purpose, as the technology makes content and networking so much more accessible, removing barriers for people to attend. The trends I see for the second half of 2020 and beyond are very much related to that.

1. Hybrid events.

Having moved from mostly in-person to entirely virtual events during the crisis, we will soon move to hybrid events — events where people will have the choice to either travel and participate in-person or to join online. And things will remain that way, I hope, forever. Event tech will enable everyone to still feel like part of the same experience.

2. Smaller, local events.

I believe associations and companies will start to replace one large international annual event with more smaller, local events. This will be easier to manage from a health and safety point of view, and will make those events accessible to more people. It's going to fall to event tech to unify these local communities into one global community.

3. Inclusivity.

I strongly hope that the event industry will embrace this opportunity to make professional events no longer something for the fortunate few. Virtual event technology will grant young professionals in the early stages of their careers and professionals from developing countries access to content and networking.

WHAT ADVICE WOULD YOU GIVE EVENT PROFESSIONALS PURCHASING VIRTUAL EVENT TECHNOLOGY?

In the whole production of your virtual event, the technology must always be the means to an end. But, as I mentioned before, the technology will now be much more critical to the success of your event. Therefore, I urge event professionals to choose wisely. Let your purchase be an investment and be in line with your strategy moving forward. This means:

1. User experience.

Choose technology that is easy and intuitive to use for all stakeholders: attendees, speakers, hosts, sponsors, and most of all, for yourself. That way everyone can focus on the content and the human interaction.

2. Future-proof.

Don't think that you will only organize one virtual event and be back to normal with your next event. Hybrid events are the future, and I would advise event professionals to consider whether their virtual event platform of choice is going to be equally valuable in this hybrid future.

3. Service and support.

While stretched thin reinventing your event for the virtual experience, you should be able to rely on a supplier who can advise and support you. We are all in this together, and a personal approach is more important than ever before.

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CHOOSE A PROVIDER THAT LETS YOU DARE TO DREAM

Michael Buckley

CEO, *Cadence*

Even though he may not look like it, Michael is an 18-year veteran of the tech industry (his words, not ours). An emerging (finally) thought leader in the field of event technology, Michael has mixed his experience in product design, customer success and sales to bring Cadence to the events industry. Michael enjoys leading teams of passionate, energetic, and compassionate creatives helping them find their purpose and fulfillment in life. Which, of course, is working for Cadence (again his words, not ours).

WHAT ARE YOUR MUST-HAVES FOR VIRTUAL EVENT TECH IN 2020?

Meaningful connections.

With the loss of face-to-face contact, finding ways to form meaningful and lasting connections between the event audience, speakers, and sponsors is key. It's imperative to deliver the information and content needed to effectively connect your audience

Extension of brands.

With in-person events, organizers have so much more control of the look and feel of the audience experience. Now, they are beholden to the virtual event platform they choose. The platform must convey their brand identity. Branding configuration that allows for personalized imagery, design, logos, and colors enables organizers to craft their specific event vision.

Contextual communications.

Without face-to-face contact, it's important to focus on tangible ways to communicate effectively with your audience. Email, push, and text notifications keep people connected to your event. The messages explain what's to come and what's available, but more importantly they generate excitement.
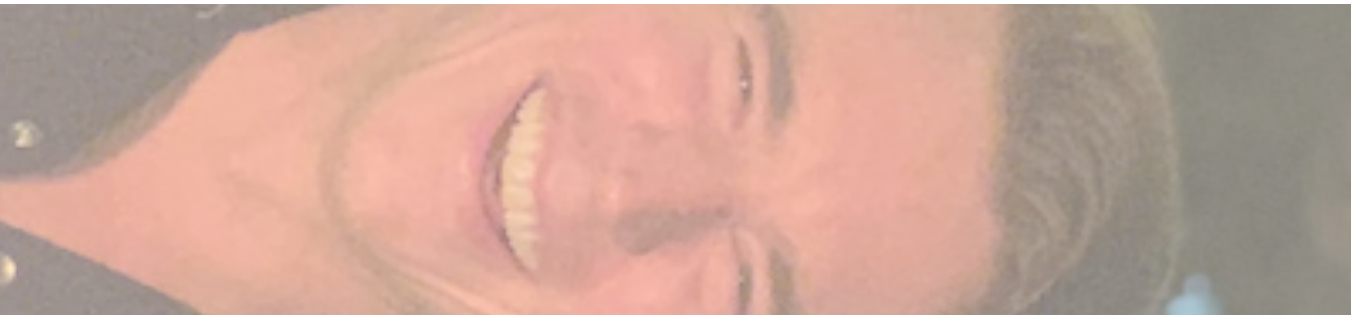
Meeting formats.

There's no question that the only way for virtual events to work is by having the

capacity for all meeting types, formats, and sizes from one-on-one meetings to

group conversations and entertainment sessions. All are vital in the success of

keeping the audience engaged.

End-to-end support.

A technology partner's focus on onboarding and customer success is potentially

the most critical factor to a successful virtual event in these challenging times.

The team should guide you and your attendees through all facets of the before,

during, and after event experiences.

WHAT ARE THE TRENDS SHAPING THE VIRTUAL EVENT TECH MARKET IN 2020 AND BEYOND?

It's not a stretch to say people are "Zoom"ed out. Brady Bunch-style meetings

do have their purpose, but the next platform that specializes in conversations of

different types, formats, and purposes will come out on top.

It's about moving beyond one-sided didactic presentations, finding a way to solve the issue of passive participation. The future will be collaboration and conversation in non-verbal methods.

If done correctly, virtual events will heighten the connected experience at an

event. The reach is obviously larger, which we're all seeing, but no one has

solved the problem of doing this at scale.

WHAT ADVICE WOULD YOU GIVE EVENT PROFESSIONALS PURCHASING VIRTUAL EVENT TECHNOLOGY?

Always begin with a clear vision and defined objectives (that goes for both

virtual and in-person events). Those are your North Star for research and

decision making; everything should be aligned with that larger picture.

Remember that technology is just a medium to achieve your goals and

objectives.

Even at the cost sounding cliché, I urge you to dare to dream. Dream about the

best-case scenario for your virtual event. What have you always wanted? Find a

provider and tell them your vision. You might be surprised at what is possible!

And of course, breathe! We're all navigating in uncharted territory right now. Let

your passion, purpose and energy shine through. Trust me, you got this!

PLAN FOR INTEGRATED, FULLY-BRANDED, AND EVENTUALLY HYBRID EXPERIENCES

Corey McCarthy
CMO, *Socio*

Corey McCarthy has more than twenty years of experience in media and tech. As Socio's Chief Marketing Officer, Corey and her team bring event organizers impactful tech and thought leadership that truly delivers success. In her former life, Corey ran a portfolio brand for Penton Media, and has extensive insights into all facets of the event, digital media, and publishing businesses

WHAT ARE YOUR MUST-HAVES FOR VIRTUAL EVENT TECH IN 2020?

The high-level things to look for in virtual event tech are the same for any event tech:

⬧ A consistent, branded attendee experience from registration through to the event

⬧ A community feature to keep engagement going beyond the confines of the event

⬧ Vendor-agnostic platforms that allow you to mix and match tech to achieve the attendee experience and event goals you've set

⬧ A modern and intuitive interface that proudly represents your brand

⬧ Tech that's easy to use and can be quickly turned around and adapted on the fly

⬧ Killer support from your vendors to take the risk and stress out of virtual event production, which is worth its weight in gold

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For a truly full-circle experience, virtual event tech should include a seamless flow of information from your registration system into your event app or virtual event platform. In a virtual world, the app becomes the hub where everything lives from the agenda and links to live streams to sponsor opportunities and engagement elements like polls, gamification, and social "walls." It's important that event apps are mobile-native and, especially for virtual events, are accessible from web browsers as well.

Another must-have is the ability for attendees to interact with other components of the event while streaming continues.

Finally, your event tech should help you build communities. Take advantage of the great opportunity your event has created, and keep the conversation going. With a community, you can adapt and extend your event content over more touchpoints to better serve the virtual and hybrid event landscape.

WHAT ARE THE TRENDS SHAPING THE VIRTUAL EVENT TECH MARKET IN 2020 AND BEYOND?

The idea of the virtual meeting is enjoying a renaissance.

Back in the early 2000s when "web conferencing" was picking up steam, the event and travel industries were concerned that travel would drop because business could be done virtually, representing a significant savings to the bottom line.

That fear underestimated the human desire to connect in person, and the ability to close multi-million dollar deals over the phone.

Fast forward to today: There's a pent-up demand to see people face to face. Live events will come back, but they're going to look different. While we transition back, we'll see more hybrid events for the health and safety of attendees AND our event teams.

Virtual and hybrid will continue to be a permanent fixture for most events — here's why:

1. There's a greater acceptance for technology.

2. More people will take the opportunity to continue working from home and enjoy a healthier work-life balance.

3. There's a greater understanding of the environmental impact of commuting and traveling. Not many of us want to go back to the unsustainable travel we were doing for work — commuting and otherwise.

4. Inclusivity is one of the most important topics that we need to action from an accessibility standpoint, as well as a way to level the socio-economic playing field.

5. By hosting live events AND virtual events together, we can significantly amplify the total audience reach, which drives more top-line revenue and a stronger business model.

WHAT ADVICE WOULD YOU GIVE EVENT PROFESSIONALS PURCHASING VIRTUAL EVENT TECHNOLOGY?

1. Start with your strategy and invest wisely.

Look for technology that will work now AND when you switch back to in-person events, especially if you're signing multi-event or multi-year contracts. We're seeing things change quickly right now, and you don't want to get stuck with something that ends up being a sunk cost.

2. Don't skimp on support.

In the conversations we've been having, two issues keep coming up. There are event professionals who have never planned a virtual event and simply aren't comfortable with the tech, and then you have the event professionals who are comfortable with the tech but don't have the time to deal with it due to more pressing issues, like re-negotiating hotel contracts from previously booked live events.

That's where customer support comes in. If you're going to make an investment in event tech, it's important to choose a provider that offers the right level of support to meet your individual needs.

Check trusted review sites like G2, talk to references, and ask about customer response times.

3. There's no magic solution.

Finally, do the research necessary to find the solution that's going to work for you. The "right" tech depends on your needs and your strategy. You don't want to limit the constraints of your event based on your platform's capabilities. Regardless of your goals, there is the perfect event tech out there to help you. Just do the research.

MASTER YOUR VIRTUAL EVENT TECH DEMO

Virtual events remain the option with the lowest risk, but many planners are still inexperienced when it comes to vetting and selecting the best virtual event tech for their needs.

We asked event planners with successful virtual pivots under their belts which questions they recommend you ask during your virtual event tech demo to ensure the product you're looking at is the right one.

Miguel Neves, CMP, DES

Chief Social Strategist, miguelseven.com

How did the product come to be? How was it developed?

"Knowing how or why the product was developed is important to understand design decisions and what its limitations are."

The story behind the development of the product will tell you a lot about a company's thought process and culture. Listening to the company describe the challenges, keep an ear out for their product focus. Are they attendee-centric? Were they solving a problem they experienced at events, or did they perceive a niche in the market that they thought they could fill? How does solving your problems factor into their rationale? This will give you a sense of what motivates their design philosophy and what kind of support they offer.

What industry or type of events is your product best suited for, and which ones are not a good fit?

Some tools and platforms were developed with an industry in mind or to handle

certain types of events (e.g. virtual trade shows). It's important to know this as the features will be tailored to this specific need and might not work as well for other purposes. It's also interesting to see how a salesperson reacts to the second part of the question and how forthcoming about the product's potential limitations.

What are the next steps on your development roadmap?

"It makes sense to know what a company is focusing on next, especially if there is a focus on an area that has no relevance to you, that is a red flag."

It's alway interesting to know where a company plans to take their products. First, it might shed a light on under-served features in their current offer (which might be a red flag for you), but it could also indicate whether the future product is going to be a good fit for your events. You might not want to invest in learning how to use a product that you won't be a top contender for your next events.

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Can you give me examples of similar events that have used this product, or better yet, put me in touch with someone who has already used it like I am planning to?

"Seeing examples or case studies of successful events is very reassuring. A company that openly connects clients (in a GDPR compliant way) is an open company willing to share best practice. Meeting with existing clients is really useful and shows a generosity that is commendable."

References from clients who have successfully used the platform for a similar type of event are a must-have, if you want to be reassured that the product will work for you. Getting to talk to these clients can also help you uncover what type of hurdles they faced and how they overcame them.

Can we use only parts of the product?

"Many products have features that would best fit your use case if turned off or bypassed. Knowing if this can be done, or what it would take to do this, can make or break a sale."

Ideally, the product you choose should offer many additional features apart from the actual viewing software, for example engagement and networking features. But too many features can have a negative impact on your product efficiency if they are not necessary for your event. Having the possibility to turn them off can be a huge asset.
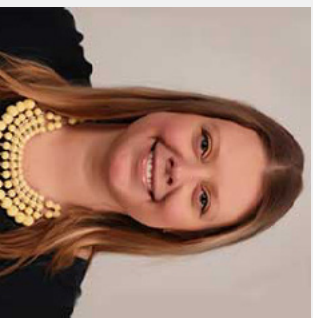
Angie Ahrens, CMP

VP of Operations, Leadercast

What bandwidth is necessary for our event to run smoothly?

"This is to ensure sites don't crash when everyone is trying to log on, and be realistic about the usage. If you have on-demand content, will everyone be logging in at 9am? Probably not, but you still want to be prepared for the usage and budget accordingly as applicable."

There is nothing worse than lags and crashes during a virtual event, so you want to be prepared for the possibility of a great number of attendees logging in at the same time.

How can I protect my content?

"This should refer to both sharing the content with other users if it is a paid event and, for example, downloading it for proprietary reasons. Single user authentication should allow you to check IP usage and track who forwards the content, which is helpful on a platform. If you do purchase or utilize the platform, will there be tech there to help you monitor this?"

The underlying question here is how are you protecting the content I put on your platform? This refers to attendees' information as well as proprietary content that you might upload to the platform. There are a number of security measures that can be used, such as single user authentication, unique codes, passwords, etc.

Is your product device and browser-agnostic or are there any restrictions?

Everybody has their own browser of predilection, and if the product doesn't function well on a major mainstream browser, it might represent a big red flag.

Similarly, people are often switching between their phone, tablet and computer, especially if the event goes on for some time. Therefore, they need to be able to access the virtual event through whatever device is most convenient to them at the time.

Your attendees will need to be made aware of any restrictions as you manage their expectations.

Regina Yuen
Event Director, Skift

How does your platform integrate with my other tools?

"Some companies may want to use their own registration platform driven from their website. Do they have an open API/rest API that allows us to integrate our registration platform/payment gateway to their site?"

The product you are going for needs to play nicely with other platforms you're currently using or the integration process will be a nightmare.

Are there any restrictions on the number of hosts/attendees that can be logged in simultaneously?

This question is especially important for very large events where you expect a large number of attendees to log in at the same time. Many planners understand that they have to consider their attendees' bandwidth but don't consider the capacity for the event tech itself.

What type of sponsorship opportunities does your product offer?

Monetizing virtual events is crucial and sponsorship plays a tremendous part in that. With no physical spaces to rely upon for branding opportunities, event planners need to find options in the platform. The rep from the virtual tech provider has the benefit of having worked with hundreds of events and is in a great position to give you ideas for the best yield, including hacks and workarounds that might not be self-evident on the platform itself.

What features does your product include for engagement and networking?

Engagement and networking are two aspects of live events that might suffer the most from the pivot to virtual. Ask your vendor if his product offers ways for attendees to engage via chat, polls, Q&A, whiteboard, if breakout rooms are included, if the platform offers a networking area where attendees can have live interactions, one-on-one meetings, etc.

What kind of support do you offer?

It's important to know the type of support the tech vendor can provide, if there are different levels available and exactly which level of support is included in the price you pay.

You might want training and support for your speakers, help with setting up your event, day-of-event support to help live troubleshooting, etc. The support options should be clearly described and a single point of contact provided, so that you won't have to wonder who to call if things go awry.

Anh Nguyen

Principal, Spark Event Management Inc.

How intuitive and simple to use is the platform for both planners and attendees?

"Oftentimes, platforms 'brag' about having robust support and training certificates, but that just means their platform is too complicated to use."

The experience when using the product needs to be user-friendly, and not just designed for tech geeks and early adopters. You don't want your team to spend valuable time going through training hurdles when the pivot to virtual has to be done in sometimes a matter of days/weeks. Also, you don't want attendees to spend the whole event trying to figure out how to make the tech work.

What pricing options are available for smaller or free events?

Some platforms offer options for small or free events. This might come as a watered down version of the fully priced product, but it might still serve your purpose for that event. Not every event will benefit from all the bells and whistles offered by a very sophisticated tech product.

How does the platform integrate with the popular tools that attendees are using?

"Too many platforms want you to use a proprietary platform that attendees can't be bothered to learn"

You definitely want your attendee experience to be as seamless as possible; reducing friction will be a key to keeping people engaged among a myriad of at-home distractions. Allowing people to use or switch easily from other tech they are used to will smooth out the onboarding for whatever platform you choose.

Melanie Bradshaw (née McGuire)

Vice President of Global Events, SeneGence International

Is your portal capable of allowing different levels of content to different viewers based on registration packages?

"For example, the more expensive package holders are provided access to special sessions and exclusive, downloadable content, with an end goal to provide a range of experiences, from 'basic' to 'VIP.'"

As planners begin to experiment with virtual events, pricing and packages becomes an important way to determine what people will pay a premium for, and provides more sponsorship opportunities by way of VIP activations and content.

What are your recommendations regarding the amount of pre-recorded vs. live content?

It is often said that pre-recorded sessions don't attract the same type of engagement as live content but relying entirely on live content might be a bit adventurous considering the possible streaming glitches. It is therefore recommended to mix pre-recorded and live content. Your tech vendor might have some valuable experience from other events to share with you on that subject.

Shawn Cheng, CMP, DES

Digital Marketing Consultant, DAHLIA+

Please walk me through your data collection touchpoints and how you make sure they are GDPR compliant.

"What data will I be able to collect, and what type of analytics can I expect to capture? Data collection is a key advantage of virtual events. You will know your audience better, and your sponsors can receive more timely ROI reports."

The collection of accurate and relevant data on your attendees is one of the main purposes for hosting an event. This data is used to better tailor the events so that attendees will come back, but it is also one of the main incentives for your sponsors to keep putting money in your event.

Knowing what type of data the platform can collect, what reports it can help

generate, but also that the data is held in a secure and compliant environment is of paramount importance.

What are the pricing options?

The pricing structure of the platform can be a flat fee including all the features available, but especially for large events or requests for special customizations or tailor-made solutions, tech vendors will price their product on a case-by-case basis. This 'a la carte' pricing doesn't necessarily mean they don't rely on a general price model. Knowing what their model is can help you build a budget range, and understand which options are available for which added cost.

Be careful, some platforms will charge you by how many concurrent sessions or speakers you have, and that can easily add up.

FEATURE AND MARKET ANALYSIS

PLATFORMS AND COMPANIES OVERVIEW

ND = Not Disclosed

Sponsored

SPONSORED

ConnexMe *(Evenium)* — ConnexMe offers next-generation interactive and collaborative features, prime video streaming and much more to help you create a unique inclusive and participatory event experience and reach your objectives easily.

SpotMe Anywhere — SpotMe has everything you need to create virtual events people love. Including personalized live and on-demand experiences, branded sites & apps, 2-way breakout sessions, networking and gamification.

#OneCommunity *(Conference Compass)* — We offer a sustainable solution to pivot to virtual by expanding our mobile platform into a virtual event platform with an integrated live-stream video supporting multiple types of sessions and meetings.

Cadence — Cadence is the all-in-one platform evolving the way people plan, experience and remember virtual events. Perfect for conferences, company events, networking, fundraisers, communities and more. Experience a demo today!

Socio — Socio's event platform powers virtual, hybrid, and live events from a single, branded hub. By seamlessly pairing event apps, streaming, communities, and powerful engagement tools, Socio fuels event success.

Eventtia — Eventtia is an online events platform that helps companies to design unique digital experiences, attract high-quality leads, and build strong communities.

Hubb Virtual Event Platform — The Hubb Platform makes virtual, in-person and hybrid events with powerful attendee engagement tools that bring brands to life. Built by event profs for event profs, Hubb powers immersive, meaningful experiences.

COMPANY NAME	COMPANY SIZE (NUMBER OF EMPLOYEES)	VIRTUAL EXPERIENCE (IN YEARS)	STAND-ALONE VIRTUAL EVENT OFFERING
EVENIUM	11-100 EE	1-3 YY	ND
SpotMe	101-1000 EE	1-3 YY	✓
Conference Compass	11-100 EE	4-6 YY	✗
Cadence	11-100 EE	1-3 YY	✓
Socio	11-100 EE	<1YY	✓
Eventtia	11-100 EE	<1YY	✗
Hubb Virtual Event Platform	11-100 EE	4-6 YY	ND

	COMPANY NAME	COMPANY SIZE (NUMBER OF EMPLOYEES)	VIRTUAL EXPERIENCE (IN YEARS)	STAND-ALONE VIRTUAL EVENT OFFERING
Appendee	twoppy BV	<10 EE	>10 YY	ND
Attendify	Attendify	11-100 EE	<1YY	✓
Azavista Engagement App	Azavista	11-100 EE	7-10 YY	✓
Bizzabo Virtual Experience Solution	Bizzabo	101-1000 EE	<1YY	ND
Bizzyou	TrusDealCircle SL	<10 EE	1-3 YY	✓
Boomset Virtual Event Platform	Boomset	11-100 EE	<1YY	✓
Certain Digital	Certain	101-1000 EE	4-6 YY	✓
Channel Edge Online Events	Channel Edge Ltd	<10 EE	<1YY	ND
ConBop	ConBop	11-100 EE	4-6 YY	✓
Connect Space	Connect Space	11-100 EE	1-3 YY	✓
ConSoft	Gephels Systems	11-100 EE	1-3 YY	ND
converve digital event platform	converve	11-100 EE	>10 YY	✓
CrowdComms	CrowdComms	11-100 EE	1-3 YY	✓
Crowdpurr	Crowdpurr	11-100 EE	7-10 YY	✓
Crystal Jam	Crystal Interactive	11-100 EE	4-6 YY	✓
Cvent Virtual Event Center	Cvent	>1000 EE	>10 YY	✓
DIGIVENTS	DIGIVENTS	11-100 EE	7-10 YY	✓
DUUZRA	DUUZRA	11-100 EE	4-6 YY	✓
EReg Virtual Ticketing	Epsilon Registration	<10 EE	<1YY	ND
ERVirtual Conference	EventRebels	<10 EE	<1YY	✓
evenito webevents	evenito	11-100 EE	<1YY	✓
Eventboost	Eventboost	11-100 EE	<1YY	✓
eventcloud	eventcloud	11-100 EE	<1YY	✓
eventcore	eventcore	11-100 EE	7-10 YY	✓
Eventdrive	Eventdrive	11-100 EE	<1YY	✓
Eventee	Eventee	11-100 EE	<1YY	✗
EventGeek	EventGeek	11-100 EE	<1YY	✗
Eventmaker.io	Eventmaker	11-100 EE	<1YY	✓
EventMobi Virtual Space	EventMobi	11-100 EE	<1YY	✓
EventPilot Virtual	ATIV Software	11-100 EE	7-10 YY	✓
EventRocks - Web & Mobile platform	Eventicious	101-1000 EE	1-3 YY	✓
eventScribe Live	CadmiumCD	11-100 EE	4-6 YY	✓
Eventsforce Virtual Content Delivery	Eventsforce	11-100 EE	<1YY	ND
Eventtus	Eventtus	11-100 EE	<1YY	✓
evenTwo	evenTwo	11-100 EE	<1YY	✓
Evia Platform	Evia Events	11-100 EE	>10 YY	✓
Ex Ordo Virtual	Ex Ordo	11-100 EE	<1YY	✗
Expo wizard	ProMarketing-Wizard	<10 EE	1-3 YY	✓
ExpoPlatform	ExpoPlatform	11-100 EE	<1YY	✓
Fanomena Events	Fanomena GmbH	11-100 EE	4-6 YY	✓
Glisser	Glisser	11-100 EE	4-6 YY	✗
Goomeo	Goomeo	11-100 EE	1-3 YY	✓
Grenadine Event Software	Grenadine Technologies	11-100 EE	>10 YY	✓
Grip	Grip	11-100 EE	4-6 YY	ND

COMPANY NAME		COMPANY SIZE (NUMBER OF EMPLOYEES)	VIRTUAL EXPERIENCE (IN YEARS)	STAND-ALONE VIRTUAL EVENT OFFERING
GrupMeet	GrupMeet	<10 EE	7-10 YY	✓
GTR™	Virtual Event Platform	GTR	11-100 EE	<1YY	✗
Guidebook	Guidebook	11-100 EE	1-3 YY	✗
Hopin	Hopin	11-100 EE	<1YY	✓
Hubilo	Hubilo	11-100 EE	1-3 YY	✓
idloom-events	idloom	11-100 EE	<1YY	✗
Intrado Studio (formerly Inxpo Studio)	Intrado Digital Media	>1000 EE	>10 YY	✓
JAM - Virtual Meetings	Crystal Interactive	11-100 EE	4-6 YY	ND
JiffleNoww	JiffleNow	11-100 EE	1-3 YY	✓
Jujama	Jujama	11-100 EE	1-3 YY	ND
Let's Get Digital	EventInsight	11-100 EE	<1YY	✓
MeetApp	MeetApp	11-100 EE	1-3 YY	✓
MeetingHand	MeetingHand	11-100 EE	4-6 YY	✓
MeetMe	Infordata Sistemi	11-100 EE	>10 YY	✗
Mixtroz Virtual	Mixtroz	11-100 EE	<1YY	✓
Networkapp	Networkapp	<10 EE	4-6 YY	✓
Nodily	Dimension4 Inc.	<10 EE	<1YY	ND
Pathable	Pathable	11-100 EE	>10 YY	✓
PeerConnect	TurnOutNow	11-100 EE	>10 YY	✗
Perenso Cloud Show	Perenso	11-100 EE	1-3 YY	✓
PheedLoop	PheedLoop	11-100 EE	1-3 YY	✓
Pigeonhole Live	Pigeonhole Live	11-100 EE	7-10 YY	✓
PodioBox	PodioBox	<10 EE	4-6 YY	✓
RegFox Virtual Events	Webconnex	11-100 EE	1-3 YY	ND
Shindig Video Chat Event Platform	Shindig	11-100 EE	>10 YY	✓
Slido	Slido	101-1000 EE	4-6 YY	✓
SonorPlex	SonorPlex Ltd	<10 EE	4-6 YY	✓
Sparkup	Sparkup	11-100 EE	1-3 YY	ND
SpeakerEngage Platform	Meylah Corporation	11-100 EE	7-10 YY	✓
Streams.live	Ovelt, Inc.	11-100 EE	4-6 YY	ND
Swapcard	Swapcard	11-100 EE	<1YY	✓
Synergy Virtual Event Platform	EventEye	<10 EE	<1YY	✓
TicketSpice	Webconnex	11-100 EE	<1YY	✗
Trippus Event Solutions	Trippus Event Solutions	11-100 EE	>10 YY	✓
UgoVirtual	UgoVirtual	11-100 EE	4-6 YY	ND
Ungerboeck	Ungerboeck	101-1000 EE	<1YY	ND
Viero	Viero Inc.	<10 EE	<1YY	✓
Virtual Engagement Platform	MeetingPlay	11-100 EE	4-6 YY	✓
Virtual Events by EventsCase	EventsCase	11-100 EE	<1YY	✗
Virtual Expo/Vendor Village	Event Hub	<10 EE	>10 YY	✗
Virtway Events	Virtway	11-100 EE	7-10 YY	✓
Webinar Engagement Solution	EventBank	11-100 EE	<1YY	ND
Zenus	Zenus	<10 EE	<1YY	✓

PRICING

ND = Not Disclosed

	PRICING (SINGLE EVENT OF 250)		PRICING MODEL
	BASIC PRICE	MOST EXPENSIVE	
ConnexMe (*Evenium*) — SPONSORED — ConnexMe offers next-generation, interactive and collaborative features, prime video streaming and much more to help you create a unique inclusive and participatory event experience and reach your objectives easily.	ND	ND	ND
SpotMe Anywhere — SpotMe has everything you need to create virtual events people love, including personalized live and on-demand experiences, branded sites & apps, 2-way breakout sessions, networking and gamification.	$1000–$5000	$1000–$5000	Charge according to number of attendees
#OneCommunity (*ConferenceCompass*) — We offer a sustainable solution to pivot to virtual by expanding our mobile platform into a virtual event platform with an integrated live-stream video supporting multiple types of sessions and meetings.	>$5000	$5000–$10,000	Virtual platform or features available as an add-on
Cadence — Cadence is the all-in-one platform evolving the way people plan, experience and remember virtual events. Perfect for conferences, communities and more. Experience a demo today!	$1000–$5000	>$10,000	Charge according to features
Socio — Socio's event platform powers virtual, hybrid, and live events from a single, branded hub. By seamlessly pairing event apps, streaming, communities, and powerful engagement tools, Socio fuels event success.	$1000–$5000	$5000–$10,000	Charge according to number of attendees
Eventtia — Eventtia is an online events platform that helps companies to design unique digital experiences, attract high-quality leads, and build strong communities.	$500–$1000	$1000–$5000	ND
Hubb Virtual Event Platform — The Hubb Platform makes virtual, in-person and hybrid events with powerful attendee engagement tools that bring brands to life. Built by event pro's for event pro's, Hubb powers immersive, meaningful experiences.	ND	ND	ND

	PRICING (SINGLE EVENT OF 250)		PRICING MODEL
	BASIC PRICE	MOST EXPENSIVE	
Appendee	ND	ND	ND
Attendify	$1000–$5000	$5000–$10,000	Charge according to number of attendees
Azavista Engagement App	<$500	>$10,000	Charge according to number of attendees
Bizzabo Virtual Experience Sol.	ND	ND	ND
Bizzyou	$500–$1000	$1000–$5000	Charge according to number of attendees
Boomset Virtual Event Platform	>$5000	>$10,000	Virtual platform or features available as an add-on
Certain Digital	ND	ND	ND
Channel Edge Online Events	>$5000	$5000–$10,000	Charge according to features
ConBop	ND	ND	Charge according to number of attendees
ConnectSpace	>$5000	>$10,000	Virtual platform or features available as an add-on
ConSoft	>$5000	$5000–$10,000	Charge according to features
converse digital event platform	>$5000	>$10,000	Bespoke pricing
CrowdComms	>$5000	$5000–$10,000	Virtual platform or features available as an add-on
Crowdpurr	<$500	<$1000	Charge according to number of attendees
Crystal Jam	$1000–$5000	$5000–$10,000	Charge according to number of attendees
Cvent Virtual Event Center	$1000–$5000	>$10,000	ND
DIGIVENTS	$1000–$5000	$5000–$10,000	Charge according to features
DUUZRA	$1000–$5000	$5000–$10,000	Charge according to number of attendees
EReg Virtual Ticketing	ND	ND	Bespoke pricing
ERVirtual Conference	$1000–$5000	$1000–$5000	Charge according to number of attendees
evenito webevents	$500–$1000	$1000–$5000	Bespoke pricing
Eventboost	$1000–$5000	$1000–$5000	Charge according to features
eventcloud	$1000–$5000	$1000–$5000	Charge according to number of attendees
eventcore	>$5000	>$10,000	Bespoke pricing
Eventdrive	$500–$1000	$1000–$5000	Charge according to number of attendees
Eventee	<$500	<$1000	Charge according to number of attendees
EventGeek	ND	ND	ND
Eventmaker.io	$1000–$5000	$1000–$5000	ND
EventMobi Virtual Space	$1000–$5000	$1000–$5000	Charge according to features
EventPilot Virtual	ND	ND	Virtual platform or features available as an add-on
EventRocks	<$500	<$1000	Charge according to number of attendees
eventScribe Live	ND	ND	ND
Eventsforce Virtual Content Del.	ND	$5000–$10,000	Charge according to number of attendees
Eventtus	<$500	$1000–$5000	Charge according to number of attendees
eventTwo	$500–$1000	<$1000	Charge according to features
Evia Platform	$1000–$5000	$5000–$10,000	Charge according to number of attendees
Ex Ordo Virtual	$1000–$5000	$5000–$10,000	Virtual platform or features available as an add-on
Expo wizard	>$5000	$5000–$10,000	Charge according to number of attendees
ExpoPlatform	ND	$5000–$10,000	Charge according to number of attendees
Fanomena Events	$500–$1000	$1000–$5000	Charge according to number of attendees
Glisser	$1000–$5000	$5000–$10,000	Charge according to features
Goomeo	ND	ND	Charge according to number of attendees
Grenadine Event Software	ND	ND	ND
Grip	ND	ND	ND
GrupMeet	$1000–$5000	$5000–$10,000	Virtual platform or features available as an add-on

	PRICING (SINGLE EVENT OF 250)		PRICING MODEL
	BASIC PRICE	MOST EXPENSIVE	
GTR™	Virtual Event Platform	>$5000	ND	ND
Guidebook	$1000–$5000	>$10,000	ND
Hopin	ND	$1000–$5000	Charge according to number of attendees
Hubilo	<$500	$1000–$5000	Charge according to features
idloom-events	<$500	$1000–$5000	Charge according to number of attendees
Intrado Studio (Ihxpo Studio)	ND	ND	ND
JAM – Virtual Meetings	ND	ND	ND
JiffleNow	ND	ND	ND
Jujama	$1000–$5000	$5000–$10,000	Charge according to number of attendees
Let's Get Digital	$1000–$5000	$5000–$10,000	Charge according to number of attendees
MeetApp	$500–$1000	$1000–$5000	Charge according to number of attendees
MeetingHand	$500–$1000	$1000–$5000	Charge according to number of attendees
MeetMe	$500–$1000	$1000–$5000	Charge according to features
Mixtroz Virtual	$500–$1000	$1000–$5000	Charge according to number of attendees
Networkapp	$500–$1000	$1000–$5000	Charge according to number of attendees
Nodily	ND	ND	ND
Pathable	>$5000	>$10,000	Charge according to number of attendees
PeerConnect	>$5000	$1000–$5000	Charge according to number of attendees
Perenso Cloud Show	ND	ND	Charge according to number of attendees
PheedLoop	$500–$1000	$1000–$5000	Charge according to number of attendees
Pigeonhole Live	$500–$1000	$1000–$5000	Charge according to features
PodioBox	$500–$1000	<$1000	Virtual platform or features available as an add-on
RegFox Virtual Events	<$500	<$1000	Charge according to number of attendees
Shindig Video Chat Event PL	ND	ND	Charge according to number of attendees
Slido	<$500	<$1000	Charge according to features
SonoPlex	$1000–$5000	$5000–$10,000	Virtual platform or features available as an add-on
Sparkup	<$500	<$1000	ND
SpeakerEngage Platform	$1000–$5000	$1000–$5000	Virtual platform or features available as an add-on
Streams.live	$500–$1000	<$1000	Charge according to number of attendees
Swapcard	<$500	$1000–$5000	Charge according to number of attendees
Synergy Virtual Event Platform	>$5000	$5000–$10,000	Virtual platform or features available as an add-on
TicketSpice	<$500	<$1000	Charge according to number of attendees
Trippus Event Solutions	ND	ND	Charge according to number of attendees
UgoVirtual	ND	ND	ND
Ungerboeck	ND	ND	ND
Viero	$1000–$5000	>$10,000	Bespoke pricing
Virtual Engagement Platform	ND	ND	ND
Virtual Events by EventsCase	$1000–$5000	$1000–$5000	Virtual platform or features available as an add-on
Virtual Expo/Vendor Village	$1000–$5000	$1000–$5000	Virtual platform or features available as an add-on
Virtway Events	$1000–$5000	$5000–$10,000	Bespoke pricing
Webinar Engagement Solution	$500–$1000	$1000–$5000	Virtual platform or features available as an add-on
Zenus	<$500	<$1000	Virtual platform or features available as an add-on

BOOK A DEMO ⚡

EVENT — A Skift Brand

INDUSTRY AND MARKET FOCUS

Product	MEDICAL	TECH	LUXURY	FINANCE	CORPORATE EVENT PLANNERS	ASSOCIATIONS	AGENCIES	THIRD-PARTY/ INDEPENDENT
ConnexMe (*Evenium*) — SPONSORED	ND	ND	ND	ND	ND	ND	ND	ND
SpotMe Anywhere	✓	✓	✓	✓	✓	✓	✓	✓
#OneCommunity (*Conference Compass*)	✓	✓	×	×	✓	×	×	×
Cadence	✓	✓	✓	×	✓	✓	✓	✓
Socio	✓	✓	✓	✓	✓	✓	✓	✓
Eventtia	ND	ND	ND	ND	ND	ND	ND	ND
Hubb Virtual Event Platform	ND	ND	ND	ND	ND	ND	ND	ND

Product	MEDICAL	TECH	LUXURY	FINANCE	CORPORATE EVENT PLANNERS	ASSOCIATIONS	AGENCIES	THIRD-PARTY/ INDEPENDENT
Appendee	ND	ND	ND	ND	ND	ND	ND	ND
Attendify	ND	ND	ND	ND	ND	ND	ND	ND
Azavista Engagement App	✓	×	×	×	✓	✓	✓	✓
Bizzabo Virtual Experience Solution	×	×	×	×	×	×	×	×
Bizzyou	ND	ND	ND	ND	ND	ND	ND	ND
Boomset Virtual Event Platform	✓	✓	✓	✓	✓	✓	✓	✓
Certain Digital	ND	✓	✓	✓	✓	✓	✓	✓
Channel Edge Online Events	×	×	ND	ND	✓	✓	✓	✓
ConBop	ND	ND	ND	ND	ND	ND	ND	ND
Connect Space	✓	✓	✓	✓	✓	✓	✓	✓
ConSoft	✓	✓	✓	✓	✓	✓	✓	✓
converve digital event platform	×	×	×	×	×	×	×	×
CrowdComms	✓	✓	✓	✓	✓	✓	✓	✓
Crowdpurr	ND	ND	ND	ND	ND	ND	ND	ND
Crystal Jam	✓	✓	✓	✓	✓	✓	✓	✓
Cvent Virtual Event Center	✓	✓	✓	✓	✓	✓	✓	✓
DIGIVENTS	✓	✓	✓	✓	✓	✓	✓	✓
DUUZRA	✓	✓	✓	✓	✓	✓	✓	✓
EReg Virtual Ticketing	ND	ND	ND	ND	ND	ND	ND	ND
ERVirtual Conference	×	×	×	×	×	×	×	×
evenio webevents	✓	✓	✓	✓	✓	✓	✓	✓
Eventboost	×	×	×	×	✓	×	✓	✓
eventcloud	ND	ND	ND	ND	ND	ND	ND	ND
eventcore	✓	✓	✓	✓	✓	✓	✓	✓
Eventdrive	×	×	×	×	✓	×	×	×
Eventee	ND	ND	ND	ND	✓	✓	✓	✓
EventGeek	ND	ND	ND	ND	ND	ND	ND	ND
Eventmaker.io	✓	✓	✓	✓	✓	✓	✓	✓
EventMobi Virtual Space	✓	✓	✓	✓	✓	✓	✓	✓
EventPilot Virtual	✓	✓	✓	✓	✓	✓	✓	✓
EventRocks	✓	✓	✓	✓	✓	✓	✓	✓
eventScribe Live	×	ND	ND	×	✓	✓	✓	✓
Eventsforce Virtual Content Delivery	✓	×	×	×	✓	✓	✓	✓
Eventus	✓	✓	✓	✓	✓	✓	✓	✓
evenTwo	✓	✓	✓	✓	✓	✓	✓	✓
Evia Platform	✓	✓	✓	✓	✓	✓	✓	✓
Ex Ordo Virtual	×	×	×	×	×	×	×	×
Expo wizard	✓	✓	✓	✓	✓	✓	✓	✓
ExpoPlatform	✓	✓	✓	✓	✓	✓	✓	✓
Fanomena Events	✓	✓	✓	✓	✓	✓	✓	✓
Glisser	ND	ND	ND	ND	ND	ND	ND	ND
Goomeo	ND	ND	ND	ND	ND	ND	ND	ND
Grenadine Event Software	ND	ND	ND	ND	ND	ND	ND	ND
Grip	ND	ND	ND	ND	ND	ND	ND	ND

Product	MEDICAL	TECH	LUXURY	FINANCE	CORPORATE EVENT PLANNERS	ASSOCIATIONS	AGENCIES	THIRD-PARTY/ INDEPENDENT
GruupMeet	✓	✓	✓	✓	✓	✓	✓	✓
GTR™ | Virtual Event Platform	×	×	×	×	✓	✓	✓	✓
Guidebook	✓	✓	✓	✓	✓	✓	✓	✓
Hopin	ND	ND	ND	ND	ND	ND	ND	ND
Hubilo	✓	✓	✓	✓	✓	✓	✓	✓
idloom-events	ND	ND	ND	ND	ND	ND	ND	ND
Intrado Studio (Inxpo Studio)	✓	✓	✓	✓	✓	✓	✓	✓
JAM - Virtual Meetings	×	×	×	×	×	×	×	×
JiffleNow	ND	ND	ND	ND	ND	ND	ND	ND
Jujama	✓	✓	✓	✓	✓	✓	✓	✓
Let's Get Digital	ND	ND	ND	ND	ND	ND	ND	ND
MeetApp	✓	✓	✓	✓	✓	✓	✓	✓
MeetingHand	✓	✓	✓	✓	✓	✓	✓	✓
MeetMe	ND	ND	ND	ND	ND	ND	ND	ND
Mixtroz Virtual	✓	✓	✓	✓	✓	✓	✓	✓
Networkapp	✓	✓	✓	✓	✓	✓	✓	✓
Nodily	ND	ND	ND	ND	ND	ND	ND	ND
Pathable	✓	✓	✓	✓	✓	✓	✓	✓
PeerConnect	×	×	×	×	✓	✓	✓	✓
Perenso Cloud Show	ND	ND	ND	ND	ND	ND	ND	ND
Pheedloop	×	✓	×	×	✓	✓	✓	✓
Pigeonhole Live	✓	✓	✓	✓	✓	✓	✓	✓
PodioBox	✓	✓	✓	✓	✓	✓	✓	✓
RegFox Virtual Events	ND	ND	ND	ND	ND	ND	ND	ND
Shindig Video Chat Event Platform	✓	✓	✓	✓	✓	✓	✓	✓
Slido	✓	✓	✓	✓	✓	✓	✓	✓
SonorPlex	×	×	×	×	ND	ND	ND	ND
Sparkup	✓	✓	✓	✓	✓	✓	✓	✓
SpeakerEngage Platform	ND	ND	ND	ND	ND	ND	ND	ND
Streams.live	ND	ND	ND	ND	ND	ND	ND	ND
Swapcard	✓	✓	✓	✓	✓	✓	✓	✓
Synergy Virtual Event Platform	×	×	×	×	✓	✓	✓	✓
TicketSpice	✓	✓	✓	✓	✓	✓	✓	✓
Trippus Event Solutions	ND	ND	ND	ND	ND	ND	ND	ND
UgoVirtual	ND	ND	ND	ND	ND	ND	ND	ND
Ungerboeck	✓	✓	✓	✓	✓	✓	✓	✓
Viero	×	×	×	×	✓	✓	✓	✓
Virtual Engagement Platform	✓	✓	✓	✓	✓	✓	✓	✓
Virtual Events by EventsCase	×	×	×	×	✓	✓	✓	✓
Virtual Expo/Vendor Village	✓	✓	✓	✓	✓	✓	✓	✓
Virtway Events	×	×	×	×	✓	✓	✓	✓
Webinar Engagement Solution	✓	✓	✓	✓	✓	✓	✓	✓
Zenus	ND	ND	ND	ND	ND	ND	ND	ND

ACCESS AND TECHNICAL SPECIFICATIONS

ND = Not Disclosed

	WEB-BASED OR NATIVE APP	SIMULTANEOUS USERS	TIERED CONTENT ACCESS	LOGIN OR UNIQUE LINK ACCESS PROTECTION	SPEAKERS MANAGE OWN PROFILES	SPONSORS/EXHIBITORS MANAGE OWN PROFILES	LOCAL TIME ZONE SUPPORT	OPEN API
ConnexMe (*Evenium*) — SPONSORED	ND	ND	ND	ND	ND	ND	ND	ND
SpotMe Anywhere	Both	>5000	✓	✓	✓	✓	✓	✓
#OneCommunity (*Conference Compass*)	Both	>5000	✓	✓	✓	✓	✓	✓
Cadence	Both	1000-5000	✓	✓	✓	✓	✓	✓
Socio	Both	>5000	✓	✓	✗	✗	✓	✓
Eventtia	Web	>5000	✓	✓	✗	✓	✓	✓
Hubb Virtual Event Platform	ND	ND	ND	ND	ND	ND	ND	ND

	WEB-BASED OR NATIVE APP	SIMULTANEOUS USERS	TIERED CONTENT ACCESS	LOGIN OR UNIQUE LINK ACCESS PROTECTION	SPEAKERS MANAGE OWN PROFILES	SPONSORS/EXHIBITORS MANAGE OWN PROFILES	LOCAL TIME ZONE SUPPORT	OPEN API
Appendee	ND	ND	ND	ND	ND	ND	ND	ND
Attendify	Both	>5000	✓	✓	✓	✓	✓	✓
Azavista Engagement App	Both	>5000	✓	✓	✗	✗	✓	✓
Bizzabo Virtual Experience Sol.	ND	ND	ND	ND	ND	ND	ND	ND
Bizziyou	Web	1000-5000	✓	✓	✓	✓	✓	✓
Boomset Virtual Event Platform	Both	>5000	✗	✓	✓	✗	✓	✗
Certain Digital	ND	ND	ND	ND	ND	ND	ND	ND
Channel Edge Online Events	Web	>5000	✓	✓	✓	✓	✓	✓
ConBop	ND	ND	ND	ND	ND	ND	ND	ND
Connect Space	Both	500-1000	✓	✗	✓	✓	✓	✓
ConSoft	Both	500-1000	✓	✓	✗	✗	✓	✗
converve digital event platform	Web	>5000	✓	✓	✓	✓	✓	✓
CrowdComms	Both	>5000	✓	✓	✓	✓	✓	✓
Crowdpurr	Web	1000-5000	✗	✗	✗	✗	✓	✓
Crystal Jam	Web	Up to 500	✓	✓	✓	✓	✓	✓
Cvent Virtual Event Center	Both	>5000	✓	✓	✓	✓	✓	✓
DIGIVENTS	Both	>5000	✓	✓	✓	✓	✓	✓
DUUZRA	Web	>5000	✓	✓	✓	✓	✓	✓
EReg Virtual Ticketing	ND	ND	ND	ND	ND	ND	ND	ND
ERVirtual Conference	Both	>5000	✓	✓	✓	✓	✓	✓
evenito webevents	Web	500-1000	✗	✗	✗	✗	✓	✗
Eventboost	Both	>5000	✓	✓	✓	✓	✓	✓
eventcloud	Native	>5000	✓	✓	✓	✓	✓	✓
EventMobi Virtual Space	Both	>5000	✓	✓	✓	✓	✓	✓
Eventmaker.io	Web	ND	✓	✓	✓	✓	✓	✓
Eventtus	Both	1000-5000	✓	✓	✓	✓	✓	✓
evenTwo	Both	1000-5000	✓	✓	✓	✓	✓	✓
EventGeek	ND	ND	✗	✗	✗	✗	✓	✗
Eventee	Native	1000-5000	✓	✓	✓	✓	✓	✓
eventdrive	Both	>5000	✓	✓	✓	✓	✓	✓
eventcore	Web	>5000	✓	✓	✓	✓	✓	✓
EventRocks	Both	>5000	✓	✓	✓	✓	✓	✓
EventPilot Virtual	Both	>5000	✓	✓	✓	✓	✓	✓
eventScribe Live	Web	>5000	✓	✓	✓	✓	✓	✓
Eventsforce Virtual Content	Web	>5000	✗	✓	✓	✗	✓	✗
Ex Ordo Virtual	-	-	-	-	-	-	-	-
Evia Platform	Web	>5000	✓	✓	✓	✓	✓	✓
Expo wizard	Web	>5000	✓	✓	✓	✓	✓	✓
ExpoPlatform	Both	>5000	✓	✓	✓	✓	✓	✓
Fanomena Events	Web	>5000	✓	✓	✗	✓	✓	✓
Glisser	Web	>5000	✓	✓	✓	✓	✓	✓
Goomeo	ND	ND	ND	ND	ND	ND	ND	ND
Grenadine Event Software	ND	ND	ND	ND	ND	ND	ND	ND
Grip	ND	ND	ND	ND	ND	ND	ND	ND

	WEB-BASED OR NATIVE APP	SIMULTANEOUS USERS	TIERED CONTENT ACCESS	LOGIN OR UNIQUE LINK ACCESS PROTECTION	SPEAKERS MANAGE OWN PROFILES	SPONSORS/EXHIBITORS MANAGE OWN PROFILES	LOCAL TIME ZONE SUPPORT	OPEN API
GrupMeet	Web	>5000	✗	✗	✗	✗	✓	✗
GTR™ Virtual Event Platform	Both	>5000	✓	✓	✓	✓	✓	✓
Guidebook	Native	>5000	✓	✓	✗	✗	✓	✓
Hopin	ND	ND	ND	ND	ND	ND	ND	ND
Hubilo	Both	>5000	✓	✓	✓	✓	✓	✓
idloom-events	Web	>5000	✓	✓	ND	ND	✓	✓
Intrado Studio (Inxpo Studio)	ND	ND	ND	ND	ND	ND	ND	ND
JAM - Virtual Meetings	ND	ND	ND	ND	ND	ND	ND	ND
JiffleNow	Both	>5000	✓	✓	✓	✓	✓	✓
Jujama	Both	>5000	✓	✓	✓	✓	✓	✓
Let's Get Digital	Native	>5000	✓	✓	✓	✓	✓	✓
MeetApp	Native	500-1000	✓	✓	✓	✓	✓	✓
MeetingHand	Both	>5000	✓	✓	✓	✓	✓	✓
MeetMe	ND	ND	ND	ND	ND	ND	ND	ND
Mixtroz Virtual	Both	1000-5000	✓	✓	✗	✗	✓	✗
Networkapp	Both	>5000	✓	✓	✓	✓	✓	✓
Nodily	ND	>5000	✗	✗	✗	✗	ND	✗
Pathable	Both	>5000	✓	✓	✓	✓	✓	✓
PeerConnect	ND	ND	ND	ND	ND	ND	ND	ND
Perenso Cloud Show	ND	ND	ND	ND	ND	ND	ND	ND
PheedLoop	Both	>5000	✓	✓	✓	✓	✓	✓
Pigeonhole Live	Web	>5000	✓	✓	✗	✗	✓	✓
PodioBox	Web	1000-5000	✓	✓	✓	✓	✓	✓
RegFox Virtual Events	ND	ND	ND	ND	ND	ND	ND	ND
Shindig Video Chat Event	ND	>5000	✗	✗	✗	✗	ND	✗
Slido	Both	>5000	✓	✓	✗	✗	✓	✓
SonorPlex	Web	1000-5000	✓	✓	✓	✓	✓	✓
Sparkup	Web	>5000	✓	✓	✗	✗	✓	✓
SpeakerEngage Platform	ND	1000-5000	✓	✓	✓	✓	✓	✓
Streams.live	Web	>5000	✓	✓	✓	✓	✓	✓
Swapcard	Both	>5000	✓	✓	✓	✓	✓	✓
Synergy Virtual Event Platform	Both	>5000	✓	✓	✓	✓	✓	✓
TicketSpice	Web	>5000	✗	✓	✗	✗	✓	✓
Trippus Event Solutions	Both	>5000	✓	✓	✓	✓	✓	✓
UgoVirtual	Web	>5000	✓	✓	✗	✓	✓	✓
Ungerboeck	ND	ND	ND	ND	ND	ND	ND	ND
Viero	Web	>5000	✓	✓	✓	✓	✓	✓
Virtual Engagement Platform	Both	>5000	✓	✓	✓	✓	✓	✓
Virtual Events by EventsCase	Native	>5000	✓	✓	✓	✓	✓	✓
Virtual Expo/Vendor Village	Web	1000-5000	✗	✓	✗	✗	✓	✗
Virtway Events	Native	1000-5000	✓	✓	✓	✓	✓	✓
Webinar Engagement Solution	Both	>5000	✓	✓	✓	✓	✓	✓
Zenus	Web	500-1000	✗	✗	✗	✗	✗	✗

PAYMENTS WITHIN THE PLATFORM & SECURITY SPECS

ND = Not Disclosed

Platform	PLATFORM CAN PROCESS PAYMENTS	INTEGRATIONS WITH CHASE, STRIPE, PAYPAL, ETC.	PCI LEVEL 1 COMPLIANT	PASSWORD PROTECTION OR INVITE ONLY	CCPA COMPLIANCE	GDPR COMPLIANCE	CERTIFIED DATA PROTECTION & SECURITY COMPLIANCE
	PAYMENTS			**SECURITY SPECS**			
ConnexMe (Evenium) — SPONSORED	ND	ND	ND	×	×	×	×
SpotMe Anywhere	×	×	×	✓	✓	✓	✓
#OneCommunity (Conference Compass)	×	×	×	✓	✓	✓	✓
Cadence	✓	✓	✓	✓	✓	✓	✓
Socio	✓	✓	ND	✓	✓	✓	✓
Eventtia	✓	✓	✓	✓	✓	✓	✓
Hubb Virtual Event Platform	ND	ND	ND	×	×	×	×

Platform	PLATFORM CAN PROCESS PAYMENTS	INTEGRATIONS WITH CHASE, STRIPE, PAYPAL, ETC.	PCI LEVEL 1 COMPLIANT	PASSWORD PROTECTION OR INVITE ONLY	CCPA COMPLIANCE	GDPR COMPLIANCE	CERTIFIED DATA PROTECTION & SECURITY COMPLIANCE
	PAYMENTS			**SECURITY SPECS**			
Appendee	ND	ND	ND	×	×	×	×
Attendify	✓	✓	✓	✓	✓	✓	✓
Azavista Engagement App	✓	✓	✓	✓	✓	✓	✓
Bizzabo Virtual Experience Sol.	ND	ND	×	✓	×	✓	×
Bizzyou	×	×	✓	×	×	×	×
Boonset Virtual Event Platform	×	×	×	✓	×	✓	×
Certain Digital	ND	ND	ND	✓	✓	✓	✓
Channel Edge Online Events	✓	✓	✓	✓	✓	✓	✓
ConBop	ND	ND	ND	×	×	×	×
Connect Space	✓	✓	✓	✓	✓	✓	✓
ConSoft	✓	✓	✓	✓	✓	✓	✓
conveve digital event platform	✓	✓	✓	✓	✓	✓	✓
CrowdComms	×	×	×	✓	✓	✓	✓
Crowdpurr	×	×	×	×	×	×	×
Crystal Jam	✓	✓	✓	✓	✓	✓	✓
Cvent Virtual Event Center	✓	✓	✓	✓	✓	✓	✓
DIGIVENTS	✓	✓	✓	✓	✓	✓	✓
DUUZRA	ND	ND	ND	✓	✓	✓	✓
EReg Virtual Ticketing	✓	✓	✓	✓	✓	✓	✓
ERVirtual Conference	ND	ND	ND	✓	✓	✓	✓
evenito webevents	✓	✓	✓	✓	✓	✓	✓
Eventboost	✓	✓	✓	✓	✓	✓	✓
eventcloud	✓	✓	✓	✓	✓	✓	✓
eventcore	✓	✓	✓	✓	✓	✓	✓
Eventdrive	✓	✓	✓	✓	✓	✓	✓
Eventee	✓	✓	✓	✓	✓	✓	✓
EventGeek	×	×	×	×	×	×	×
Eventmaker.io	ND	ND	ND	✓	✓	✓	✓
EventMobi Virtual Space	ND	ND	ND	×	×	×	×
EventPilot Virtual	✓	✓	✓	✓	✓	✓	✓
EventRocks	×	×	×	×	×	×	×
eventScribe Live	ND	ND	ND	✓	✓	✓	✓
Eventsforce Virtual Content Del.	✓	✓	✓	✓	✓	✓	✓
Eventtus	✓	✓	✓	✓	✓	✓	✓
eventTwo	✓	✓	×	✓	✓	✓	✓
EVia Platform	×	×	×	×	×	×	×
Ex Ordo Virtual	×	×	×	✓	✓	✓	✓
Expo wizard	✓	✓	✓	✓	✓	✓	✓
ExpoPlatform	✓	✓	×	✓	✓	✓	✓
Fanomena Events	×	×	×	×	×	×	×
Glisser	×	×	×	✓	✓	✓	✓
Goomeo	ND	ND	ND	×	×	×	×
Grenadine Event Software	ND	ND	ND	×	×	×	×
Grip	ND	ND	ND	×	×	×	×

Platform	PLATFORM CAN PROCESS PAYMENTS	INTEGRATIONS WITH CHASE, STRIPE, PAYPAL, ETC.	PCI LEVEL 1 COMPLIANT	PASSWORD PROTECTION OR INVITE ONLY	CCPA COMPLIANCE	GDPR COMPLIANCE	CERTIFIED DATA PROTECTION & SECURITY COMPLIANCE
	PAYMENTS			**SECURITY SPECS**			
GrupMeet	✓	✓	✓	✓	✓	✓	✓
GTR™ | Virtual Event Platform	✓	✓	✓	✓	✓	✓	✓
Guidebook	×	ND	×	×	×	×	×
Hopin	ND	ND	ND	×	×	×	×
Hubilo	✓	✓	✓	✓	✓	✓	✓
idloom-events	✓	✓	✓	✓	✓	✓	✓
Intrado Studio (Inxpo Studio)	×	×	×	✓	✓	✓	✓
JAM - Virtual Meetings	ND	ND	ND	✓	✓	✓	✓
JlffleNow	ND	ND	ND	✓	✓	✓	✓
Jujama	✓	✓	✓	✓	✓	✓	✓
Let's Get Digital	×	×	×	×	×	×	×
MeetApp	×	×	×	✓	✓	✓	✓
MeetingHand	✓	✓	✓	✓	✓	✓	✓
MeetMe	×	×	×	✓	✓	✓	✓
Mixtroz Virtual	×	×	×	✓	✓	✓	✓
Networkapp	✓	✓	✓	✓	✓	✓	✓
Nodily	ND	ND	ND	×	×	×	×
Pathable	✓	✓	✓	✓	✓	✓	✓
PeerConnect	×	×	×	✓	✓	✓	✓
Perenso Cloud Show	ND	ND	ND	✓	✓	✓	✓
Pheedloop	✓	✓	✓	✓	✓	✓	✓
Pigeonhole Live	×	×	×	✓	✓	✓	✓
PodioBox	✓	✓	✓	✓	✓	✓	✓
RegFox Virtual Events	✓	✓	✓	✓	✓	✓	✓
Shindig Video Chat Event Pl.	ND	ND	ND	✓	✓	✓	✓
Slido	×	×	×	✓	✓	✓	✓
SonorPlex	✓	✓	✓	✓	✓	✓	✓
Sparkup	ND	ND	ND	✓	✓	✓	✓
SpeakerEngage Platform	✓	✓	✓	✓	✓	✓	✓
Streams.live	✓	✓	✓	✓	✓	✓	✓
Swapcard	×	×	×	✓	✓	✓	✓
Synergy Virtual Event Platform	✓	✓	✓	✓	✓	✓	✓
TicketSpice	✓	✓	✓	✓	✓	✓	✓
Trippus Event Solutions	✓	✓	✓	✓	✓	✓	✓
UgoVirtual	ND	ND	ND	×	×	×	×
Ungerboeck	ND	ND	ND	✓	✓	✓	✓
Viero	✓	✓	✓	✓	✓	✓	✓
Virtual Engagement Platform	✓	✓	✓	✓	✓	✓	✓
Virtual Events by EventsCase	✓	✓	-	✓	✓	✓	✓
Virtual Expo/Vendor Village	✓	✓	✓	✓	✓	✓	✓
Virtway Events	✓	✓	✓	✓	✓	✓	✓
Webinar Engagement Solution	×	×	×	×	×	×	×
Zenus	×	×	×	×	×	×	×

SUPPORT AND IMPLEMENTATION FEATURES

ND = Not Disclosed

Sponsored listings

SPONSORED

ConnexMe *(Evenium)* — ConnexMe offers next-generation interactive and collaborative features, prime video streaming and much more to help you create a unique inclusive and participatory event experience and reach your objectives easily. **BOOK A DEMO ⚡**

SpotMe Anywhere — SpotMe has everything you need to create virtual events people love, including personalized live and on-demand experiences, branded sites & apps, 2-way breakout sessions, networking and gamification. **BOOK A DEMO ⚡**

#OneCommunity *(Conference Compass)* — We offer a sustainable solution to pivot to virtual by expanding our mobile platform into a virtual event platform with an integrated live-stream video supporting multiple types of sessions and meetings. **BOOK A DEMO ⚡**

Cadence — Cadence is the all-in-one platform evolving the way people plan, experience and remember virtual events. Perfect for conferences, company events, networking, fundraisers, communities and more. Experience a demo today! **BOOK A DEMO ⚡**

Socio — Socio's event platform powers virtual, hybrid, and live events from a single, branded hub. By seamlessly pairing event apps, streaming, communities, and powerful engagement tools, Socio fuels event success. **BOOK A DEMO ⚡**

Eventtia — Eventtia is an online events platform that helps companies to design unique digital experiences, attract high-quality leads, and build strong communities. **BOOK A DEMO ⚡**

Hubb Virtual Event Platform — The Hubb Platform makes virtual, in-person and hybrid events with powerful attendee engagement tools that bring brands to life. Built by event pros for event pros, Hubb powers immersive, meaningful experiences. **BOOK A DEMO ⚡**

SUPPORT AVAILABILITY & CHANNELS (sponsored)

Company	Admin accounts	NA	Europe	Asia	24 H	Dedicated support on event day	Chat	Email	Phone	Onsite (virtual event)	Response time	Languages supported
ConnexMe (Evenium)	>5	✓	×	×	×	✓	✓	✓	✓	✓	<1H	5-7
SpotMe Anywhere	>5	✓	✓	✓	×	✓	✓	✓	✓	✓	<1H	3-5
#OneCommunity	>5	×	×	×	×	✓	✓	✓	✓	×	<1H	5-7
Cadence	>5	✓	×	×	✓	✓	✓	✓	✓	✓	1-4H	3-5
Socio	>5	✓	×	×	✓	✓	✓	✓	×	✓	<1H	>5
Eventtia	<3	✓	×	×	✓	✓	✓	✓	×	✓	<1H	<3
Hubb Virtual Event Platform	>5	✓	×	×	×	✓	✓	✓	×	✓	1-4H	<3

SUPPORT AVAILABILITY & CHANNELS (A–G)

Company	Admin accounts	NA	Europe	Asia	24 H	Dedicated support on event day	Chat	Email	Phone	Onsite (virtual event)	Response time	Languages supported
Appendee	>5	✓	✓	×	×	✓	✓	✓	×	×	<1H	<3
Attendify	>5	✓	✓	×	×	✓	✓	✓	×	×	>1H	<3
Azavista Engagement App	<3	✓	✓	×	✓	✓	✓	✓	×	✓	<1H	<3
Bizzabo Virtual Experience Sol.	>5	✓	✓	×	✓	✓	✓	✓	✓	✓	1-4H	<3
Bizzyou	>5	✓	✓	✓	✓	✓	✓	✓	✓	✓	<1H	<3
Boomset Virtual Event Pl.	>5	✓	✓	×	✓	✓	✓	✓	×	✓	<1H	3-5
Certain Digital	ND	×	×	×	✓	✓	✓	✓	×	×	1-4H	<3
Channel Edge Online Events	<3	✓	✓	×	×	✓	✓	✓	×	✓	1-4H	>7
ConBop	<3	✓	✓	×	×	✓	✓	✓	×	✓	<1H	3-5
Connect Space	>5	✓	×	×	×	✓	✓	✓	×	×	<1H	<3
ConSoft	3-5	×	✓	×	✓	✓	✓	✓	×	✓	1-4H	<3
converge digital event pl.	>5	✓	✓	×	×	✓	✓	✓	×	×	<1H	<3
CrowdComms	>5	✓	✓	×	✓	✓	✓	✓	×	✓	<1H	<3
Crowdpurr	<3	✓	×	×	×	✓	✓	✓	×	×	1-4H	<3
Crystal Jam	<3	✓	✓	×	×	✓	✓	✓	×	✓	<1H	<3
Cvent Virtual Event Center	>5	✓	✓	✓	✓	✓	✓	✓	✓	✓	<1H	>7
DIGIVENTS	>5	✓	✓	×	✓	✓	✓	✓	×	✓	<1H	3-5
DUUZRA	3-5	✓	✓	✓	✓	✓	✓	✓	×	✓	1-4H	3-5
EReg Virtual Ticketing	>5	✓	✓	×	✓	✓	✓	✓	×	✓	<1H	<3
ERVirtual Conference	>5	✓	✓	×	×	✓	✓	✓	×	×	<1H	<3
evenito webevents	<3	✓	✓	×	×	✓	✓	✓	×	✓	<1H	<3
Eventboost	>5	✓	✓	×	✓	✓	✓	✓	×	✓	1-4H	3-5
eventcloud	<3	✓	✓	×	×	✓	✓	✓	×	×	<1H	<3
eventcore	>5	✓	×	×	×	✓	✓	✓	×	✓	<1H	<3
Eventdrive	>5	✓	✓	×	×	✓	✓	✓	×	×	<1H	<3
Eventee	>5	✓	✓	×	✓	✓	✓	✓	×	×	1-4H	3-5
EventGeek	>5	✓	✓	×	✓	✓	✓	✓	×	×	3-5H	3-5
Eventmaker.io	>5	✓	✓	×	×	✓	✓	✓	×	✓	<1H	3-5
EventMobi Virtual Space	>5	✓	✓	×	✓	✓	✓	✓	×	✓	<1H	>7
EventPilot Virtual	>5	✓	✓	✓	✓	✓	✓	✓	×	✓	1-4H	3-5
EventRocks	>5	✓	×	×	×	✓	✓	✓	×	✓	1-4H	5-7
eventScribe Live	>5	✓	×	×	✓	✓	✓	✓	×	✓	<1H	<3
Eventsforce Virtual Content	>5	✓	✓	×	×	✓	✓	✓	×	×	<1H	<3
Eventtus	>5	×	✓	×	×	✓	✓	✓	×	×	1-4H	3-5
evenTwo	<3	×	✓	×	×	✓	✓	✓	✓	✓	12-24H	>7
Evia Platform	<3	✓	×	×	✓	✓	✓	✓	✓	✓	1-4H	<3
Ex Ordo Virtual	3-5	×	✓	×	×	✓	✓	✓	×	×	<1H	5-7
Expo wizard	>5	×	✓	×	✓	✓	✓	✓	×	×	<1H	<3
ExpoPlatform	>5	✓	✓	×	✓	✓	✓	✓	×	✓	<1H	3-5
Fanomena Events	>5	✓	✓	×	×	✓	✓	✓	×	✓	1-4H	<3
Glisser	>5	✓	✓	×	✓	✓	✓	✓	✓	✓	<1H	>7
Goomeo	<3	×	✓	×	×	✓	✓	✓	×	×	1-4H	<3
Grenadine Event Software	>5	×	×	×	×	✓	✓	✓	✓	×	1-4H	<3
Grip	>5	✓	✓	×	×	✓	✓	✓	×	×	<1H	5-7

SUPPORT AVAILABILITY & CHANNELS (G–Z)

Company	Admin accounts	NA	Europe	Asia	24 H	Dedicated support on event day	Chat	Email	Phone	Onsite (virtual event)	Response time	Languages supported
GrupMeet	>5	×	×	×	×	✓	✓	✓	×	×	<1H	<3
GTR™	Virtual Event Pl.	>5	✓	×	×	✓	✓	✓	✓	×	✓	<1H	>7
Guidebook	>5	✓	✓	×	×	✓	✓	✓	×	×	1-4H	<3
Hopin	>5	✓	✓	×	✓	✓	✓	✓	×	×	4-12H	<3
Hubilo	>5	✓	✓	✓	✓	✓	✓	✓	×	✓	<1H	5-7
idloom-events	>5	×	✓	×	×	✓	✓	✓	×	×	<1H	<3
Intrado Studio (Inxpo Studio)	>5	✓	✓	×	✓	✓	✓	✓	×	✓	<1H	>7
JAM - Virtual Meetings	>5	×	✓	×	×	✓	✓	✓	×	×	4-12H	<3
JiffleNow	>5	✓	✓	✓	✓	✓	✓	✓	×	×	<1H	<3
Jujama	>5	✓	✓	×	✓	✓	✓	✓	×	✓	<1H	<3
Let's Get Digital	>5	×	✓	×	×	✓	✓	✓	×	×	<1H	<3
MeetApp	>5	×	✓	×	×	✓	✓	✓	×	×	1-4H	>7
MeetingHand	>5	×	✓	×	✓	✓	✓	✓	×	×	<1H	<3
MeetMe	>5	×	✓	×	×	✓	✓	✓	×	×	<1H	<3
Mixtroz Virtual	>5	✓	×	×	×	✓	✓	✓	×	✓	<1H	<3
Networkapp	3-5	×	✓	×	×	✓	✓	✓	×	×	3-5H	3-5
Nodily	>5	✓	✓	×	×	✓	✓	✓	×	×	<1H	<3
Pathable	>5	✓	✓	×	×	✓	✓	✓	×	✓	<1H	<3
PeerConnect	>5	✓	×	×	×	✓	✓	✓	×	×	<1H	<3
Perenso Cloud Show	>5	✓	✓	✓	✓	✓	✓	✓	×	✓	<1H	<3
PheedLoop	>5	✓	✓	×	✓	✓	✓	✓	×	×	<1H	3-5
Pigeonhole Live	>5	✓	✓	✓	✓	✓	✓	✓	×	×	1-4H	<3
PodioBox	>5	×	✓	×	×	✓	✓	✓	×	×	<1H	3-5
RegFox Virtual Events	>5	✓	×	×	×	✓	✓	✓	×	×	<1H	<3
Shindig Video Chat Event Pl.	>5	✓	×	×	×	✓	✓	✓	×	✓	<1H	<3
Slido	>5	✓	✓	×	×	✓	✓	✓	×	×	<1H	5-7
SonorPlex	>5	×	✓	×	×	✓	✓	✓	×	×	1-4H	3-5
Sparkup	>5	×	✓	×	×	✓	✓	✓	×	×	<1H	<3
SpeakerEngage Platform	>5	✓	×	×	×	✓	✓	✓	×	×	4-12H	>7
Streams.live	>5	×	✓	×	✓	✓	✓	✓	×	×	<1H	3-5
Swapcard	<3	✓	✓	×	✓	✓	✓	✓	×	×	1-4H	5-7
Synergy Virtual Event Pl.	>5	✓	✓	×	✓	✓	✓	✓	×	✓	<1H	>7
TicketSpice	>5	✓	×	×	×	✓	✓	✓	×	×	<1H	<3
Trippus Event Solutions	>5	×	✓	×	×	✓	✓	✓	×	×	1-4H	3-5
UgoVirtual	>5	✓	✓	×	×	✓	✓	✓	×	×	<1H	<3
Ungerboeck	>5	✓	✓	✓	✓	✓	✓	✓	×	×	<1H	>7
Viero	<3	✓	✓	×	×	✓	✓	✓	×	×	1-4H	3-5
Virtual Engagement Platform	>5	✓	×	×	✓	✓	✓	✓	×	✓	<1H	<3
Virtual Events by EventsCase	>5	✓	✓	×	✓	✓	✓	✓	×	✓	<1H	>7
Virtual Expo/Vendor Village	>5	✓	×	×	×	✓	✓	✓	×	✓	<1H	<3
Virtway Events	>5	✓	✓	×	×	✓	✓	✓	×	✓	<1H	<3
Webinar Engagement Sol.	>5	×	✓	×	×	✓	✓	✓	×	×	1-4H	5-7
Zenus	3-5	✓	×	×	✓	✓	✓	✓	×	✓	4-12H	<3

INTEGRATION FEATURES

ND = Not Disclosed

Sponsored Listings

Platform	REGISTRATION TOOLS	MARKETING AUTOMATION TOOLS	LIVE STREAMING TOOLS/ PLATFORMS	SOCIAL MEDIA (FOR SHARING)	SOCIAL MEDIA (FOR SOCIAL WALL)	MOBILE EVENT APPS
ConnexMe (Evenium) — SPONSORED. ConnexMe offers next-generation interactive and collaborative features, prime video streaming and much more to help you create a unique inclusive and participatory event experience and reach your objectives easily. BOOK A DEMO	✓	✓	✓	✓	✓	✓
SpotMe Anywhere — SpotMe has everything you need to create virtual events people love, including personalized live and on-demand experiences, branded sites & apps, 2-way breakout sessions, networking and gamification. BOOK A DEMO	✓	✓	✓	✓	✓	✓
#OneCommunity (ConferenceCompass) — We offer a sustainable solution to pivot to virtual by expanding our mobile platform into a virtual event platform with an integrated live-stream video supporting multiple types of sessions and meetings. BOOK A DEMO	✓	✗	✓	✓	✓	✗
Cadence — Cadence is the all-in-one platform evolving the way people plan, experience and remember virtual events. Perfect for conferences, company events, networking, fundraisers, communities and more. Experience a demo today! BOOK A DEMO	✓	✗	✓	✓	✓	✓
Socio — Socio's event platform powers virtual, hybrid, and live events from a single, branded hub. By seamlessly pairing event apps, streaming, communities, and powerful engagement tools, Socio fuels event success. BOOK A DEMO	✓	✓	✓	✓	✓	✓
Eventtia — Eventtia is an online events platform that helps companies to design unique digital experiences, attract high-quality leads, and build strong communities. BOOK A DEMO	✓	✓	✓	✗	✗	✓
Hubb Virtual Event Platform — The Hubb Platform makes virtual, in-person and hybrid events with powerful attendee engagement tools that bring brands to life. Built by event profs for event profs, Hubb powers immersive, meaningful experiences. BOOK A DEMO	✓	✓	✓	✓	✓	✓

Directory (A–G)

Platform	REGISTRATION TOOLS	MARKETING AUTOMATION TOOLS	LIVE STREAMING TOOLS/ PLATFORMS	SOCIAL MEDIA (FOR SHARING)	SOCIAL MEDIA (FOR SOCIAL WALL)	MOBILE EVENT APPS
Appendee	✓	✗	✗	✓	✓	✓
Attendify	✓	✓	✓	✓	✓	✓
Azavista Engagement App	✓	✓	✓	✓	✓	✓
Bizzabo Virtual Experience Solution	✗	✓	✓	✓	✓	✓
Bizzyou	✓	✓	✓	✓	✗	✗
Boomset Virtual Event Platform	✓	✓	✓	✓	✓	✓
Certain Digital	✓	✓	✓	✓	✓	✓
Channel Edge Online Events	✓	✓	✓	✓	✓	✓
ConBop	✓	✗	✓	✗	✗	✓
Connect Space	✓	✓	✓	✓	✓	✗
ConSoft	✓	✓	✓	✓	✓	✓
converve digital event platform	✓	✓	✓	✓	✓	✓
CrowdComms	✓	✓	✓	✓	✓	✓
Crowdpurr	✓	✗	✓	✓	✓	✗
Crystal Jam	✓	✗	✓	✗	✗	✗
Cvent Virtual Event Center	✓	✓	✓	✓	✓	✓
DIGIVENTS	✓	✓	✓	✓	✓	✓
DUUZRA	✓	✓	✓	✓	✓	✓
EReg Virtual Ticketing	✓	✗	✓	✓	✓	✗
ERVirtual Conference	✓	✓	✓	✓	✓	✓
evenito webevents	✓	✓	✓	✓	✓	✓
Eventboost	✓	✓	✗	✗	✗	✓
eventcloud	✗	✗	✗	✗	✗	✗
eventcore	✓	✓	✓	✓	✓	✓
Eventdrive	✓	✓	✓	✓	✓	✓
Eventee	✓	✗	✓	✓	✓	✓
Eventene	✓	✗	✓	✗	✗	✓
EventGeek	✓	✓	✓	✓	✓	✓
EventMobi Virtual Space	✓	✗	✓	✓	✓	✓
Eventmaker.io	✓	✗	✓	✓	✓	✓
EventPilot Virtual	✓	✗	✓	✓	✓	✓
EventRocks - Web & Mobile platform	✓	✗	✓	✓	✓	✓
eventScribe Live	✓	✓	✓	✓	✓	✓
Eventsforce Virtual Content Delivery	✓	✗	✓	✗	✗	✗
Eventtus	✓	✗	✓	✓	✓	✓
evenTwo	✓	✓	✓	✓	✓	✓
Evia Platform	✓	✗	✓	✗	✗	✗
Ex Ordo Virtual	✓	✓	✓	✓	✓	✓
Expo wizard	✓	✓	✓	✗	✗	✗
ExpoPlatform	✓	✓	✓	✓	✓	✓
Fanomena Events	✓	✓	✓	✓	✓	✗
Glisser	✓	✗	✓	✓	✓	✓
Goomeo	✓	✗	✓	✗	✗	✓
Grenadine Event Software	✓	✓	✓	✓	✓	✓
Grip	✗	✗	✓	✗	✗	✗

Directory (G–Z)

Platform	REGISTRATION TOOLS	MARKETING AUTOMATION TOOLS	LIVE STREAMING TOOLS/ PLATFORMS	SOCIAL MEDIA (FOR SHARING)	SOCIAL MEDIA (FOR SOCIAL WALL)	MOBILE EVENT APPS
GrupMeet	✗	✗	✓	✗	✗	✗
GTR™	Virtual Event Platform	✓	✓	✗	✓	✓	✓
Guidebook	✓	✓	✓	✓	✓	✓
Hopin	✗	✗	✓	✗	✗	✗
Hubilo	✓	✓	✓	✓	✓	✓
idloom-events	✓	✓	✓	✗	✗	✗
Intrado Studio (Inxpo Studio)	✓	✓	✓	✓	✓	✓
JAM - Virtual Meetings	✓	✗	✓	✓	✓	✗
JiffleNow	✓	✓	✓	✓	✓	✗
Jujama	✓	✓	✓	✓	✓	✓
Let's Get Digital	✓	✗	✓	✓	✓	✓
MeetApp	✓	✓	✓	✓	✓	✓
MeetingHand	✓	✓	✓	✓	✓	✓
MeetMe	✓	✗	✓	✓	✓	✓
Mixtroz Virtual	✓	✗	✓	✗	✗	✗
Networkapp	✓	✗	✓	✗	✗	✓
Nodily	✗	✗	✓	✗	✗	✗
Pathable	✓	✓	✓	✓	✓	✓
PeerConnect	✓	✗	✓	✗	✗	✓
Perenso Cloud Show	✓	✓	✓	✗	✗	✓
PheedLoop	✓	✓	✓	✓	✓	✓
Pigeonhole Live	✗	✗	✓	✗	✗	✗
PodioBox	✓	✓	✓	✓	✓	✗
RegFox Virtual Events	✓	✓	✓	✓	✓	✗
Shindig Video Chat Event Platform	✗	✗	✓	✗	✗	✗
Slido	✗	✗	✓	✗	✗	✗
SonorPlex	✓	✓	✓	✓	✓	✓
Sparkup	✗	✗	✓	✗	✗	✗
SpeakerEngage Platform	✓	✓	✓	✗	✗	✗
Streams.live	✗	✗	✓	✓	✓	✗
Swapcard	✓	✓	✓	✓	✓	✓
Synergy Virtual Event Platform	✓	✓	✓	✓	✓	✓
TicketSpice	✓	✓	✓	✓	✓	✗
Trippus Event Solutions	✓	✓	✓	✓	✓	✓
UgoVirtual	✓	✗	✓	✗	✗	✗
Ungerboeck	✓	✓	✓	✓	✓	✓
Viero	✗	✗	✓	✗	✗	✗
Virtual Engagement Platform	✓	✓	✓	✓	✓	✓
Virtual Events by EventsCase	✓	✓	✓	✓	✓	✓
Virtual Expo/Vendor Village	✓	✗	✓	✗	✗	✗
Virtway Events	✓	✓	✓	✓	✓	✓
Webinar Engagement Solution	✗	✗	✓	✗	✗	✗
Zenus	✗	✗	✓	✗	✗	✗

REGISTRATION AND MARKETING FEATURES

ND = Not Disclosed

Sponsored Listings

ConnexMe (Evenium) — SPONSORED
ConnexMe offers next-generation interactive and collaborative features, prime video streaming and much more to help you create a unique inclusive and participatory event experience and reach your objectives easily. *BOOK A DEMO*

SpotMe Anywhere
SpotMe has everything you need to create virtual events people love. Including personalized live and on-demand experiences, branded sites & apps, 2-way breakout sessions, networking and gamification. *BOOK A DEMO*

#OneCommunity *(ConferenceCompass)*
We offer a sustainable solution to pivot to virtual by expanding our mobile platform into a virtual event platform with an integrated live-stream video supporting multiple types of sessions and meetings. *BOOK A DEMO*

Cadence
Cadence is the all-in-one platform evolving the way people plan, experience and remember virtual events. Perfect for conferences, company events, networking, fundraisers, communities and more. Experience a demo today! *BOOK A DEMO*

Socio
Socio's event platform powers virtual, hybrid, and live events from a single, branded hub. By seamlessly pairing event apps, streaming, communities, and powerful engagement tools, Socio fuels event success. *BOOK A DEMO*

Eventtia
Eventtia is an online events platform that helps companies to design unique digital experiences, attract high-quality leads, and build strong communities. *BOOK A DEMO*

Hubb Virtual Event Platform
The Hubb Platform makes virtual, in-person and hybrid events with powerful attendee engagement tools that bring brands to life. Built by event profs for event profs, Hubb powers immersive, meaningful experiences. *BOOK A DEMO*

Platform	EMAIL MARKETING	REFERRAL PROGRAMS	REPORTING/ANALYTICS	REGISTRATION	TICKETING/PAYMENTS
ConnexMe (Evenium)	✓	✗	✓	✓	✓
SpotMe Anywhere	✓	✗	✓	✓	✗
#OneCommunity	✗	✗	✓	✗	✗
Cadence	✓	✗	✓	✓	✓
Socio	✗	✗	✓	✓	✓
Eventtia	✗	✗	✓	✗	✓
Hubb Virtual Event Platform	✓	✗	✓	✗	✗

Companies A–G

Company	EMAIL MARKETING	REFERRAL PROGRAMS	REPORTING/ANALYTICS	REGISTRATION	TICKETING/PAYMENTS
Appendee	✗	✗	✓	✗	✗
Attendify	✓	✗	✓	✓	✓
Azavista Engagement App	✓	✓	✓	✓	✓
Bizzabo Virtual Experience Solution	✗	✗	✓	✓	✓
Bizzyou	✗	✗	✓	✗	✗
Boomset Virtual Event Platform	✓	✗	✓	✓	✓
Certain Digital	✓	✗	✓	✓	✓
Channel Edge Online Events	✗	✗	✓	✗	✗
ConBop	✗	✗	✓	✗	✗
Connect Space	✓	✓	✓	✓	✓
ConSoft	✓	✗	✓	✓	✓
converve digital event platform	✓	✗	✓	✓	✓
CrowdComms	✓	✗	✓	✓	✓
Crowdpurr	✓	✗	✗	✗	✗
Crystal Jam	✗	✗	✓	✓	✓
Cvent Virtual Event Center	✓	✗	✓	✓	✓
DIGIVENTS	✓	✗	✓	✓	✓
DUUZRA	✗	✗	✓	✗	✗
EReg Virtual Ticketing	✓	✗	✓	✓	✓
ERVirtual Conference	✗	✗	✗	✗	✗
evenito webevents	✓	✗	✓	✓	✓
Eventboost	✓	✓	✓	✓	✓
eventcloud	✗	✗	✓	✗	✗
eventcore	✓	✗	✓	✓	✓
Eventdrive	✓	✗	✓	✓	✓
Eventee	✗	✗	✓	✓	✓
EventGeek	✓	✓	✓	✓	✓
Eventmaker.io	✓	✗	✓	✓	✓
EventMobi Virtual Space	✓	✗	✓	✓	✓
EventPilot Virtual	✗	✗	✓	✗	✗
EventRocks - Web & Mobile platform	✓	✗	✓	✓	✓
eventScribe Live	✗	✗	✓	✗	✗
Eventsforce Virtual Content Delivery	✗	✗	✓	✗	✗
Eventtus	✗	✗	✓	✓	✓
evenTwo	✓	✗	✓	✓	✓
Evia Platform	✓	✗	✓	✓	✓
Ex Ordo Virtual	✓	✗	✓	✓	✓
Expo wizard	✓	✓	✓	✓	✓
ExpoPlatform	✓	✓	✗	✗	✗
Fanomena Events	✓	✓	✓	✗	✗
Glisser	✗	✗	✓	✗	✗
Gomeo	✗	✗	✓	✓	✓
Grenadine Event Software	✗	✗	✓	✗	✗
Grip	✗	✗	✗	✗	✗

Companies G–Z

Company	EMAIL MARKETING	REFERRAL PROGRAMS	REPORTING/ANALYTICS	REGISTRATION	TICKETING/PAYMENTS
GruupMeet	✗	✗	✓	✗	✗
GTR™	Virtual Event Platform	✓	✗	✓	✓	✓
Guidebook	✓	✗	✓	✗	✗
Hopin	✓	✗	✓	✓	✓
Hubilo	✓	✗	✓	✗	✗
idloom-events	✓	✗	✓	✓	✓
Intrado Studio (Inxpo Studio)	✓	✗	✓	✓	✓
JAM - Virtual Meetings	✗	✗	✓	✗	✗
JiffleNow	✓	✗	✓	✗	✗
Jujama	✓	✗	✓	✓	✓
Let's Get Digital	✗	✗	✓	✗	✓
MeetApp	✓	✗	✓	✗	✗
MeetingHand	✓	✗	✓	✓	✓
MeetMe	✗	✗	✗	✗	✗
Mixtroz Virtual	✓	✗	✓	✗	✗
Networkapp	✗	✗	✓	✗	✗
Nodily	✗	✗	✓	✗	✗
Pathable	✓	✗	✓	✓	✓
PeerConnect	✗	✗	✓	✗	✗
Perenso Cloud Show	✓	✗	✓	✗	✗
PheedLoop	✓	✓	✓	✓	✓
Pigeonhole Live	✗	✗	✓	✗	✗
PodioBox	✓	✗	✓	✓	✓
RegFox Virtual Events	✓	✗	✓	✓	✓
Shindig Video Chat Event Platform	✗	✗	✓	✗	✗
Slido	✗	✗	✓	✗	✗
SonorPlex	✗	✗	✓	✗	✗
SparkUp	✗	✗	✓	✗	✗
SpeakerEngage Platform	✓	✗	✓	✗	✗
Streams.live	✓	✗	✓	✓	✓
Swapcard	✓	✓	✓	✓	✓
Synergy Virtual Event Platform	✓	✗	✓	✓	✓
TicketSpice	✓	✗	✓	✓	✓
Trippus Event Solutions	✓	✗	✓	✓	✓
UgoVirtual	✗	✗	✓	✗	✗
Ungerboeck	✓	✗	✓	✓	✓
Viero	✓	✗	✓	✗	✗
Virtual Engagement Platform	✗	✗	✗	✗	✗
Virtual Events by EventsCase	✓	✗	✓	✓	✓
Virtual Expo/Vendor Village	✗	✗	✓	✗	✗
Virtway Events	✗	✗	✓	✗	✗
Webinar Engagement Solution	✗	✗	✓	✗	✗
Zenus	✗	✗	✗	✗	✗

SPONSORSHIP FEATURES

ND = Not Disclosed

Sponsored

ConnexMe (Evenium) — SPONSORED
ConnexMe offers next-generation interactive and collaborative features, prime video streaming and much more to help you create a unique inclusive and participatory event experience and reach your objectives easily.
BOOK A DEMO

SpotMe Anywhere
SpotMe has everything you need to create virtual events people love. Including personalized live and on-demand experiences, branded sites & apps, 2-way breakout sessions, networking and gamification.
BOOK A DEMO

#OneCommunity *(Conference Compass)*
We offer a sustainable solution to pivot to virtual by expanding our mobile platform into a virtual event platform with an integrated live-stream video supporting multiple types of sessions and meetings.
BOOK A DEMO

Cadence
Cadence is the all-in-one platform evolving the way people plan, experience and remember virtual events. Perfect for conferences, company events, networking, fundraisers, communities and more. Experience a demo today!
BOOK A DEMO

Socio
Socio's event platform powers virtual, hybrid, and live events from a single, branded hub. By seamlessly pairing event apps, streaming tools, and powerful engagement, Socio fuels event success.
BOOK A DEMO

Eventtia
Eventtia is an online events platform that helps companies to design unique digital experiences, attract high-quality leads, and build strong communities.
BOOK A DEMO

Hubb Virtual Event Platform
The Hubb Platform makes virtual, in-person and hybrid events with powerful attendee engagement tools that bring brands to life. Built by event pros for event pros, Hubb powers immersive, meaningful experiences.
BOOK A DEMO

Platform	LIVE STREAM OVERLAYS	BANNERS	ATTENDEE/SPEAKER LIST RIBBONS	SPONSOR/EXHIBITOR PROFILES	PRE-SESSION VIDEO INTERSTITIAL	VIDEOS/SLIDES DURING BREAKS	ANALYTICS/REPORTING
ConnexMe (Evenium)	✓	✓	✓	✓	✓	✓	✓
SpotMe Anywhere	✓	✓	✓	✓	✓	✓	✓
#OneCommunity	✗	✓	✗	✓	✗	✗	✗
Cadence	✓	✓	✓	✓	✓	✓	✓
Socio	✗	✓	✗	✓	✗	✗	✗
Eventtia	✗	✓	✗	✓	✗	✗	✗
Hubb Virtual Event Platform	✓	✓	✓	✓	✗	✗	✓

Platform	LIVE STREAM OVERLAYS	BANNERS	ATTENDEE/SPEAKER LIST RIBBONS	SPONSOR/EXHIBITOR PROFILES	PRE-SESSION VIDEO INTERSTITIAL	VIDEOS/SLIDES DURING BREAKS	ANALYTICS/REPORTING
Appendee	✗	✗	✓	✓	✗	✗	✗
Attendify	✗	✓	✗	✓	✗	✗	✓
Azavista Engagement App	✗	✗	✗	✗	✗	✗	✗
Bizzabo Virtual Experience Solution	✓	✓	✗	✓	✗	✗	✓
Bizzyou	✗	✗	✗	✗	✗	✗	✗
Boomset Virtual Event Platform	✗	✓	✗	✗	✓	✓	✓
Certain Digital	✗	✗	✗	✗	✗	✗	✗
Channel Edge Online Events	✗	✗	✗	✓	✗	✗	✗
ConBop	✗	✓	✗	✓	✓	✗	✗
Connect Space	✓	✓	✗	✓	✗	✗	✗
ConSoft	✓	✓	✓	✓	✓	✓	✓
converse digital event platform	✓	✓	✓	✓	✗	✗	✓
CrowdComms	✓	✓	✓	✓	✓	✓	✓
Crowdpurr	✓	✓	✗	✗	✗	✗	✗
Crystal Jam	✗	✗	✗	✓	✗	✗	✗
Cvent Virtual Event Center	✓	✓	✓	✓	✓	✓	✓
DIGIVENTS	✗	✓	✗	✓	✓	✓	✓
DUUZRA	✗	✗	✗	✓	✗	✗	✗
EReg Virtual Ticketing	✓	✓	✓	✓	✓	✓	✓
ERVirtual Conference	✓	✓	✓	✓	✓	✓	✓
evenito webevents	✗	✗	✗	✓	✓	✓	✓
Eventboost	✓	✓	✓	✓	✓	✓	✓
eventcloud	✗	✗	✗	✓	✗	✗	✗
eventcore	✗	✓	✓	✓	✓	✓	✓
Eventdrive	✓	✓	✓	✓	✓	✓	✗
Eventee	✗	✗	✗	✗	✗	✗	✗
EventGeek	✗	✗	✗	✗	✗	✗	✗
Eventmaker.io	✗	✓	✓	✓	✓	✓	✗
Eventtus	✓	✓	✗	✗	✗	✗	✗
Eventsforce Virtual Content Delivery	✓	✓	✓	✓	✓	✗	✗
eventScribe Live	✗	✗	✗	✗	✗	✗	✗
EventRocks - Web & Mobile platform	✓	✓	✓	✓	✓	✓	✓
EventPilot Virtual	✓	✓	✓	✓	✓	✓	✓
EventMobi Virtual Space	✓	✓	✓	✓	✓	✓	✓
evenTwo	✓	✓	✓	✓	✓	✓	✓
Ex Ordo Virtual	✗	✗	✗	✗	✗	✗	✗
Evia Platform	✓	✓	✓	✓	✓	✓	✓
Expo Virtual	✗	✗	✗	✗	✗	✗	✗
Expo wizard	✗	✓	✓	✓	✗	✗	✗
ExpoPlatform	✓	✓	✓	✓	✓	✓	✓
Fanomena Events	✗	✗	✗	✓	✗	✗	✗
Glisser	✗	✓	✗	✗	✗	✗	✗
Goomeo	✗	✓	✓	✓	✗	✗	✓
Grenadine Event Software	✗	✗	✗	✗	✗	✗	✗
Grip	✓	✓	✓	✓	✗	✗	✓

Platform	LIVE STREAM OVERLAYS	BANNERS	ATTENDEE/SPEAKER LIST RIBBONS	SPONSOR/EXHIBITOR PROFILES	PRE-SESSION VIDEO INTERSTITIAL	VIDEOS/SLIDES DURING BREAKS	ANALYTICS/REPORTING
GrupMeet	✗	✗	✗	✗	✗	✗	✗
GTR™	Virtual Event Platform	✗	✗	✗	✗	✗	✗	✗
Guidebook	✗	✓	✓	✓	✗	✗	✓
Hopin	✓	✓	✗	✓	✗	✗	✓
Hubilo	✓	✓	✗	✓	✗	✗	✓
idloom-events	✗	✗	✗	✗	✗	✗	✗
Intrado Studio (Inxpo Studio)	✗	✓	✓	✓	✓	✓	✓
JAM - Virtual Meetings	✗	✗	✗	✗	✗	✗	✗
JiffleNow	✗	✗	✗	✗	✗	✗	✗
Jujama	✓	✓	✗	✓	✗	✗	✓
Let's Get Digital	✓	✓	✓	✓	✓	✓	✓
MeetApp	✗	✓	✗	✓	✗	✗	✓
MeetingHand	✗	✗	✗	✗	✗	✗	✗
MeetMe	✗	✗	✗	✗	✗	✗	✗
Mixtroz Virtual	✗	✗	✗	✗	✗	✗	✗
Networkapp	✗	✓	✗	✓	✗	✗	✗
Nodify	✗	✗	✗	✗	✗	✗	✓
Pathable	✓	✓	✗	✓	✓	✓	✓
PeerConnect	✗	✗	✗	✗	✗	✗	✗
Perenso Cloud Show	✗	✓	✗	✓	✗	✗	✗
PheedLoop	✓	✓	✓	✓	✓	✓	✓
Pigeonhole Live	✗	✗	✗	✗	✗	✗	✗
PodioBox	✓	✓	✗	✓	✗	✗	✓
RegFox Virtual Events	✗	✗	✗	✗	✗	✗	✗
Shindig Video Chat Event Platform	✓	✓	✗	✗	✗	✗	✗
Slido	✗	✗	✗	✗	✗	✗	✗
SonorPlex	✓	✓	✓	✓	✓	✓	✓
Sparkup	✗	✗	✗	✗	✗	✗	✗
SpeakerEngage Platform	✓	✓	✗	✓	✗	✗	✗
Streams.live	✓	✓	✗	✓	✓	✓	✓
Swapcard	✓	✓	✓	✓	✗	✗	✓
Synergy Virtual Event Platform	✓	✓	✓	✓	✓	✓	✓
TicketSpice	✗	✗	✗	✗	✗	✗	✗
Trippus Event Solutions	✗	✓	✗	✓	✗	✗	✗
UgoVirtual	✗	✗	✗	✗	✗	✗	✗
Ungerboeck	✗	✓	✗	✓	✗	✗	✗
Viero	✓	✓	✓	✓	✓	✓	✓
Virtual Engagement Platform	✗	✗	✗	✗	✗	✗	✗
Virtual Events by EventsCase	✓	✓	✓	✓	✓	✓	✓
Virtual Expo/Vendor Village	✗	✗	✗	✗	✗	✗	✗
Virtway Events	✓	✓	✓	✓	✗	✗	✓
Webinar Engagement Solution	✗	✓	✓	✓	✗	✗	✓
Zenus	✗	✗	✗	✗	✗	✗	✓

EVENT
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BRANDING AND CUSTOMIZATION FEATURES

Sponsored listings

ConnexMe (Evenium) — SPONSORED
ConnexMe offers next-generation interactive and collaborative features, prime video streaming and much more to help you create a unique inclusive and participatory event experience and reach your objectives easily.
[BOOK A DEMO ⚡]

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[BOOK A DEMO ⚡]

Company	BACKGROUND COLORS	TEXT COLOR	NAVIGATION ICONS, BUTTONS, OR WIDGETS	MENUS	LOGOS	EVENT URL
ConnexMe (Evenium)	✓	✓	✓	✓	✓	✓
SpotMe Anywhere	✓	✓	✓	✓	✓	✓
#OneCommunity	✓	✗	✓	✓	✓	✗
Cadence	✓	✗	✓	✓	✓	✓
Socio	✓	✓	✗	✓	✓	✓
Eventtia	✓	✓	✓	✓	✓	✓
Hubb Virtual Event Platform	✓	✓	✓	✓	✓	✓

Company	BACKGROUND COLORS	TEXT COLOR	NAVIGATION ICONS, BUTTONS, OR WIDGETS	MENUS	LOGOS	EVENT URL
Appendee	✗	✓	✓	✓	✓	✓
Attendify	✓	✓	✓	✗	✓	✓
Azavista Engagement App	✓	✓	✓	✓	✓	✓
Blizzabo Virtual Experience Solution	✗	✗	✗	✗	✓	✗
Bizzyou	✗	✓	✓	✓	✓	✓
Boomset Virtual Event Platform	✓	✓	✓	✓	✓	✗
Certain Digital	✗	✓	✓	✓	✓	✓
Channel Edge Online Events	✓	✓	✓	✓	✓	✓
ConBop	✓	✓	✓	✓	✓	✓
Connect Space	✓	✓	✓	✓	✓	✓
ConSoft	✓	✓	✗	✗	✓	✗
converve digital event platform	✓	✓	✓	✓	✓	✓
CrowdComms	✓	✓	✓	✓	✓	✓
Crowdpurr	✗	✗	✗	✗	✓	✗
Crystal Jam	✓	✓	✓	✓	✓	✓
Cvent Virtual Event Center	✓	✓	✓	✓	✓	✓
DIGIVENTS	✓	✓	✓	✓	✓	✓
DUUZRA	✓	✓	✓	✓	✓	✓
EReg Virtual Ticketing	✓	✓	✓	✓	✓	✓
ERVirtual Conference	✓	✗	✗	✓	✓	✗
eventio webevents	✓	✓	✓	✓	✓	✓
Eventboost	✓	✓	✓	✓	✓	✓
eventcloud	✓	✓	✗	✓	✓	✓
eventcore	✓	✓	✓	✓	✓	✓
Eventdrive	✓	✓	✓	✓	✓	✓
Eventee	✗	✓	✗	✓	✓	✗
EventGeek	✓	✗	✗	✗	✓	✓
Eventmaker.io	✗	✗	✗	✗	✓	✓
EventMobi Virtual Space	✓	✓	✓	✓	✓	✓
EventPilot Virtual	✓	✓	✓	✓	✓	✓
EventRocks - Web & Mobile platform	✗	✗	✗	✗	✓	✗
eventScribe Live	✓	✓	✓	✓	✓	✓
Eventsforce Virtual Content Delivery	✗	✗	✗	✗	✓	✗
Eventtus	✓	✓	✗	✓	✓	✓
evenTwo	✓	✓	✓	✓	✓	✓
Evia Platform	✓	✓	✓	✓	✓	✓
Ex Ordo Virtual	✓	✓	✗	✓	✓	✓
Expo wizard	✓	✓	✓	✓	✓	✓
ExpoPlatform	✓	✓	✓	✓	✓	✓
Fanomena Events	✓	✓	✓	✓	✓	✓
Glisser	✓	✓	✓	✗	✓	✓
Goomeo	✓	✓	✓	✓	✓	✓
Grenadine Event Software	✗	✓	✗	✗	✓	✗
Grip	✗	✓	✓	✓	✓	✓

Company	BACKGROUND COLORS	TEXT COLOR	NAVIGATION ICONS, BUTTONS, OR WIDGETS	MENUS	LOGOS	EVENT URL
GruupMeet	✗	✗	✗	✗	✓	✗
GTR™	Virtual Event Platform	✓	✓	✓	✓	✓	✓
Guidebook	✗	✗	✗	✗	✓	✓
Hopin	✗	✓	✗	✗	✓	✗
Hubilo	✓	✓	✓	✓	✓	✓
idloom-events	✓	✗	✗	✗	✓	✓
Intrado Studio (Inxpo Studio)	✓	✓	✓	✓	✓	✓
JAM - Virtual Meetings	✗	✗	✗	✗	✓	✗
JiffleNow	✓	✓	✗	✗	✓	✓
Jujama	✓	✓	✓	✓	✓	✓
Let's Get Digital	✓	✓	✓	✓	✓	✓
MeetApp	✗	✓	✗	✗	✓	✓
MeetingHand	✓	✓	✓	✓	✓	✓
MeetMe	✓	✓	✓	✓	✓	✓
Mixtroz Virtual	✓	✓	✗	✗	✓	✗
Networkapp	✓	✓	✓	✓	✓	✓
Nodily	✓	✓	✗	✗	✓	✓
Pathable	✓	✓	✓	✓	✓	✓
PeerConnect	✗	✗	✗	✗	✓	✗
Perenso Cloud Show	✓	✓	✓	✓	✓	✓
PheedLoop	✓	✓	✓	✓	✓	✓
Pigeonhole Live	✓	✓	✗	✗	✓	✓
PodioBox	✓	✓	✓	✓	✓	✓
RegFox Virtual Events	✓	✓	✓	✓	✓	✓
Shindig Video Chat Event Platform	✗	✗	✗	✗	✓	✗
Slido	✓	✓	✗	✗	✓	✗
SonorPlex	✓	✓	✓	✓	✓	✓
SparkUp	✓	✓	✗	✗	✓	✓
Speaker/Engage Platform	✓	✓	✓	✓	✓	✓
Streams.live	✓	✓	✓	✓	✓	✓
Swapcard	✓	✓	✓	✓	✓	✓
Synergy Virtual Event Platform	✓	✓	✓	✓	✓	✓
TicketSpice	✓	✓	✓	✓	✓	✓
Trippus Event Solutions	✓	✓	✓	✓	✓	✓
UgoVirtual	✓	✓	✓	✓	✓	✓
Ungerboeck	✓	✓	✓	✓	✓	✓
Viero	✓	✓	✓	✓	✓	✓
Virtual Engagement Platform	✓	✓	✓	✓	✓	✓
Virtual Events by EventsCase	✓	✓	✓	✓	✓	✓
Virtual Expo/Vendor Village	✓	✓	✓	✓	✓	✓
Virtway Events	✓	✓	✓	✓	✓	✓
Webinar Engagement Solution	✗	✗	✗	✗	✗	✗
Zenus	✗	✗	✗	✗	✗	✗

ENGAGEMENT FEATURES

THE VIRTUAL EVENT TECH GUIDE

Sponsored Listings

	GAMIFICATION	LIVE POLLS	SESSION Q&A	SURVEYS	SOCIAL WALL
ConnexMe *(Evenium)* — SPONSORED — ConnexMe offers next-generation interactive and collaborative features, prime video streaming and much more to help you create a unique inclusive and participatory event experience and reach your objectives easily. **BOOK A DEMO**	✗	✓	✓	✓	✓
SpotMe Anywhere — SpotMe has everything you need to create virtual events people love. Including personalized live and on-demand experiences, branded sites & apps, 2-way breakout sessions, networking and gamification. **BOOK A DEMO**	✗	✓	✓	✓	✓
#OneCommunity *(Conference Compass)* — We offer a sustainable solution to pivot to virtual by expanding our mobile platform into a virtual event platform with an integrated live-stream video supporting multiple types of sessions and meetings. **BOOK A DEMO**	✓	✓	✓	✓	✓
Cadence — Cadence is the all-in-one platform evolving the way people plan, experience and remember virtual events. Perfect for conferences, company events, networking, fundraisers, communities and more. Experience a demo today! **BOOK A DEMO**	✓	✓	✓	✓	✓
Socio — Socio's event platform powers virtual, hybrid, and live events from a single, branded hub. By seamlessly pairing event apps, streaming, communities, and powerful engagement tools, Socio fuels event success. **BOOK A DEMO**	✗	✓	✓	✓	✗
Eventtia — Eventtia is an online events platform that helps companies to design unique digital experiences, attract high-quality leads, and build strong communities. **BOOK A DEMO**	✓	✓	✓	✓	✓
Hubb Virtual Event Platform — The Hubb Platform makes virtual, in-person and hybrid events with powerful attendee engagement tools that bring brands to life. Built by event profs for event profs, Hubb powers immersive, meaningful experiences. **BOOK A DEMO**	✓	✓	✓	✓	✓

Alphabetical Listing

	GAMIFICATION	LIVE POLLS	SESSION Q&A	SURVEYS	SOCIAL WALL
Appendee	✗	✓	✓	✓	✗
Attendify	✓	✓	✓	✓	✓
Azavista Engagement App	✗	✗	✗	✗	✗
Bizzabo Virtual Experience Solution	✗	✓	✓	✓	✓
Bizzyou	✗	✗	✗	✗	✗
Boomset Virtual Event Platform	✓	✓	✗	✗	✓
Certain Digital	✓	✓	✓	✓	✓
Channel Edge Online Events	✗	✓	✓	✓	✗
ConBop	✓	✓	✓	✓	✓
Connect Space	✓	✓	✓	✓	✓
ConSoft	✓	✓	✓	✓	✓
conveve digital event platform	✓	✓	✓	✗	✗
CrowdComms	✓	✓	✓	✓	✓
Crowdpurr	✓	✓	✗	✓	✓
Crystal Jam	✗	✓	✓	✓	✓
Cvent Virtual Event Center	✓	✓	✓	✓	✓
DIGIVENTS	✓	✓	✓	✓	✓
DUUZRA	✗	✓	✓	✓	✗
EReg Virtual Ticketing	✓	✓	✓	✓	✓
ERVirtual Conference	✓	✓	✓	✓	✗
evento webevents	✓	✓	✓	✓	✓
Eventboost	✗	✓	✓	✓	✗
eventcloud	✓	✓	✓	✓	✓
eventcore	✓	✓	✓	✓	✓
Eventdrive	✓	✓	✓	✓	✓
Eventee	✓	✓	✓	✓	✓
EventGeek	✗	✗	✗	✗	✗
Eventmaker.io	✗	✓	✓	✓	✗
EventMobi Virtual Space	✓	✓	✓	✓	✓
EventPilot Virtual	✓	✓	✓	✓	✓
EventRocks - Web & Mobile platform	✓	✓	✓	✓	✓
eventScribe Live	✓	✓	✓	✓	✓
Eventsforce Virtual Content Delivery	✗	✓	✓	✗	✗
Eventtus	✓	✓	✓	✓	✓
evenTwo	✗	✓	✓	✗	✗
Evia Platform	✗	✓	✓	✗	✗
Ex Ordo Virtual	✗	✓	✓	✗	✗
Expo wizard	✗	✗	✗	✗	✗
ExpoPlatform	✓	✓	✓	✓	✓
Fanomena Events	✗	✗	✗	✗	✗
Glisser	✓	✓	✓	✓	✓
Goomeo	✓	✓	✓	✓	✓
Grenadine Event Software	✗	✓	✗	✓	✗
Grip	✗	✗	✗	✗	✗

	GAMIFICATION	LIVE POLLS	SESSION Q&A	SURVEYS	SOCIAL WALL
GruupMeet	✓	✓	✓	✓	✗
GTR™	Virtual Event Platform	✗	✓	✓	✓	✗
Guidebook	✓	✓	✓	✓	✓
Hopin	✗	✓	✓	✓	✓
Hubilo	✓	✓	✓	✓	✓
idloom-events	✗	✗	✗	✗	✗
Intrado Studio (Inxpo Studio)	✓	✓	✓	✓	✓
JAM - Virtual Meetings	✗	✓	✓	✓	✗
JiffleNow	✗	✗	✗	✗	✗
Jujama	✓	✓	✓	✓	✓
Let's Get Digital	✓	✓	✓	✓	✓
MeetApp	✓	✓	✓	✓	✓
MeetingHand	✗	✓	✓	✓	✗
MeetMe	✓	✓	✓	✓	✓
Mixtroz Virtual	✗	✗	✗	✗	✗
Networkapp	✓	✓	✓	✓	✓
Nodify	✓	✓	✓	✓	✓
Pathable	✓	✓	✓	✓	✓
PeerConnect	✓	✓	✓	✓	✗
Perenso Cloud Show	✓	✓	✓	✓	✓
PheedLoop	✓	✓	✓	✓	✓
Pigeonhole Live	✗	✓	✓	✓	✗
PodioBox	✓	✓	✓	✓	✓
RegFox Virtual Events	✗	✗	✗	✗	✗
Shindig Video Chat Event Platform	✓	✓	✓	✓	✗
Slido	✓	✓	✓	✓	✗
SonorPlex	✗	✓	✓	✓	✗
Sparkup	✓	✓	✓	✓	✓
SpeakerEngage Platform	✗	✓	✓	✓	✗
Streams.live	✗	✗	✗	✗	✗
Swapcard	✓	✓	✓	✓	✓
Synergy Virtual Event Platform	✓	✓	✓	✓	✓
TicketSpice	✗	✗	✗	✗	✗
Tripius Event Solutions	✓	✓	✓	✓	✓
UgoVirtual	✗	✓	✓	✓	✗
Ungerboeck	✗	✓	✓	✓	✗
Viero	✓	✓	✓	✓	✓
Virtual Engagement Platform	✗	✓	✓	✓	✓
Virtual Events by EventsCase	✓	✓	✓	✓	✓
Virtual Expo/Vendor Village	✗	✗	✗	✗	✗
Virtway Events	✓	✓	✓	✓	✓
Webinar Engagement Solution	✗	✗	✗	✗	✗
Zenus	✗	✗	✗	✗	✗

NETWORKING FEATURES

Sponsored / Featured Platforms

ConnexMe (Evenium) — SPONSORED
ConnexMe offers next-generation interactive and collaborative features, prime video streaming and much more to help you create a unique inclusive and participatory event experience and reach your objectives easily.
BOOK A DEMO

SpotMe Anywhere
SpotMe has everything you need to create virtual events people love. Including personalized live and on-demand experiences, branded sites & apps, 2-way breakout sessions, networking and gamification.
BOOK A DEMO

#OneCommunity
We offer a sustainable solution to pivot to virtual by expanding our mobile platform into a virtual event platform with an integrated live-stream video supporting multiple types of sessions and meetings.
BOOK A DEMO

Cadence
Cadence is the all-in-one platform evolving the way people plan, experience and remember virtual events. Perfect for conferences, company events, networking, fundraisers, communities and more. Experience a demo today!
BOOK A DEMO

Socio
Socio's event platform powers virtual, hybrid, and live events from a single, branded hub. By seamlessly pairing event apps, streaming, communities, and powerful engagement tools, Socio fuels event success.
BOOK A DEMO

Eventtia
Eventtia is an online events platform that helps companies to design unique digital experiences, attract high-quality leads, and build strong communities.
BOOK A DEMO

Hubb Virtual Event Platform
The Hubb Platform makes virtual, in-person and hybrid events with powerful attendee engagement tools that bring brands to life. Built by event profs for event profs, Hubb powers immersive, meaningful experiences.
BOOK A DEMO

Sponsored table

Platform	Attendee Profiles	Smart Matchmaking/Recommendations	Ticket Category Matchmaking	Attendee-to-Attendee Chat	Group Chat	Group Chat Moderation	1-on-1 Meeting Scheduling	Private Video Chat	Group or 1-on-1 Chat Within Sessions	Reception Area	Attendee-Limited Chatrooms/Video Chats
ConnexMe	✓	✗	✗	✓	✓	✓	✓	✗	✗	✗	✗
SpotMe Anywhere	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✗
#OneCommunity	✓	✗	✗	✓	✓	✓	✓	✓	✓	✗	✓
Cadence	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✓
Socio	✓	✓	✗	✓	✓	✗	✓	✗	✗	✗	✗
Eventtia	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hubb Virtual Event Platform	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Vendor table (A–G)

Platform	Attendee Profiles	Smart Matchmaking/Recommendations	Ticket Category Matchmaking	Attendee-to-Attendee Chat	Group Chat	Group Chat Moderation	1-on-1 Meeting Scheduling	Private Video Chat	Group or 1-on-1 Chat Within Sessions	Reception Area	Attendee-Limited Chatrooms/Video Chats
Appendee	✗	✗	✗	✓	✗	✓	✗	✗	✗	✗	✗
Attendify	✓	✗	✗	✓	✓	✓	✗	✗	✗	✗	✗
Azavista Engagement App	✓	✗	✗	✓	✗	✗	✓	✗	✗	✗	✗
Bizzabo Virtual Experience Sol.	✓	✗	✗	✓	✗	✗	✓	✗	✗	✗	✗
Bizzyou	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✓
Boomset Virtual Event Pl.	✓	✗	✗	✓	✓	✗	✓	✓	✗	✓	✓
Certain Digital	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓
Channel Edge Online Events	✓	✗	✗	✓	✓	✓	✓	✓	✗	✓	✗
ConBop	✓	✗	✗	✓	✓	✗	✗	✗	✗	✗	✗
Connect Space	✓	✓	✗	✓	✗	✗	✓	✗	✗	✗	✗
ConSoft	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗
converse digital event pl.	✓	✗	✓	✓	✓	✓	✓	✓	✗	✓	✓
CrowdComms	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✓
Crowdpurr	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Crystal Jam	✓	✗	✗	✓	✓	✓	✗	✓	✓	✗	✓
Cvent Virtual Event Center	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓
DIGIVENTS	✓	✗	✗	✓	✓	✓	✓	✗	✗	✗	✗
DUUZRA	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
EReg Virtual Ticketing	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
ERVirtual Conference	✓	✗	✗	✓	✓	✓	✗	✗	✗	✗	✗
eventio webevents	✓	✗	✗	✓	✓	✓	✓	✗	✗	✗	✗
Eventboost	✓	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗
eventcloud	✓	✗	✗	✓	✓	✗	✓	✗	✗	✗	✗
eventcore	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Eventdrive	✓	✗	✗	✓	✓	✗	✓	✗	✗	✗	✗
Eventee	✓	✗	✗	✓	✓	✓	✗	✗	✗	✗	✗
EventGeek	✓	✗	✗	✓	✓	✗	✓	✗	✗	✗	✗
Eventmaker.io	✓	✗	✗	✓	✓	✓	✓	✗	✗	✗	✗
Eventtus	✓	✓	✗	✓	✓	✓	✓	✗	✗	✗	✗
EventMobi Virtual Space	✓	✗	✗	✓	✓	✓	✓	✓	✓	✗	✓
EventPilot Virtual	✓	✗	✗	✓	✓	✗	✓	✗	✗	✗	✗
EventRocks	✓	✗	✗	✓	✓	✓	✓	✓	✗	✗	✗
eventScribe Live	✓	✗	✓	✓	✓	✓	✓	✗	✗	✗	✓
Eventsforce Virtual Content Del.	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
evenTwo	✓	✗	✗	✓	✓	✗	✗	✗	✗	✗	✗
Evia Platform	✗	✗	✗	✓	✓	✓	✗	✗	✗	✗	✗
Ex Ordo Virtual	✓	✗	✗	✓	✓	✗	✓	✗	✗	✗	✗
Expo wizard	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓
ExpoPlatform	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓
Fanomena Events	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Glisser	✗	✗	✗	✓	✓	✓	✗	✗	✗	✓	✓
Goomeo	✓	✓	✗	✓	✓	✗	✓	✗	✗	✗	✗
Grenadine Event Software	✓	✓	✗	✓	✓	✓	✓	✗	✗	✗	✗
Grip	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓

Vendor table (G–Z)

Platform	Attendee Profiles	Smart Matchmaking/Recommendations	Ticket Category Matchmaking	Attendee-to-Attendee Chat	Group Chat	Group Chat Moderation	1-on-1 Meeting Scheduling	Private Video Chat	Group or 1-on-1 Chat Within Sessions	Reception Area	Attendee-Limited Chatrooms/Video Chats
GrupMeet	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
GTR™ Virtual Event Platform	✓	✗	✗	✓	✓	✗	✓	✗	✗	✗	✗
Guidebook	✓	✗	✗	✓	✓	✗	✗	✗	✗	✗	✗
Hopin	✓	✗	✗	✓	✓	✗	✗	✓	✓	✗	✓
Hubilo	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓
idloom-events	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Intrado Studio (Inxpo Studio)	✓	✗	✗	✓	✓	✓	✓	✗	✗	✓	✓
JAM - Virtual Meetings	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
JiffleNow	✓	✗	✗	✓	✗	✗	✓	✓	✗	✗	✓
Jujama	✓	✓	✗	✓	✓	✗	✓	✓	✗	✗	✗
Let's Get Digital	✓	✓	✗	✓	✓	✗	✓	✓	✗	✓	✓
MeetApp	✓	✗	✗	✓	✓	✓	✓	✗	✗	✗	✗
MeetingHand	✓	✗	✗	✓	✓	✗	✓	✗	✗	✗	✗
MeetMe	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗	✓
Mixtroz Virtual	✓	✓	✗	✗	✓	✗	✗	✗	✗	✗	✗
Networkapp	✓	✓	✗	✓	✓	✗	✓	✗	✗	✗	✗
Nodily	✗	✗	✗	✓	✓	✗	✗	✗	✗	✗	✗
Pathable	✓	✓	✗	✓	✓	✗	✓	✓	✗	✗	✓
PeerConnect	✓	✓	✗	✓	✓	✗	✓	✓	✗	✗	✗
Perenso Cloud Show	✓	✓	✗	✓	✗	✗	✓	✓	✗	✗	✗
PheedLoop	✓	✓	✗	✓	✓	✓	✓	✓	✓	✗	✓
Pigeonhole Live	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗
PodioBox	✓	✗	✗	✓	✓	✗	✓	✗	✗	✗	✗
RegFox Virtual Events	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Shindig Video Chat Event Pl.	✓	✗	✗	✓	✓	✓	✗	✓	✓	✗	✓
Slido	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗
SonorPlex	✓	✗	✗	✓	✓	✗	✗	✓	✗	✓	✓
Sparkup	✗	✗	✗	✓	✓	✓	✗	✗	✗	✗	✗
SpeakerEngage Platform	✗	✗	✗	✓	✓	✓	✗	✗	✗	✗	✗
Streams.live	✓	✗	✗	✓	✓	✗	✗	✗	✗	✗	✗
Swapcard	✓	✓	✓	✓	✓	✗	✓	✓	✗	✗	✗
Synergy Virtual Event Pl.	✓	✗	✗	✓	✓	✓	✓	✓	✓	✗	✓
TicketSpice	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Trippus Event Solutions	✓	✗	✗	✓	✗	✗	✓	✗	✗	✗	✗
UgoVirtual	✓	✗	✗	✓	✓	✗	✓	✗	✗	✗	✗
Ungerboeck	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Vero	✓	✗	✗	✓	✓	✗	✓	✗	✗	✗	✗
Virtual Engagement Platform	✓	✓	✗	✓	✓	✓	✓	✓	✓	✗	✓
Virtual Events by EventsCase	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗	✗
Virtual Expo/Vendor Village	✓	✗	✗	✓	✓	✗	✗	✗	✗	✓	✗
Virtway Events	✓	✗	✗	✓	✓	✗	✗	✗	✗	✗	✓
Webinar Engagement Sol.	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Zenus	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗

LIVE STREAMING FEATURES

ND = Not Disclosed

Featured Platforms

ConnexMe (Evenium) — SPONSORED
ConnexMe offers next-generation interactive and collaborative features, prime video streaming and much more to help you create a unique inclusive and participatory event experience and reach your objectives easily.
BOOK A DEMO

SpotMe Anywhere
SpotMe has everything you need to create virtual events people love. Including personalized live and on-demand experiences, branded sites & apps, 2-way breakout sessions, networking and gamification.
BOOK A DEMO

#OneCommunity (Conference Compass)
We offer a sustainable solution to pivot to virtual by expanding our mobile platform into a virtual event platform with an integrated live-stream video supporting multiple types of sessions and meetings.
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Socio's event platform powers virtual, hybrid, and live events from a single, branded hub. By seamlessly pairing event apps, streaming, communities, and powerful engagement tools, Socio fuels event success.
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Eventtia
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BOOK A DEMO

Hubb Virtual Event Platform
The Hubb Platform makes virtual, in-person and hybrid events with powerful attendee engagement tools that bring brands to life. Built by event pros for event pros, Hubb powers immersive, meaningful experiences.
BOOK A DEMO

Platform	RTMPS LIVE STREAMING	MULTI-TRACK STREAMS/SESSIONS	MAIN STAGE VIDEO RECORDING/PLAYBACK	BREAKOUT SESSION VIDEO RECORDING/PLAYBACK	SESSION MODERATION	COMING UP NEXT' PREVIEW	VIDEO ON DEMAND (MONETIZABLE)	LIVE AND PRE-RECORDED SESSIONS
ConnexMe (Evenium)	✓	✓	✓	✓	✓	✗	✓	✓
SpotMe Anywhere	✓	✓	✓	✗	✓	✓	✓	✓
#OneCommunity	✓	✓	✓	✓	✓	✓	✓	✓
Cadence	✓	✓	✓	✓	✓	✓	✓	✓
Socio			✗	✗	✗	✗	✗	✓
Eventtia	✗	✓	✗	✗	✓	✓	✗	✓
Hubb Virtual Event Platform	✗	✓	✓	✓	✓	✓	✗	✓

Platforms A–G

Platform	RTMPS LIVE STREAMING	MULTI-TRACK STREAMS/SESSIONS	MAIN STAGE VIDEO RECORDING/PLAYBACK	BREAKOUT SESSION VIDEO RECORDING/PLAYBACK	SESSION MODERATION	COMING UP NEXT' PREVIEW	VIDEO ON DEMAND (MONETIZABLE)	LIVE AND PRE-RECORDED SESSIONS
Appendee	✗	✓	✓	✗	✗	✗	✗	✓
Attendify	✗	✓	✓	✓	✓	✓	✓	✓
Azavista Engagement App	✗	✗	✗	✗	✗	✗	✗	✗
Bizzabo Virtual Experience Sol.	✓	✓	✓	✓	✓	✓	✓	✓
Bizzyou	✗	✗	✗	✗	✗	✗	✗	✗
Boomset Virtual Event Platform	✓	✓	✓	✓	✓	✓	✓	✓
Certain Digital	✗	✗	✗	✗	✗	✗	✗	✗
Channel Edge Online Events	✓	✓	✓	✓	✓	✓	✓	✓
ConBop	✗	✗	✗	✗	✗	✗	✗	✗
Connect Space	✗	✗	✗	✗	✗	✗	✗	✗
ConSoft	✓	✓	✓	✓	✓	✓	✓	✓
converve digital event platform	✗	✗	✗	✗	✗	✗	✗	✗
Cvent Virtual Event Center	✓	✓	✓	✓	✓	✓	✓	✓
Crystal Jam	✗	✗	✗	✗	✗	✗	✗	✗
Crowdpurr	✗	✗	✗	✗	✗	✗	✗	✗
CrowdComms	✓	✓	✓	✓	✓	✓	✓	✓
DIGIVENTS	✗	✗	✓	✓	✗	✗	✗	✓
DUUZRA	✗	✗	✗	✗	✗	✗	✗	✗
EReg Virtual Ticketing	✗	✗	✗	✗	✗	✗	✗	✗
ERVirtual Conference	✓	✓	✓	✓	✓	✓	✓	✓
evenito webevents	✓	✓	✓	✓	✓	✗	✗	✓
Eventboost	✗	✗	✗	✗	✗	✗	✗	✗
eventcloud	✓	✓	✓	✓	✓	✓	✓	✓
eventcore	✗	✗	✗	✗	✗	✗	✗	✗
Eventdrive	✓	✓	✓	✓	✓	✓	✓	✓
Eventee	✓	✓	✓	✓	✓	✓	✓	✓
EventGeek	✗	✗	✗	✗	✗	✗	✗	✗
Eventmaker.io	✓	✓	✓	✓	✓	✓	✓	✓
EventMobi Virtual Space	✓	✓	✓	✓	✓	✓	✓	✓
EventPilot Virtual	✓	✓	✓	✓	✗	✗	✗	✓
EventRocks	✓	✓	✓	✓	✓	✓	✓	✓
eventScribe Live	✓	✓	✓	✓	✓	✓	✓	✓
Eventsforce Virtual Content Del	✗	✗	✗	✗	✗	✗	✗	✗
Eventtus	✗	✓	✓	✓	✓	✓	✗	✓
evenTwo	✗	✓	✗	✗	✗	✗	✗	✓
Evia Platform	✓	✓	✓	✓	✓	✓	✓	✓
Ex Ordo Virtual	✗	✗	✗	✗	✗	✗	✗	✗
Expo wizard	✓	✓	✓	✓	✓	✓	✓	✓
ExpoPlatform	✗	✗	✗	✓	✗	✗	✗	✗
Fanomena Events	✗	✗	✗	✗	✗	✗	✗	✗
Glisser	✓	✓	✓	✓	✓	✓	✗	✓
Goomeo	✗	✓	✓	✓	✓	✗	✗	✓
Grenadine Event Software	✗	✗	✗	✗	✗	✗	✗	✗
Grip	✗	✗	✗	✗	✗	✗	✗	✗

Platforms G–Z

Platform	RTMPS LIVE STREAMING	MULTI-TRACK STREAMS/SESSIONS	MAIN STAGE VIDEO RECORDING/PLAYBACK	BREAKOUT SESSION VIDEO RECORDING/PLAYBACK	SESSION MODERATION	COMING UP NEXT' PREVIEW	VIDEO ON DEMAND (MONETIZABLE)	LIVE AND PRE-RECORDED SESSIONS
GruupMeet	✗	✗	✗	✗	✗	✗	✗	✗
GTR™	Virtual Event Platform	✗	✗	✗	✗	✓	✗	✗	✓
Guidebook	✓	✓	✓	✓	✓	✓	✓	✓
Hopin	✗	✗	✗	✗	✗	✗	✗	✗
Hubilo	✗	✗	✗	✗	✗	✗	✗	✗
idloom-events	✓	✓	✓	✓	✓	✓	✓	✓
Intrado Studio (Inxpo Studio)	✗	✗	✗	✗	✗	✗	✗	✗
JAM - Virtual Meetings	✗	✗	✗	✗	✗	✗	✗	✗
JiffleNow	✗	✗	✗	✗	✗	✗	✗	✗
Jujama	✓	✓	✓	✓	✓	✓	✓	✓
Let's Get Digital	✗	✗	✗	✗	✗	✗	✗	✗
MeetApp	✗	✗	✗	✗	✗	✗	✗	✗
MeetingHand	✓	✓	✓	✓	✓	✓	✓	✓
MeetMe	✗	✗	✗	✗	✗	✗	✗	✗
Mixtroz Virtual	✗	✗	✗	✗	✗	✗	✗	✗
Networkapp	✓	✓	✓	✓	✓	✓	✓	✓
Nodily	✗	✗	✗	✗	✗	✗	✗	✗
Pathable	✓	✓	✓	✓	✓	✓	✓	✓
PeerConnect	✗	✗	✗	✗	✗	✗	✗	✗
Perenso Cloud Show	✓	✓	✓	✓	✓	✗	✗	✓
PheedLoop	✓	✓	✓	✓	✓	✓	✓	✓
Pigeonhole Live	✗	✗	✗	✗	✗	✗	✗	✗
PodioBox	✗	✗	✗	✗	✗	✗	✗	✗
RegFox Virtual Events	✗	✗	✗	✗	✗	✗	✗	✗
Shindig Video Chat Event Platform	✓	✓	✓	✓	✓	✓	✓	✓
Slido	✗	✗	✗	✗	✗	✗	✗	✗
SonorPlex	✓	✓	✓	✓	✓	✓	✓	✓
Sparkup	✗	✓	✓	✗	✗	✗	✗	✓
SpeakerEngage Platform	✗	✗	✗	✗	✗	✗	✗	✗
Streams.live	✓	✓	✓	✓	✓	✓	✓	✓
Swapcard	✗	✗	✗	✗	✗	✗	✗	✗
Synergy Virtual Event Platform	✓	✓	✓	✓	✓	✓	✓	✓
TicketSpice	✗	✗	✗	✗	✗	✗	✗	✗
Trippus Event Solutions	✓	✓	✓	✓	✓	✗	✗	✓
UgoVirtual	✗	✗	✗	✗	✗	✗	✗	✗
Ungerboeck	✗	✗	✗	✗	✗	✗	✗	✗
Viero	✓	✓	✓	✓	✓	✓	✓	✓
Virtual Engagement Platform	✗	✓	✓	✗	✗	✗	✗	✓
Virtual Events by EventsCase	✗	✗	✗	✗	✗	✗	✗	✗
Virtual Expo/Vendor Village	✓	✓	✓	✓	✓	✓	✓	✓
Virtway Events	✗	✗	✗	✗	✗	✗	✗	✗
Webinar Engagement Solution	✗	✗	✓	✗	✓	✗	✗	✓
Zenus	✗	✗	✗	✗	✗	✗	✗	✗

TRADE SHOW CAPABILITIES

ND = Not Disclosed

Sponsored Listings

ConnexMe (Evenium) — SPONSORED
ConnexMe offers next-generation interactive and collaborative features, prime video streaming and much more to help you create a unique inclusive and participatory event experience and reach your objectives easily. **BOOK A DEMO ⚡**

SpotMe Anywhere
SpotMe has everything you need to create virtual events people love, including personalized live and on-demand experiences, branded sites & apps, 2-way breakout sessions, networking and gamification. **BOOK A DEMO ⚡**

#OneCommunity (Conference Compass)
We offer a sustainable solution to pivot to virtual by expanding our mobile platform into a virtual event platform with an integrated live-stream video supporting multiple types of sessions and meetings. **BOOK A DEMO ⚡**

Cadence
Cadence is the all-in-one platform evolving the way people plan, experience and remember virtual events. Perfect for conferences, company events, networking fundraisers, communities and more. Experience a demo today! **BOOK A DEMO ⚡**

Socio
Socio's event platform powers virtual, hybrid, and live events from a single, branded hub. By seamlessly pairing event apps, streaming tools, Socio fuels event success. **BOOK A DEMO ⚡**

Eventtia
Eventtia is an online events platform that helps companies to design unique digital experiences, attract high-quality leads, and build strong communities. **BOOK A DEMO ⚡**

Hubb Virtual Event Platform
The Hubb Platform makes virtual, in-person and hybrid events with powerful attendee engagement tools that bring brands to life. Built by event pros for event pros, Hubb powers immersive, meaningful experiences. **BOOK A DEMO ⚡**

Sponsored Table

Product	EXHIBITOR HALL/BOOTH	ATTENDEE-TO-EXHIBITOR MESSAGING	LIVE DEMOS/ATTENDEE-TO-EXHIBITOR VIDEO CONFERENCING	DOWNLOADABLE ASSETS	LEAD RETRIEVAL	LEAD GENERATION AND SHARING FROM BOOTH INTERACTIONS OR VISITS	LEAD GENERATION AND SHARING FROM SESSION INTERACTIONS OR VISITS
ConnexMe (Evenium)	✗	✓	✓	✓	✓	✗	✗
SpotMe Anywhere	✓	✓	✓	✓	✓	✓	✓
#OneCommunity	✗	✓	✓	✓	✓	✓	✓
Cadence	✓	✓	✓	✓	✓	✓	✓
Socio	✗	✓	✗	✓	✓	✗	✗
Eventtia	✓	✓	✓	✓	✓	✓	✓
Hubb Virtual Event Platform	✓	✓	✓	✓	✓	✓	✓

Directory Table (A–G)

Product	EXHIBITOR HALL/BOOTH	ATTENDEE-TO-EXHIBITOR MESSAGING	LIVE DEMOS/ATTENDEE-TO-EXHIBITOR VIDEO CONFERENCING	DOWNLOADABLE ASSETS	LEAD RETRIEVAL	LEAD GEN FROM BOOTH	LEAD GEN FROM SESSION
Appendee	✗	✗	✗	✗	✓	✓	✓
Attendify	✗	✓	✓	✓	✓	✓	✓
Azavista Engagement App	✗	✓	✗	✓	✗	✗	✗
Bizzabo Virtual Experience Solution	✗	✗	✓	✓	✓	✗	✗
Bizzyou	✓	✓	✓	✓	✓	✓	✓
Boomset Virtual Event Platform	✓	✓	✓	✓	✓	✓	✓
Certain Digital	✗	✓	✓	✓	✓	✓	✗
Channel Edge Online Events	✗	✗	✓	✓	✗	✗	✗
ConBop	✓	✓	✗	✓	✗	✗	✗
Connect Space	✗	✓	✓	✓	✓	✓	✓
ConSoft	✓	✓	✓	✓	✓	✗	✓
converve digital event platform	✗	✓	✓	✓	✗	✗	✗
CrowdComms	✗	✓	✓	✓	✓	✗	✗
Crowdpurr	✗	✗	✗	✗	✗	✗	✗
Crystal Jam	✗	✗	✗	✓	✗	✗	✗
Cvent Virtual Event Center	✓	✓	✓	✓	✓	✓	✓
DIGIVENTS	✓	✓	✓	✓	✓	✓	✓
DIJUZRA	✓	✓	✓	✗	✗	✗	✗
EReg Virtual Ticketing	✗	✗	✗	✗	✓	✗	✗
ERVirtual Conference	✓	✓	✓	✓	✓	✓	✓
evenito webevents	✗	✓	✓	✓	✓	✓	✗
Eventboost	✓	✓	✓	✓	✓	✓	✓
eventcloud	✓	✓	✓	✓	✓	✓	✓
eventcore	✗	✓	✓	✓	✓	✓	✓
Eventdrive	✗	✓	✗	✓	✓	✗	✗
Eventee	✗	✗	✗	✗	✗	✗	✗
EventGeek	✗	✓	✓	✓	✓	✗	✗
Eventmaker.io	✗	✗	✓	✓	✓	✗	✗
EventMobi Virtual Space	✓	✓	✓	✓	✓	✓	✓
EventPilot Virtual	✓	✓	✓	✓	✓	✓	✓
EventRocks - Web & Mobile platform	✓	✓	✓	✓	✓	✓	✓
eventScribe Live	✓	✓	✓	✓	✓	✓	✓
Eventsforce Virtual Content Delivery	✓	✓	✓	✓	✓	✓	✓
Eventtus	✓	✓	✓	✓	✓	✓	✓
evenTwo	✗	✗	✗	✗	✗	✗	✗
Evia Platform	✗	✗	✓	✓	✗	✗	✗
Ex Ordo Virtual	✗	✗	✓	✗	✗	✗	✗
Expo wizard	✓	✓	✓	✓	✓	✓	✓
ExpoPlatform	✓	✓	✓	✓	✓	✓	✓
Fanomena Events	✗	✗	✗	✗	✗	✗	✗
Glisser	✗	✓	✓	✓	✓	✓	✓
Goomeo	✓	✓	✓	✓	✓	✗	✓
Grenadine Event Software	✗	✗	✗	✓	✗	✗	✗
Grip	✗	✓	✓	✗	✓	✓	✓

Directory Table (G–Z)

Product	EXHIBITOR HALL/BOOTH	ATTENDEE-TO-EXHIBITOR MESSAGING	LIVE DEMOS/ATTENDEE-TO-EXHIBITOR VIDEO CONFERENCING	DOWNLOADABLE ASSETS	LEAD RETRIEVAL	LEAD GEN FROM BOOTH	LEAD GEN FROM SESSION
GrupMeet	✓	✓	✓	✓	✗	✗	✗
GTR™ | Virtual Event Platform	✓	✓	✓	✓	✓	✓	✓
Guidebook	✗	✓	✗	✓	✗	✗	✗
Hopin	✓	✓	✓	✓	✗	✗	✗
Hubilo	✓	✓	✓	✓	✓	✓	✓
idloom-events	✗	✗	✗	✓	✗	✗	✗
Intrado Studio (Inxpo Studio)	✓	✓	✓	✓	✓	✓	✓
JAM - Virtual Meetings	✗	✗	✓	✗	✗	✗	✗
JiffleNow	✗	✓	✓	✓	✗	✗	✗
Jujama	✓	✓	✓	✓	✓	✓	✓
Let's Get Digital	✓	✓	✓	✓	✓	✗	✗
MeetApp	✗	✓	✗	✓	✗	✗	✗
MeetingHand	✗	✗	✗	✓	✗	✗	✗
MeetMe	✗	✓	✓	✗	✗	✗	✗
Mixtroz Virtual	✗	✗	✗	✗	✓	✓	✓
NetworkApp	✗	✓	✓	✗	✓	✗	✗
Nodify	✗	✗	✗	✗	✗	✗	✗
Pathable	✓	✓	✓	✓	✓	✓	✓
PeerConnect	✗	✓	✓	✗	✗	✗	✗
Perenso Cloud Show	✓	✓	✓	✓	✓	✓	✓
PheedLoop	✓	✓	✓	✓	✓	✓	✓
Pigeonhole Live	✗	✗	✗	✗	✗	✗	✗
PodioBox	✓	✓	✓	✓	✗	✗	✗
RegFox Virtual Events	✗	✗	✗	✗	✗	✗	✗
Shindig Video Chat Event Platform	✗	✓	✓	✗	✗	✗	✗
Slido	✗	✗	✗	✗	✗	✗	✗
SonorPlex	✓	✓	✓	✓	✓	✓	✓
Sparkup	✗	✗	✗	✓	✗	✗	✗
SpeakerEngage Platform	✗	✓	✓	✓	✗	✗	✗
Streams.live	✓	✓	✓	✓	✗	✗	✗
Swapcard	✓	✓	✓	✓	✓	✓	✓
Synergy Virtual Event Platform	✓	✓	✓	✓	✓	✓	✓
TicketSpice	✗	✗	✗	✗	✓	✗	✗
Trippus Event Solutions	✗	✓	✗	✓	✓	✗	✗
UgoVirtual	✓	✓	✓	✓	✗	✗	✗
Ungerboeck	✗	✓	✓	✓	✓	✓	✓
Viero	✓	✓	✓	✓	✓	✓	✓
Virtual Engagement Platform	✗	✓	✓	✓	✗	✗	✗
Virtual Events by EventsCase	✓	✓	✓	✓	✓	✓	✓
Virtual Expo/Vendor Village	✓	✓	✓	✓	✓	✗	✓
Virtway Events	✓	✓	✓	✓	✗	✗	✗
Webinar Engagement Solution	✗	✗	✗	✗	✗	✗	✗
Zenus	✗	✗	✗	✗	✗	✗	✗

GLOSSARY

INTEGRATIONS

Registration tools

The ability to integrate with commonly used registration tools in order to facilitate registration or ticket sales within the platform, or simply to facilitate the smooth transfer of data from the registration platform to the virtual event platform so attendees don't have to enter it twice.

Marketing automation tools (e.g. Hubspot)

The ability to manage email marketing tasks from within the virtual event platform through an integration with marketing software.

Live streaming tools or platforms

The ability to display or bring attendees to live streams from other commonly-used live streaming tools within the virtual event platform.

Social media platforms for the purpose of sharing content

The ability for attendees within the virtual event platform to select and share content or elements of the event on one or more social media platforms from within the event platform.

Social media platforms for the purpose of viewing a social wall

The ability to pull shared posts, comments, or other content from social media and display it in a centralized spot within the virtual event platform.

Mobile event apps

The ability to share data with mobile event apps, or to facilitate smooth transitions from features or elements on the virtual event platform to those on the event app.

REGISTRATION AND MARKETING

Email marketing automation

The ability to automate promotional and marketing emails, typically through the creation of mailing lists that you can segment in order to send targeted communication in bulk.

Referral programs

The ability to incentivize registrants to recommend the event to others, typically by offering a discount on their ticket price or exclusive access to something at the event.

Reporting/analytics

The ability to track registration and marketing data, such as the number of people who clicked on a promotional email or the number of people who abandoned their cart before purchasing a ticket.

Registration

The ability for attendees to sign up for the event and provide standard registration information within the virtual event platform itself.

Ticketing (processing payments, controlling access for ticket holders)

The ability to sell tickets to the event, process payments, and issue tickets from within the platform.

SPONSORSHIP

Live stream overlays	Images that appear in the foreground of live streams.
Banners in high traffic areas	Static or rotating images that appear lengthwise at the top or bottom of given pages, or in between specific elements within a page, like in an exhibitor listing.
Ribbons in attendee or speaker lists	A way to distinguish one or more entries from the rest, typically within a listing.
Sponsor/exhibitor profiles	Profiles for each sponsor or exhibitor, typically displaying information like their company name, description, contact information, links to any sponsored events or virtual elements, and any promos that are happening, etc.
Video interstitial prior to sessions	A short video segment that appears before the beginning of a session.
Videos or holding slides for breaks	A short video segment or an image that appears during breaks within sessions.
Analytics/reporting to help planners demonstrate ROI/engagement to their sponsors	Data that reflects anything from the number of clicks to page views and impressions, which you can use to substantiate levels of engagement and exposure to sponsors and exhibitors.

BRANDING

Background colors	The color of the space that text normally falls on.
Text color	The color of the text itself.
Icons, buttons, widgets for the purpose of navigation	The color or images used as buttons that users can click or tap in order to navigate around the event within the virtual event platform.
Menus	Typically customizable and expandable lists of navigational options that include the home screen, agenda, speakers or sponsors listings, attendee listings, etc.
Logos	Featured images that typically appear on loading screens, home screens, and in profiles in the case of sponsors and exhibitors.
Event URL	The web address used to access the event on browser-based platforms.

ENGAGEMENT

Gamification — The use of gaming mechanics to further business event goals and boost engagement.

Live polls — Tools that allow presenters and event staff to ask audiences questions and receive answers in real time.

Q&A tools and features — Tools that allow attendees to ask questions that presenters or moderators can respond to in real time.

Surveys — Questionnaires sent to attendees, typically immediately after sessions or at the end of the event.

Social media integration (social wall) — A feature that allows attendees to view others' posts about the event, typically based on the use of Twitter hashtags.

NETWORKING

Attendee profiles — Profiles for each attendee displaying information like their name, position, company, etc.

Smart matchmaking/recommended connections — The ability for the platform to recommend networking opportunities to attendees based on information they supply, either in the registration process or on their profile.

Matchmaking based on ticket categories (e.g. suppliers with buyers) — The ability for the platform to recommend networking opportunities to attendees based on what category of attendee they are, usually established during registration and based on ticket type.

Attendee-to-attendee chat — The ability for attendees to chat with one another one-on-one within the platform.

Group chat/discussion — The ability for attendees to chat within a group or in a forum within the platform.

Group chat moderation tools — The ability for a designated moderator or event staff member to control group chat forums by, for example, muting members or removing messages, posts, or comments.

1-on-1 meeting scheduling — The ability for attendees to schedule meetings with one another within the platform, either to take place on the platform or elsewhere.

Private video chat — The ability for attendees to connect with one another privately over video chat within the platform.

Group or 1-on-1 chat within sessions — The ability for attendees to chat within a group forum or privately with each other during a session.

Reception area — A designated digital space where attendees and other stakeholders can congregate and connect with one another.

Attendee-limited chatrooms or video chats — Chatrooms, forums, video chats, or other spaces that are only accessible to attendees, generally to prevent sales agents from entering the space.

LIVE STREAMING

Supports RTMPS live streaming	RTMP is a protocol used for live streaming that enables planners to stream content on third-party websites like Twitter and Facebook, and RTMPS adds a security layer to it.
Multi-track streams/sessions	The ability to make multiple live streams available within the same event on the same platform simultaneously.
Video recording/playback for main stage	The ability to record and play back main stage sessions and content.
Video recording/playback for breakout sessions	The ability to record and play back breakout sessions and content.
Session moderation	Moderation tools that allow designated moderators or event staff to manage and curate incoming Q&A and other audience participation elements.
Schedule preview (coming up next)	A preview or notification advising those on the platform of the next available session.
Video on demand tools (monetizable)	The ability to record event content and make it available after the fact within the platform, especially behind a paywall of some sort.
Both live and pre-recorded sessions	The ability to mix live presenters and prerecorded video segments into single sessions.

TRADE SHOW

Exhibitor hall/booth	A dedicated space within the virtual platform for exhibitors to showcase products and connect with attendees.
Attendee-to-exhibitor messaging	A chat function within the platform that allows attendees and exhibitors to communicate in real time.
Live demos/attendee-to-exhibitor video conferencing	The ability for exhibitors to demo products and have face-to-face interactions over video with one or more attendees.
Downloadable assets	The ability for exhibitors to offer informative and other materials for attendees to download.
Lead retrieval tools	Tools that enable exhibitors to collect information from attendees that would facilitate a follow-up.
Lead generation and sharing from booth interactions or visits	The ability for exhibitors to obtain information from or about attendees who have visited their booths.
Lead generation and sharing from session interactions or visits	The ability for exhibitors to obtain information from or about attendees who have attended their sessions or demos.

DISCLAIMER

This report is based on research carried out in June 2020.

While this report has been sponsored, the analysis is completely unbiased.

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